

Americans are Threatened by Flood at Kobe

Dead at Japanese Port Estimated Between 400 and 480

RAINS UNABATED

Californian Gives Account of Disaster as Threat Grows

Tokio (Thursday)—Scores of American residents were imperilled early today by a flood roaring out of its surrounding hills into Kobe, principal port of western Japan, where the dead were estimated at between 400 and 480.

Frederick Taylor, native of Sacramento, Calif., at midnight gave the Associated Press a vivid telephoned picture of the flood, which had cut a tragic path through the heart of the city of 938,000.



"It's still raining and I am heading for higher ground before morning," said Taylor, long a resident of Kobe. "I will try to get out by launch tomorrow."

"The best information shows between 400 and 480 are dead, but so many buildings have been smashed flat that nobody can say for certain."

"We know five foreigners are dead. They are a Frenchman, a Russian, a German woman and two Portuguese children. I do not believe any Americans have been killed or injured."

"It has been raining for three days and the hills on all sides of Kobe have been slipping."

"The slides seemed to advance like moving mountains right up to the residential districts. They came within a few feet of my place."

"You can hear low rumbling and then trees crashing."

There's a reservoir in the hills back of the city and some say it broke. I do not know about that. Anyway, millions of tons of water must have been dammed in the hills by slides."

"Yesterday (Wednesday) morning about 9:30 a cloudburst hit us. About an hour later a regular Niagara came out of the hills. We heard an awful roar, but it was not much warning."

"A solid wall of water about five or six feet high came down so fast very few in its path had time to escape. It smashed both foreign and Japanese houses like matchboxes. The sound of wood splintering and crashing could be heard easily amid the thunder of the waters."

Like "Steamroller"

The flood drove like a giant steamroller right through the middle of the residential district and was still going full force when it hit the business section.

"Where houses and buildings stood a day ago there is now a corridor about as wide as the Sacramento river, and there is a river going through."

Kobe, Japan's premier port for trade with Asia and Europe, lies at the eastern end of the Inland sea. It occupies a narrow shorefront and is almost surrounded by hills rising sharply behind it, some more than half a mile high. Rokko-san, the highest, is 3,950 feet. On the lower slopes are many of the residences of Americans and other foreigners.

Previous Floods

The Kobe inundation came on the heels of serious floods which swept widespread areas of Japan, including Tokyo, last week, the result of extremely heavy rains.

The home ministry announced that 861 persons were killed, injured or missing in last week's floods and in western Japan up to yesterday.

Osaka, the Japanese news agency yesterday listed 139 dead and 141 missing in Kobe, with 60,000 houses damaged by floods.

Osaka, Japan's chief industrial city 20 miles from Kobe, reported eight dead yesterday.

(Kobe, principal port for Japan's trade with Asia and Europe, had a

Turn to page 10 col. 2

Remember 'Way Back When'

Men looked like they were poured into their trousers and button shoes were all the rage. Old Dobbin was actually a means of transportation and not just an exercise or sport.

Ladies' hats resembled a cross between a flower or vegetable garden and a bird's nest.

Lillian Russell was the toast of the American stage, and the Florida girls were the popular sextette.

Post-Crescent Want Ads have been the popular result producers for the public of Appleton for years. And they're still going strong. No matter what you have for sale, rent or trade you'll find them both effective and economical.

SUIT—Boys' light grey. Size 36. Excellent condition. Call 4327W.

"Very good results." Had 4 or 5 calls and sold after second appearance of ad.

Group Backs Analysis of Economic Ills

17-Point Report Reveals Conditions in 14 Southern States

EXTENSIVE SURVEY

Corrective Measure Are Left for Later Conferences

Washington—(P)—A committee of southerners approved today a 17-point diagnosis of the south's economic ills as a step toward solving what President Roosevelt has termed the nation's "No. 1 economic problem."

The analysis of conditions in 14 states had been prepared by government experts for the National Emergency council. The Dixie delegation of 23 business men and educators went over it in detail yesterday.

Lowell C. Mellett, N.E.C. director, who arranged the conference at Mr. Roosevelt's suggestion, joined the delegates in explaining that the survey did not contain recommendations. Corrective measures, they added, could be suggested at another time.

The analysis included soil and water resources, ownership of industries and wage and hour standards. The delegates did not refer specifically, however, to the new wage-hour law.

Will Report On Survey

Mellett said the survey would be submitted to the president for transmission to congress.

"I should think," he said, "that some recommendations for legislation would follow the transmittal, but I have not discussed that move with the president."

Mr. Roosevelt said in a message of greeting to the conference: "It is my conviction that the south presents right now the nation's No. 1 economic problem—the nation's problem, not merely the south's. For we have an economic imbalance in the nation as a whole, due to this very condition of the south. It is an imbalance that can and must be rectified for the sake of the south and of the nation."

General Findings

Details of the 17-point analysis approved by the southerners will not be made public for about 10 days. However the survey said generally that:

1. No other similar area in the world rambles on a single crop as the south does on cotton. Southern farmers receive less than one-third of the total farm income, although they constitute one-half the total rural population.

2. Agriculture is unable to provide an adequate income for the south's workers. Expansion of industry there has been inadequate to absorb workers who have moved from farms to cities. Subsequent low wages are reflected in a standard of living which results, in some cases, in a state of chronic malnutrition.

3. Widespread unemployment is not a depression phenomenon in the south. Absentee ownership of land and industry has added to this problem.

4. The south has a greater excess of population than any other section. Excess of births is 10 per thousand, compared with a national average of 7 per thousand.

5. The south is wealthy in natural resources and advantages, but is poor in ownership and control of those resources.

6. Southern states are compelled to educate one-third of the nation's children on one-sixth of the nation's educational expenditure.

Attorney Warns Co-Op Farmers

Says Attempted Ouster of Union Men Was Ill-Advised

Richland Center—(P)—Attorney F. L. Brewer, counsel for farmer patrons of the Richland Cooperative Creamery company, told a mass meeting of farmers and their wives last night that action had been ill-advised which led last week to the attempted ouster of 10 union employees from the creamery.

Farmer patrons forced the eviction June 23 of seven of the ten union workers. They returned to their jobs later under a temporary truce.

Brewer warned the farmers the ouster action was a violation of the labor relations act, subject to prosecution with a possible \$5,000 fine, imprisonment or both.

He advised that the seven-month labor controversy be settled through bargaining between the creamery and union as provided by a law and urged that the farmers continue to support the co-op.

The only alternative, he told the farmers, is to obtain an amendment exempting farm cooperatives from provisions of the state labor act.

Edward Murphy of Hillpoint, patron committee member and chairman of the meeting, said he felt the majority of the farmers were in favor of following Brewer's advice. No audible protests were heard.

The matter was not put to a vote. Tonight Morris L. Forer of the national labor relations board is scheduled to confer with B. I. Bowen, plant manager, and Brewer.

In order, agreement to which would obviate a hearing set for July 14 before an N. L. R. B. examiner.

New Building This Year May Total Billion

Amount to Be More Than Double Last Year's, FIA Head Says

BRIGHTER OUTLOOK

Wage-Hour Administrator May Be Named Before Thursday Night

Washington—(P)—President Roosevelt heard today from Stewart McDonald, federal housing administrator, that the FIA would insure \$1,000,000,000 of new building this year.

McDonald reported to Mr. Roosevelt this total would be more than double that for last year.

McDonald said he reported to the president the FIA did a \$96,000,000 business in home mortgages during June, an increase of 74 per cent over the same month a year ago.

The total excluded \$17,000,000 in modernization and repair loans and \$2,000,000 in large-scale rental projects.

McDonald told reporters the upturn in building "considerably brightens the industrial picture."

Confers With Ickes

Before receiving McDonald's report the president conferred with Secretary Ickes, discussing projects in the pending program.

The president is preparing to leave tomorrow night on his transcontinental speaking tour.

The first speech of the trip will be made at Marietta, Ohio, Friday morning at a celebration commemorating the opening of the north-west.

Mr. White House said today that Mr. Roosevelt's itinerary, so far as it has been completed, has been telegraphed to all senators and governors in states through which he will pass.

The telegrams, it was said, have not been invitations to board the presidential train, but merely have carried information about train stops. Train recipients of the messages can either visit the train or stay away, as they choose.

May Name Administrator

President Roosevelt studied a list of candidates for wage-hour administrator today, presumably intent on filling the new post before starting westward tomorrow night.

Capital speculation over his possible choice for the \$10,000-a-year job centered on two persons—Don Nelson, vice president of Sears, Roebuck and Company, and a former N.R.A. official, and Lowell Mellett, executive director of the national emergency council.

Other names mentioned frequently included Josephine Roche, former assistant secretary of the treasury; Leon Henderson, WPA economist; and a White House adviser; Francis L. Cooley, an assistant to the chairman of the business advisory council; Isador Lubin, chief of the bureau of labor statistics; and David K. Garrison, dean of the University of Wisconsin and former chairman of the national labor relations board.

Nelson recently returned to Washington in connection with the new monopoly inquiry. He was one of a group of big business men invited by Cooley to discuss informally with administration officials the problems of the investigation.

Slot Machines Ordered Banned in 2 Counties

Rhineland and Vilas Counties Authorities Issued Orders Today Banning All Slot Machines and Gambling Devices

Following the fatal shooting yesterday of Arnold Bloomquist, Rhineland night watchman at the Plantation night club near Woodruff during a robbery of eight slot machines.

Slot machines have been in evidence in both counties since Memorial day.

Joe Gokey, owner and operator of The Plantation, was fined \$250 and costs yesterday by Municipal Judge George O'Connor at Eagle River on charges of being the operator of a gambling place.

District Attorney Edmund A. Draeger at Eagle River said nothing had developed in the investigation of the Bloomquist shooting.

Chinese Making Gains on Three Fronts at Start of Second Year

Of Undeclared War in Far East

Shanghai—(P)—Chinese forces, at the end of the first year of war with Japan, gained momentary advantage on three fronts today.

Along the Yangtze river about Hukow they succeeded in laying new mines to harry Japanese in a newly planned offensive toward Hankow, the provisional capital of China.

A defense boom was strengthened across the Yangtze, between Wusueh and Tienkiacheng, 30 miles above Kuikiang which is the next objective of that offensive.

Along the Yellow river, where disastrous floods halted a Japanese push toward Hankow in June, Chinese asserted they had inflicted 700 casualties and forced Japanese to retreat between Yankow and Panchang, in southern Shansi province, after three days of fighting.

Along the coast, northeast of Nanking in Kiangsu province, Chinese said they had captured the towns of Fowning, 90 miles south of Haichow, and Yencheng, 130 miles south.

Forced Migration Means 'Suffering,' Taylor's Warning



ISSUES WARNING

"Catastrophic suffering" may result from forced migration of political and racial groups, Myron C. Taylor, (above), head of the United States delegation, warned the conference on refugees in France today.

Addressing the opening session of the meeting, results of President Roosevelt's invitation to other nations to discuss the refugee problem, Taylor said "general unrest and international strain" were unavoidable results of this migration.

He named only one country—Germany.

"I need not emphasize that discrimination and pressure against minority groups and disregard of elementary human life are contrary to the principles of what we have come to regard as accepted standards of civilization," the former head of the United States Steel corporation declared.

He outlined the scope of the conference as to take in all problems dealing with the "great bodies of reluctant migrants who must be absorbed in abnormal circumstances with a disregard of economic conditions and at a time of stress."

Urges Unity

This wave of migration, he said cautiously, is forced upon the world at large and artificially stimulated by governmental practices in some countries.

He predicted catastrophic human suffering unless nations unite in an effort to halt this anarchical practice by some governments.

Taylor's address was the principal business of the opening session. An Austrian refugee leader, Arthur Rosenberg, told American delegates he believed 75 per cent of Austrians would leave their country if allowed to take a substantial part of their property with them.

(The Austrian population in the 1934 census was 6,780,233. Various estimates put the number of Jews in Austria at the time of the Austro-German union at 200,000 to 300,000, and the total number of persons with some Jewish blood at 600,000—roughly 10 per cent of the population.)

U. S. Delegates Take Lead

The United States delegation, took the lead in preliminary negotiations for settling the refugee problem—made acute by the Austro-German union March 13.

The Americans made it plain, however, that the United States attitude was one of helplessness rather than direction. Officials said they were trying to help shape

Turn to page 5 col. 2

Preliminary Hearing Set for M. M. Bacon

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Preliminary hearing for M. M. Bacon, private investment counselor of Appleton who is charged with embezzling \$405,90, was set for 2 o'clock Friday afternoon by Acting Municipal Judge Fred V. Heinemann when Bacon appeared in municipal court this morning. Bacon appeared voluntarily. Raymond P. Dohr district attorney, who issued the warrant for Bacon, said. The alleged embezzlement took place between July 7 and July 17, 1937, the warrant charged.

Bacon was released under bond of \$2,000. The warrant was issued after the state banking department last week discovered a \$130,000 shortage, based upon present market values, in the investor's accounts.

Statements Made To Labor Board are Held Confidential

Racine—(P)—Circuit Judge E. B. Beiden ruled yesterday that communications received and statements made in the course of a conciliation or mediation by the state labor board are confidential.

Judge Beiden's ruling sustained an objection by S. Norman Moe, regional director of the state relations board, to testifying in a civil suit.

Moe was called as a defense last week in a suit filed by Julius Feiges against the Racine Landlord, is suing to gain three months rent from the dry goods firm, which occupied premises owned by him after its lease had expired.

The defendant firm, admitting an agreement to move, said it could not do so because of a strike called by the Retail Clerks' union (A. F. of L.).

Moe told the court in his opinion information obtained in a mediation council was inviolate and private. The court upheld this opinion.

Water Works Body Proposes \$32,000 WPA Main Project

Asks Council to Apply for Federal Money to Install Connections

Application for a \$32,255 WPA project covering installation of 16,785 feet of water mains in Appleton will be considered by aldermen at a regular meeting at 7:30 tonight in city hall.

The final draft of the \$543,000 WPA city-wide street paving project also will be before the council. George Fumort, a WPA representative and Alfred Wickesberg, city engineer, were checking the project Tuesday and today.

The WPA water main project was suggested several months ago by members of the water commission after a survey conducted by the National Board of Fire Underwriters. A survey conducted locally revealed that the system is lacking in feeder mains to the northern part of the city and an inadequate flow in the lower Fourth ward.

In that section, the report stated, there is only 950 gallons of water available per minute. About 11,000 feet of water mains are fed by one 6-inch feeder main on Walter avenue. If that line should break, the whole section would be without water in case of a fire.

Lines Unsupported

The underwriter's report also showed long unsupported lines of main in the western part of the city that are not cross-connected. If the mains were cross-connected, the flow in case of fire would be

Turn to page 10 col. 8

Kentucky Trial Defendant Jailed

Principal in Conspiracy Case Arrested on Shooting Charge

London, Ky.—(P)—Federal Judge H. Church Ford deferred opening of today's session of the Harlan labor conspiracy trial until this afternoon because of the absence of a defendant, Leo Fleenor, who was jailed in Harlan last night on a charge of shooting the convicted slayer of his father.

Judge Ford explained that holding the trial in absence of a defendant might result in a legal "error." He said if Fleenor failed to gain liberty on bond, he would issue a writ of habeas corpus to bring him here.

Fleenor, 34-year-old former Harlan county deputy sheriff, was accused of wounding Charlie Reno, 40, near Moulis. The former officer claimed self-defense.

Reno was in a serious condition in Harlan hospital with bullet wounds in his abdomen, neck and shoulder.

A miner under subpoena as a government witness was shot and killed near Harlan several weeks ago by another miner, on the same night a union organizer claimed he was "kidnaped."

Fleenor was convicted in 1933 on a charge of slaying Deputy Sheriff Bige Gross. He was pardoned, Reno was convicted six years ago on a charge of slaying Fleenor's father, Bird Fleenor, who was then a deputy sheriff. He was pardoned after serving four years of his eight-year sentence in the case.

10-Foot Concrete Bridge Collapses Near Elkhorn

Elkhorn, Wis.—(P)—The 40-foot concrete bridge over Sugar creek on U. S. Highway 12, four miles north of here, weakened by last week's heavy rains, collapsed today.

Joseph Stravsky, Milwaukee, division engineer of the state highway commission, estimated replacement and repairs would cost \$10,000.

Normal traffic, he said, will be routed over County Trunk Highways H and A between Elkhorn and Bethel, and trucks will be routed over State Trunk Highways 11 and 89 between Elkhorn and White-water.

Families of CCC Boys Get \$130,000 Per Month

Madison—(P)—The public welfare department reported today an average of \$130,000 per month had been turned back to needy Wisconsin families this year by enrollees in state CCC camps who are required to turn over \$25 of their \$30 monthly checks to dependents.

Five Young Men From City Leave For Army Camps

Youths of Appleton, Vicinity Start Month's Training Thursday

Five Appleton young men left this week for a month of training at Citizens' Military Training camps, four at Fort Sheridan, Ill., and one at Camp McCoy, near Sparta. Their training begins tomorrow.

William N. Riley, Edward J. Clemons, Kenneth J. Fischer, and Franklin Fumal are the four Appleton youths who will be stationed at Fort Sheridan and take infantry training.

Kenneth E. Sieth of Appleton has been assigned to the field artillery course at Camp McCoy. Three other young men from this area will also go to Camp McCoy. They are Arnold Stern, New London; Birdell Grossman, Dale; and Robert Des Jarlais, Menasha.

Others from this vicinity who will start their month's training tomorrow at Fort Sheridan are as follows:

Joseph Lingle, Norbert H. O'Dell, Joseph Miskinski, Monroe Romanesco, Orrin Romanesco, Leland Scherer, John Smith, all of Kaukauna; Harold Kling, Shiocton; Joseph J. Biersteker, Richard A. Ebben, Robert Siebers, Ambrose Van Dyke, Francis Van Hoof, and George Weyenberg, Little Chute; Joseph Zeegers, Kimberly; Peter Abraham, Norman Grunski, Neenah; Earl Nelson, Dale.

Children's Program

Planned at Cicero

Cicero — A children's day program will be held at 9 o'clock Sunday morning at the Lutheran church. Ice cream will be served.

Too Late To Classify

by Baer



"Our folks rented a swell apartment through the Post-Crescent classified ads today but we forgot the address."

to children taking part in the program. There will be a special offering.

The Women's Missionary society will meet July 21 at the home of Mrs. Louis Moeller.

Mrs. William Neuman is a patient at St. Vincent hospital, Green Bay. She is returning home this week.

Miss Lucille Burmeister of She-

New 4-Cent Stamp Has Likeness of Madison

A new 4-cent stamp bearing the likeness of James Madison is the latest denomination in the new regular series, it has been announced.

boygan Falls has returned home to visit at the home of her mother in Seymour.

Historical Society's Reviewer Has Praise For Clintonville History

Post-Crescent Madison Bureau Madison—The recently published "History of Clintonville, Wisconsin" by the Rev. Nicholas D. Diedrich and the Rev. John Britten Gehl, is an "excellent local history," and "a valuable and unusual social record," The Wisconsin Historical Society said today in a review of the volume.

"Clintonville in war times, its churches, schools, newspapers, and public library are all described, finance and banking require a chapter, while the postal system is narrated at some length," the society pointed out.

One phase which is interestingly described in the book, the society's reviewer said, is the former river traffic on the Wolf, "up which steamers came and went, bringing supplies and sawmill machinery. Roads were more used before and after the Civil War, especially—the military road from old Fort Howard; then in 1878 came the railroad and the Milwaukee, Lake Shore and Western extended from New London to Clintonville; in 1881 it continued on to Antigo. Clintonville, like all the neighboring towns, was dependent on the lumber industry."

"Sociology has its Middletowns and other carefully observed centers. It seems to the reviewer that this history of Clintonville, showing how a remote site in Wisconsin woods has in three quarters of a century become a modern American city, with all that appertains to that designation, is a valuable and unusual social record," the reviewer said.

by the United States postal department.

The stamp has been placed on sale at Washington, D. C., and will be available at the Appleton post office as soon as distribution is made throughout the nation, Postmaster Stephen Balliet said today.

Be A Safe Driver

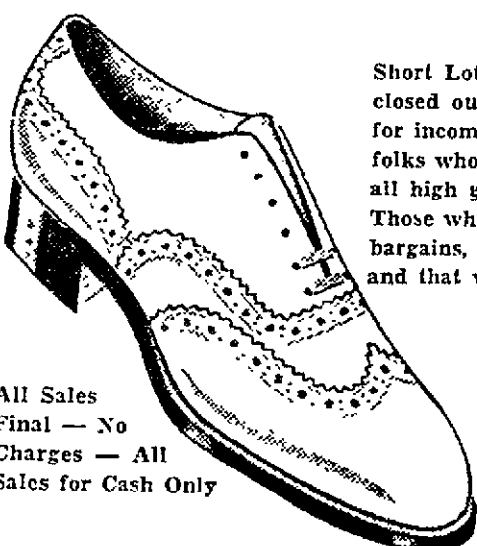
BOHL & MAESER ANNUAL

MID-SUMMER

SHOE Sale Event

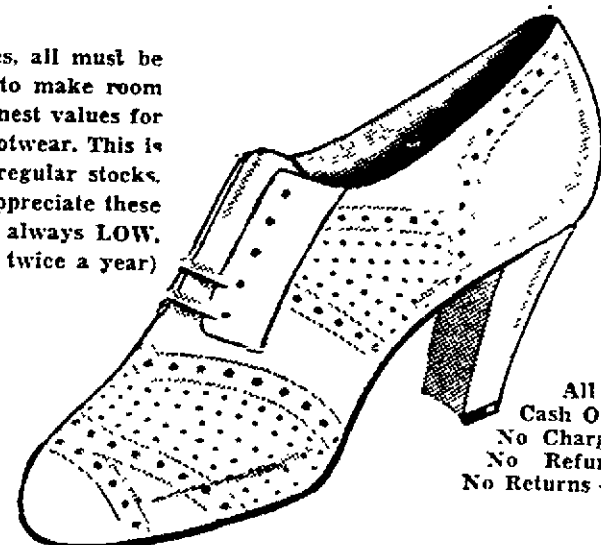
SALE STARTS THURSDAY--JULY 7th

Sensational Shoe Values for Every Member of The Family



All Sales Final — No Charges — All Sales for Cash Only

Short Lots, Broken Sizes, discontinued Styles, all must be closed out right in the heart-of-the-season, to make room for incoming Fall merchandise. Here are honest values for folks who wish to save money on Quality Footwear. This is all high grade merchandise taken from our regular stocks. Those who are familiar with our store will appreciate these bargains, for they know that our prices are always LOW, and that when we hold a sale (which is just twice a year) costs and profits are entirely forgotten—so we say be here early tomorrow so you won't be disappointed.



All Sales Cash Only — No Charges — No Refunds — No Returns —

RED CROSS SHOES FOR WOMEN

In white, black, and brown. We have divided these into four price groups for quick clearance. 650 values.

3.98 — 4.48 — 4.98 — 5.48

WOMEN'S Sport Oxfords

Our entire stock white, black, and brown sport oxfords all go at bargain prices. Values to 5.00.

1.98-2.48-2.98-3.48

ENNA-JETTICK'S

2.98 — 3.98 — 4.48

This includes White, Blacks, and Browns for sport or dress. Values to 6.00.

"HOOD" Sportslax & Sandals

Outstanding patterns in fabric footwear for beach or general knock about wear. Your choice of all white, blue and white, or brown and white. 165 values.

1.29

Sample Shoes FOR WOMEN

In sport and dress patterns. Sample sizes only 3 1/2, 4, 4 1/2, 5 B.

1.00 — 1.98

One Lot of Women's Shoes

These are quality shoes, but broken sizes. While they last.

1.00

Misses' and Children's White Straps and Oxfords

All greatly reduced for this sale. Also Dark Shoes at bargain prices.

Men's Sport Oxfords

All greatly reduced in price, all whites, greys, and combinations. Values to 5.00.

1.98 — 2.48 — 2.98 — 3.48

Also reductions on our entire stock of Men's Dark Shoes.

Women Who Want Bargains in DARK SHOES FOR FALL

Here are some real bargains. Special reductions on our entire stock, not merely on summer goods.

Sensational Bargains in Women's White Novelty Shoes

In straps, pumps, and sandals. Values to 6.00. This also includes patterns in brown and white.

1.98 — 2.98 — 3.48 — 3.98

BOYS' AND YOUTHS' SPORT OXFORDS

Special reductions on these fine quality shoes.

MEN'S WORK SHOES

All our men's work shoes and oxfords reduced for this sale!

BOHL & MAESER

213 N. APPLETON ST.

ONE BLOCK NORTH OF PETTIBONE'S

GLOUDEMANS-GAGE CO.

Sale of 200 Cool SUMMER Dresses!

Right at the start of the summer season . . . the beginning of vacations when you'll appreciate the savings most . . . we bring you BIG savings on high-style, high-quality dresses in a most amazing variety of gorgeous new fabrics, colors and patterns . . . Thrifty women will plan their summer wardrobes around the values offered in this clearance . . . for here are styles you will want for every occasion from dinner wear to sports!

Smart, Cool Pastels

Regular \$16.75 Values . . . Sizes, 12 to 44.

\$12

Regular \$10.75 Values . . . Sizes, 12 to 44.

\$7.70

Wide variety is offered in this group . . . Dressy crepes . . . sport styles with smart little Bolero jackets and trim tailored styles that are washable.

Here are smart, dressy styles of fine crepes and trim, tailored styles of washable Murremure Pines and Honeydew Crepe. Exciting styles!

Popular Colors!

White . . . Beige . . . Aqua
Blue . . . Rose . . . Green
Pink . . . Maize
Luggage

\$6.50 Cotton Frocks

Keep Cool in Cotton . . . it's so easy to do if you choose your cottons from this amazing group of exciting summer styles. The low sale price affords you the opportunity to buy several of them. Finely made of Claque Pique . . . Nottingham Lawn . . . Seersucker . . . Silk Linen . . . Batiste . . . and lovely Cotton Shantung. Gorgeous new prints in brilliant colors. Sizes from 12 to 20 . . . 38 to 54 . . .

\$4.79

L'Aiglon Fine Linens

Regular \$10.75 Values Regular \$7.95 Values

\$7.70 & \$5.95

You'll want to have more than one of these fine all-linen dresses . . . and the variety is so great that you can choose several . . . all different and lovelier than the others! In plain pastel and brilliantly printed sports designs. Sizes 12 to 20.

\$9 Smartsport Cool Knits \$6.00

So smart and practical for every need. Two-piece styles of fine silk boucle in shades of White, Monterey, Turquoise, Strawberry, Pecan, Navy and Black. Sizes 14 to 46 . . . but not all sizes in every color.

Man-Tailored Linen Suits \$1.79

Regular \$2.98 values. Finely tailored of quality linens in shades of Natural, Pink, Aqua, and Maize. Single and double-breasted styles in all sizes from 12 to 20. Choose early!

Sale! Girls' Dresses

Thrifty mothers will take early advantage of the splendid savings offered in these smart summer dresses for girls . . . and buy a full supply at low prices.

Regular \$1.59 values in Junior sizes . . . 12 to 16 years. Crisp, lovely organdies in pastel shades. Reduced to . . .

98c

Regular \$2.59 values in a wide variety of smart styles for Junior Misses . . . 12 to 16. Crisp organdy in pastel shades . . .

\$1.69

Regular \$5.95 values in flattering summer styles of Lady-Ship crepes and sheer Swiss Organdy in lovely colors. 11 to 15 . . .

\$3.98



REDUCED White Hats \$2.

Hats regularly priced to \$3.50 . . . now at a low price for clearance. All the smartest styles . . . big cartwheels . . . small shapes . . . turbans . . . and off-the-facers. Of fine quality feather-weight felts and straws. — Second Floor —



Council Acts to Relieve Menasha Traffic Problems

Ordinance Committee Ordered to Outline Remedy for Hazards

Menasha—Traffic problems occupied a large share of the council's attention in a regular meeting at the city hall Monday evening. Alderman William Karrow pointed out that shrubbery growing 10 and 12 feet high at some of the street intersections reduced the effectiveness of the arterial stop signs and introduced a motion calling on the resolutions and ordinance committee with the city attorney to prepare a resolution remedying the situation. His motion was passed unanimously.

Alderman John R. Scanlon asked whether the council could be limiting truck parking on Main street and pointed out that when one or two large trucks parked on Main street between Mill and Racine streets there is hardly enough room left for one lane of traffic. He pointed out that there is an alley north of Main street and Water street south of Main so that trucks and delivery wagons could park there. His motion to have the resolutions and ordinance committee bring in an ordinance covering the situation also passed.

Suggests 1-Way Route
Mayor Jensen pointed out that with ice trucks taking to parking double, one had to be a pretty good driver and sober too, in order to wind along Main street. Alderman Zeininger suggested that some of the traffic difficulty might be relieved by making Water street from Mill street to Racine street a 1-way street. He asked the resolutions committee to consider that in drawing up its resolution.

The mayor pointed out that L. S. Zeh, Appleton, had received approval from the state industrial commission to locate a filling station to be located at Milwaukee street and the alley back of Main street. He said that if Zeh built his property up to the line the city would have only 10 feet of land left for the alley entrance. City Attorney Edward C. McKenzie said that Zeh had offered to set a strip of land 10 feet wide to complete the alleyway to the city for \$200. The matter was referred to the finance committee, mayor and city attorney.

A motion by Alderman Edward Zeininger calling for installation of 20-mile an hour speed limit signs on Tayco street from Main street to Ninth street, failed by a 5 to 4 vote. Zeininger pointed out that the street had become a speed-way since it has been improved.

Alderman C. J. Oberweiser agreed that it was a good idea to cut down speed but declared that it was not good to put signs on one street only but that it should be a city-wide project. Zeininger agreed to that but declared that he was interested particularly in the street and ward he represents. Mayor Jensen declared that the city had no money to purchase signs but Zeininger said saving the life of one child would more than pay for the signs.

Alderman Scanlon declared that there are signs on Main street but that apparently motorists don't believe in signs. The traffic on Tayco street is heaviest from noon to 1 o'clock. Scanlon suggested that a closer check on motorists there by the police department might save sufficient money to purchase signs.

Included in the motion for speed limit signs on Tayco street was a request by Alderman Zeininger that the board prepare an ordinance to the cost of a fence line be removed and the Second ward playground to keep the children off the street.

Request Fails
Alderman Zeininger failed to keep the ground rule of 9 o'clock, don't you? Mayor Jensen, asked Zeininger and said, "That's what I mean but I don't want to say it that way." Zeininger failed along with the resolution to keep speed limit signs. Alderman Karrow installation of an arterial at the intersection of Green and Keyes streets where view is obstructed by a building was approved. Street denie Pete J. Kasel was installed a sign.

Mrs. Theodore Larson Of Winchester Dies

Winchester — Mrs. Theodore Larson, 59, died Tuesday noon at her home in Winchester after a year's illness. Born in the town of Winchester, she had lived there nearly all her life with the exception of a few years in the town of Clayton. Survivors are the widow, one son, Roy, one daughter, Mrs. Theodore Larson, both of the town of Winchester, mother, Mrs. Sena Larson, Winchester; one brother, H. S. Larson, one sister, Mrs. Arthur T. Larson, town of Winchester; and three grandchildren. The body will be taken from the Heuer funeral home at Dale to the residence Thursday afternoon and funeral services will be held at 1:40 p.m. Friday afternoon at the residence. Burial will be in the Winchester cemetery.

The Twin Cities office of the Appleton Post-Crescent for its editorial, circulation and advertising departments is located at 510 N. Commercial street and the telephone number is 4100. News items, copy or orders for advertising and orders for subscriptions may be left at the office or may be telephoned. This number also may be called before 7 o'clock in the evening for delivery of papers missed by carriers in Neenah or Menasha.

High School Band Will Give Outdoor Performance Tonight

Menasha — The first of the series of summer concerts by the Menasha High school band at Elisha D. Smith park will be presented at 8 o'clock tonight. In case of rain the concert will be postponed until Thursday evening, according to L. E. Kraft, director.

Jack Kimberly's Boat Sets Pace In Class A Races

Crosses Finish Line Ahead Of James Kimberly's Phantom III

Neenah — Jack Kimberly's Sea Gull again paced the way in the Class A races of the Neenah Yacht club Saturday, crossing the finish line just ahead of James Kimberly's Phantom III. The Phantom III, however, was the only boat to repeat in Saturday and Sunday championship series races, taking two first places in the Class C races.

S. F. Shattuck's Onaway took third place in the Class A races Saturday, while Silhouette, piloted by Charles Zemlock, was fourth, and Smilin' Thru, C. Oberbeck's craft, was fifth, and Shadow didn't finish. Charles Sage's Golly Kell took first place in the Class E races Saturday, while Scooter, piloted by George Gilbert, was second in the Class C races. Bernard Smith's Jinx was first in the Cub races, and Misty, piloted by J. Hooper, took first place in the open class with Bon Bon. Carl Ruseh's craft was second.

Little Phantom, skippers by Betsy Kimberly, finished in the lead in the X-Boats class, and Blue Bill, Charles Shepard's boat, was second, with Creeping Charley, skippers by Mimi Moore, taking third. Bob Kimberly's Sand Paper took fourth and We're Here, piloted by Arthur Croxson, was fifth. John Sensenbrenner's Sensenbrenner was sixth, and Clever Girl, Ned Rightor's craft, took seventh, and Jack Renner's Overdue was last.

In the National class, Dick Starford's Marauder came in first, and Star Dust, piloted by Charles Zemlock, was second. Whiskaway, H. Meyers' boat, was third, and Jim Sensenbrenner's Tops was fourth. Mur Wynn, piloted by J. H. Jones, took fifth place, and George Boehm's Lady Bug was last. In Sunday afternoon's races in the X-Boat class, Croxson's We're Here crossed the finish line ahead of Betsy Kimberly's Little Phantom, and Bob Kimberly's Sand Paper was third. Rightor's Clever Girl was fourth, and Little Moon, piloted by John Sensenbrenner, Jr., was fifth. J. L. Sensenbrenner's Jonsenpop took sixth, and Mimi Moore's Creeping Charley was seventh.

Wins In National
Gerald Fellon's Don't Esk took first place Sunday afternoon in the National class, and Dick Starford's Marauder was second. Charles Zemlock's Star Dust came in third, and Lady Bug, piloted by George Boehm, was fourth, and Whiskaway, skippers by H. Meyers, was fifth.

The Sea Hag, skippers by C. Overly, took first place in the Cub class race Sunday, finishing ahead of Goon, skippers by J. Wrase. In the open class, Carl Ruseh's Bon Bon took first place, with Misty, J. Hooper's craft, second. Eddy Goli, skippers by R. H. Thieken, took second place in the Class C race Sunday.

Neenah Society

Neenah—Rose Beinsenstein, Dorothy DuBois, Sarah Sande, and Helen Hart, have returned from a trip and vacation at the Alpine lodge at Egg Harbor.

Circle No. 1 of the First Methodist Episcopal church will meet at the home of Mrs. H. Raehl, at 2:30 Thursday afternoon. Assistant hosts will be Mrs. Fred Nixon and Mrs. G. E. Jasper. All women of the church are invited to attend the meeting.

Four tables of bridge were in play at the gathering of the Twin City Bridge club at the Y. W. C. A. Tuesday afternoon. Mrs. Hans Rasmussen, Mrs. William Foth, Mrs. A. H. Doane and Mrs. J. H. Owens were awarded honors.

The I. D. K. club will meet at the home of Mrs. Paul Radtke, Lincoln street, Thursday evening, July 14. Schafkopf will be played and lunch will be served.

Ladies' League will play the first game of the new card tournament Thursday afternoon at the Eagles hall. Bingo will be played before and after cards.

Germania Team Will Play Neenah Merchants

Menasha—The Germania softball team will oppose the Neenah Merchants team Thursday evening at the Severus street diamond. The game is scheduled to start at 6:30. W. Boudreau again will be on the mound for the Germania team in an effort to stop the Neenah entry in the Appleton American City league.

Council Refuses Tavern Permit to E. F. Dornbrook

Unanimous Vote Follows Protest by Church Representatives

Menasha—The city council by a unanimous vote Tuesday evening refused a tavern permit to E. F. Dornbrook for 359 Chute street, thus settling an argument which has occupied the last three council meetings. Granting of the permit has been opposed by the congregation of the First Congregational church. The council also reconsidered its action of last Tuesday night and voted to grant a liquor license to Alfred J. Hueth, 286 Tayco street.

Hugh Strange, Sr., speaking on behalf of the church, said, "No individual may be given the right to do something wrong. Welfare and public good come before any man or small group of men. If you believe in goodness, decency and properness it is your duty to correct any mistake made by yourselves or your predecessors."

He said that he knew the matter was embarrassing to the council because a license previously had been granted for a tavern there and because of the source of the application but "you can't stick to friends when they seek to violate the principles of public good."

He declared that he did not know of the brewers or tavern keepers being affiliated with any recognized purpose of god but that the church and school had an avowed purpose of greater good for the entire community. While formerly the state regulated the distance which a tavern must be from a church, that right has been turned over to the local governing body. Strange pointed out. He reminded the council that it was because of violations of the principles of decency that prohibition was brought about and that since repeal taverns were in a sense, on trial.

Referring to the argument of Mr. Dornbrook for the protection of his investment, Mr. Strange said, "It is not a profitable investment." W. Bornz, who has operated the Palm Gardens for 5 years, recently filed a petition in bankruptcy.

As the representative of a considerable tax payer, Mr. Strange said that he was interested in holding down the number of taverns in the city as much as possible. His remarks were followed by applause from the audience which packed the council chambers.

No Compromise
Alderman Scanlon declared that he had suggested a compromise at the previous meeting because he felt that it would be good business. In response to a question the Rev. W. A. Jacobs declared that Mr. Dornbrook had made no effort at compromise by remedying any of the conditions which the church protested.

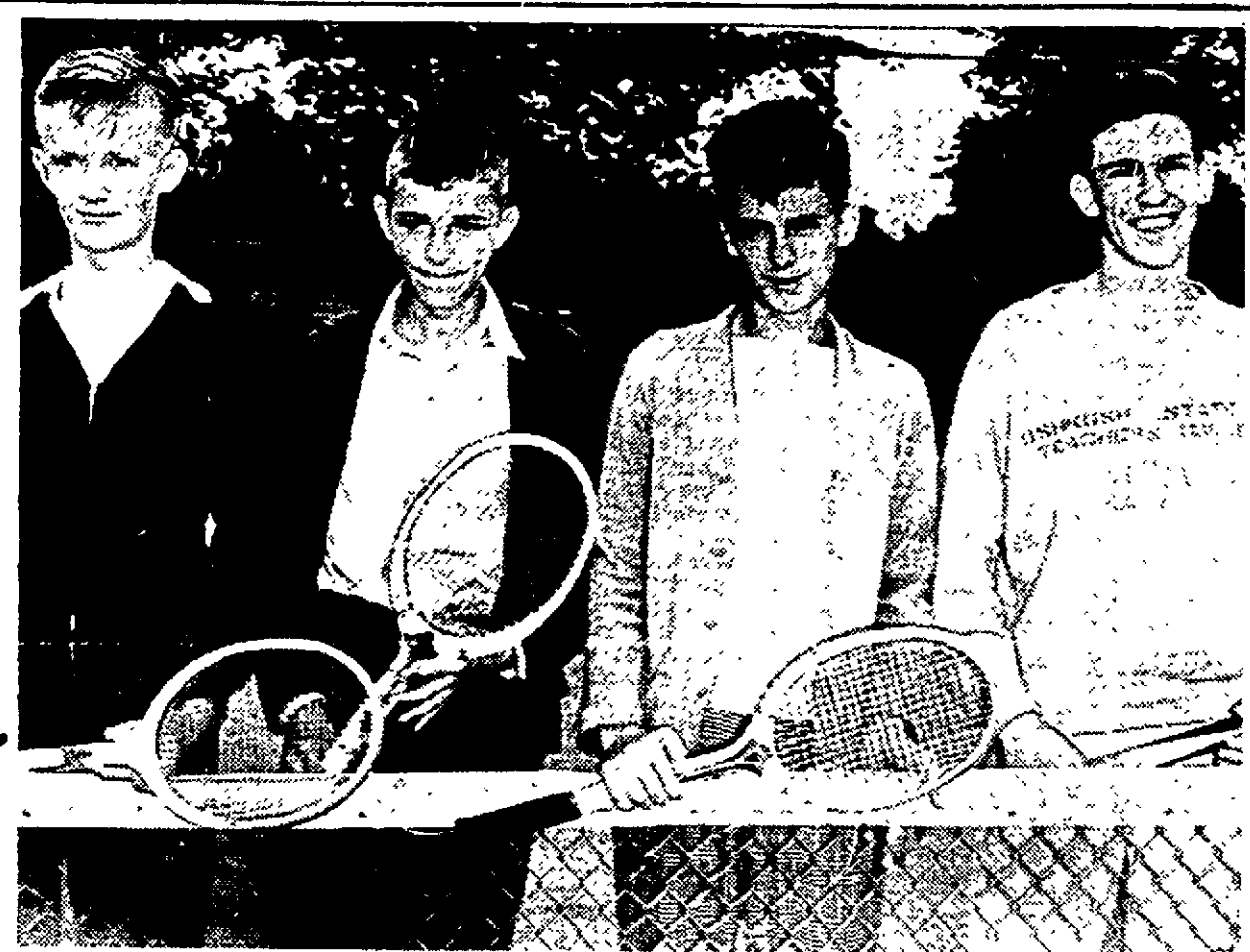
A letter from Mr. Dornbrook declared that he had been a property owner and taxpayer in Menasha for 14 years and felt that he could operate a tavern successfully, that if given a license he promised to remove the sign objected to by the church and to close the Palm Gardens to dancing as well as to conduct the place in a neat and proper condition.

In response to another question by Alderman Zeininger, the Rev. W. A. Jacobs declared that Dornbrook had attempted no compromise and that on the principles for which the church was fighting no compromise would be acceptable. Zeininger declared it was a hard matter to settle as Dornbrook had an investment of thousands of dollars and had worked hard to gain property but on the other hand the congregation—He was interrupted by Mayor Jensen, who asked, "The congregation doesn't mean a thing?"

Motion Carries
Alderman Scanlon pointed out that Dornbrook had had a week and had done nothing to remedy conditions. Jim Emmerson, a member of the First Congregational church, declared that the group was only asking the fair thing and that he would offer full-hearted cooperation to any other group seeking the same thing. He pointed out that Menasha has 35 taverns for 9,000 population while Oshkosh has only 52 for 40,000 population. He suggested that Dornbrook could put some other line of business in the building more profitably.

Alderman Grode moved that the application be rejected and his motion carried unanimously. Grode then moved a second time to adjourn but received no second when Zeininger asked to introduce his resolution concerning speeding on Tayco street. Grode moved to adjourn the first time after the council voted to grant Hueth a liquor license.

The council by a 6 to 3 vote reconsidered its action of last week denying a liquor permit to Hueth and by a similar vote granted him the right to sell liquor. Hueth received a permit to sell beer at the meeting last week.



REPRESENT WINNEBAGO COUNTY IN WPA TENNIS MEET

Neenah—County tennis champions and runners-up who will represent Winnebago county in the district WPA singles tennis tournament which will be held at the Neenah High school courts Thursday afternoon are shown above, left to right, Jack Draheim, Neenah, county title winner in the boys' division, Harold Dieckhoff, runner-up in the boys' division, Henry Deux, Oshkosh, title winner in the junior boys' division and Dick Harra, Oshkosh, runner-up in that division.

Draheim defeated Dieckhoff, 6-2, 7-5, in the finals of the county tournament Saturday afternoon at Washington park courts, and Deux won from Harra, 9-7, 6-3. Ivan Williams, Neenah tennis instructor, is tournament manager. (Post-Crescent Photo.)

Players From 12 Counties Entered In WPA Net Meet

District Singles Tournament Will Be Played At Neenah Thursday

Neenah — More than 48 tennis players, champions and runners-up from 12 counties, will compete in the district WPA singles tennis courts. Ivan Williams, Neenah tennis instructor, is tournament manager.

Counties represented in the tournament will include Winnebago, Outagamie, Brown, Manitowish, Marinette, Shawano, Door, Florence, Calumet, Forest, Keweenaw, and Oconto.

Harold Dieckhoff, Neenah, Winnebago county champion in the boys' division, and Jack Draheim, runner-up, will represent Winnebago in that class, while Henry Deux, Oshkosh, county champion in the junior boys' division, and Richard Harra, Oshkosh, runner-up, will represent the county in that division.

Appleton, Kaukauna Boys
The four boys who will represent Outagamie county are Jerome Parman, Kaukauna, junior division champion, Chester Barrand, Kimberly, runner-up in the junior division, Bud Johnson, Appleton, champion in the boys' division, and James McGrath, Kaukauna, runner-up in that division.

District champions and runners-up in both divisions will be awarded medals, a trip to the state tournament at Milwaukee and a trip to the Delaford for the western championship tournament.

Williams announced today that all city courts will be reserved for the tournament Thursday morning.

Menasha Society

Menasha — Christina Turner, daughter of Mr. and Mrs. Donald G. Turner, Lake road, Menasha, left today for Camp Kechuwa on Lake Michigan to join a group of 20 girls from Milwaukee, Madison, Oshkosh, Racine and Two Rivers in camp. At the camp the girls will develop their skill in sailing, dramatics, swimming, music and dancing. Miss Betty Meyer, Milwaukee, who returned last month after two years abroad, is the counselor at the camp.

Miss Mary Fahrenkrug will entertain the London Bridge club at her home at 514 Lush street, Menasha, Thursday evening.

The Sick Benefit society of Trinity Lutheran church, Menasha, will meet at 7:30 Thursday evening in the school hall.

Officers of Menasha lodge No. 187, I. O. O. F., for the next six months will be installed at a meeting of the lodge at 7:30 tonight in Odd Fellows hall. A class of candidates also will be initiated at the meeting tonight.

The meeting of members of the parish of St. Thomas Episcopal church who are interested in sponsoring a Camp Fire Girls organization has been postponed from this week to next, according to the Rev. A. A. Chambers, rector. The meeting probably will be held next Tuesday or Wednesday when a representative of the Camp Fire Girls organization from Oshkosh will speak to the group.

Council Starts Quietly but Fireworks Begin Flaring After Fire Chief Talks

Menasha — The quiet of an unusually harmonious Menasha city council meeting was broken in the closing minutes Tuesday evening after Fire Chief Paul Theimer was given permission to speak.

The chief declared that in these times it is difficult for high school graduates to get jobs and that in 1934 the city had passed a resolution preventing the wife of any city employee from fulfilling any other duty except that of housewife. He called attention to the fact that the wife of the health officer is employed as a department store clerk while four days after the ordinance was passed in 1934 his wife resigned as clerk at the A and P store.

He declared that he felt young people deserved consideration. Mayor W. H. Jensen agreed that in these depression times it was better if the wife of any man who had a job did not work but then, referring to the school teachers, pointed out that there were lots of city employees who looked for other jobs the day after school closes.

Calls For Report
"You were a good man when you were chief and building inspector," the mayor declared. "Things went smooth before yet when the farmer got in you tried to change everything." The fire chief formerly acted as building inspector also. However, the council took that job away and gave it first to the city engineer and then later to H. O. Haugh, city health officer. The council also voted to establish Haugh's office in the city fire station. Some of the aldermen suggested at that time that Haugh be placed in the new office in the fire station which is occupied by the fire chief. However, the building inspector was placed in the old office of the fire chief.

"Six men can't be wrong," the mayor declared. "You've made them steal ice for their water cooler; you've taken their towels away; you changed the whole schedule to try to make them stay up day and night; you left them holding the bag for the radio and bought a new typewriter for yourself out of the fire extinguisher fund. That isn't right."

The fire chief replied that objection had been made in the council meeting because towel service was too expensive and that paper towels were substituted. The mayor declared that he had investigated at Green Bay and found that only three telephones were used by the fire department there. He blazed away at the fire and police committee because no report had been made on the investigation of the need of telephones at the fire station.

Still Investigating
The chief said that he had never objected over the telephone discussion and that the council could remove them if the members saw fit. He declared that Appleton has an extensive alarm system but that in Menasha the only means of reporting fires is by telephone.

Alderman Zeininger, as chairman of the fire committee of the council declared he "would take the rap" because there was no report. He brought in a report at a council meeting pending further investigation. He declared that the committee would bring in a report when the investigation was completed.

Alderman Earl Sauter wanted to know what the council had a fire and police commission for. He thought it was their duty to get hours and regulate working conditions for the firemen. "If we don't have faith in them, why not throw them out?"

"The law says that the mayor shall set rules and regulations and that's what the mayor is going to do," Jensen replied. He became angered and told Sauter to sit down.

Moves To Adjourn
"Oh, no, I don't have to sit down. I have the floor," Sauter replied and moved to adjourn. His motion was seconded by Alderman Tuchschcer and the entire group, including the mayor, stood up, saluted the flag, and walked out.

A resolution by the board of education requesting the purchase of the Henry Jankowski filling station at Seventh and Racine streets to complete the high school grounds was referred to the finance committee and the committee of the whole. "It makes no difference," the mayor said. "We have no money to buy it."

Menasha Personals

Menasha — Mr. and Mrs. Carl Kloeppel, son Arlin, and Mrs. Margaret Kloeppel spent the Fourth of July at Silver Lake, Wis.

Construction of Neenah Church Ahead of Schedule

Neenah—Construction of the new \$55,000 First Methodist Episcopal church was curtailed from Wednesday until Tuesday morning because of rain and the holiday weekend, but work is well ahead of schedule, according to the contractor.

Work started today in laying the first floor joists and church officials are making plans for the laying of the cornerstone Sunday afternoon, July 17. An impressive ceremony is being planned with Bishop J. Ralph Magee, St. Paul, Minn., officiating. The Rev. Ira E. Schlager, hauf, Appleton, superintendent, also will take part in the ceremony as will other church officials.

Planning for temporary floors will be laid over the first floor joists to provide a floor for the ceremony. Seats will be arranged.

Walls to Second Floor

Lannon stone for the walls with under blocks for backing has been laid at least two feet above the first floor level except at the tower on the W. Doty avenue side of the church. Work on the tower will not start until after the cornerstone has been laid, for the stone will be laid at the base of the tower.

All window frames for the basement have been installed and the contractors are ready to start installing the frames for the first floor windows. The frames have not arrived, however.

Plumbers are installing pipe lines and sewers in the basement. Considerable activity is being concentrated on the S. Commercial street and Doty avenue intersection, for next to the church ground is being broken for building of the gymnasium to the Neenah Boys' Brigade building. A second floor addition also will be built on the building.

A digger now is working clearing out the basement for the gymnasium. Actual construction on the structure is expected to start soon.

Troop 9 Scouts To Attend Camp

27 Members of Wooden Ware Unit Will Go to Gardner Dam

Menasha—Twenty-seven scouts of troop No. 9, sponsored by the Menasha Wooden Ware, will leave next Sunday morning for Gardner Dam to spend a week at the valley council boy scout camp. The scouts will leave at 9:30 from the old high school site and will return on the afternoon of July 17. These scouts who are not taken by their parents will be transported in one of the large Wooden Ware trucks.

At Gardner Dam the troop will camp as a unit. There the scouts will engage in boating, horseback riding, fishing, overnight hikes and other camp activities, some under the direction of the troop's leaders and some under the direction of the camp staff.

Leaders of the troop who will be in charge of the group include Scoutmaster Wesley J. Olson and Otto Hoffman, senior leaders, and James Eckrich, Harold Laux, Jack Gummerus, Antonio Bevers and Sam Porto, junior leaders. Porto is spending this week at Gardner dam in order to become familiar with the camp and to lead the troop members capably and to lead the

Other members of the troop who will spend the week at the camp are Michael Hyland, Raymond Eskofski, Dick Laemmrich, Emmett Hoks, Don Garrigan, Gerald Egan, Gordon Meier, James Bretthauer, George Enders, James Jansen, Ralph Sues.

James Vanderhyden, Don Clough, Bill Hafemeyer, Jerome Laux, Kenneth Dahms, Tom Loeschner, Tom Kolasinski, Dick Geiger and Bob Olson.

Scouts Map Plans For Stay at Camp

12 Members of St. Margaret Mary Unit Will go To Gardner Dam

Neenah — Scouts of troop No. 45, sponsored by St. Margaret Mary church, made plans to attend the valley council boy scout camp at Gardner Dam at the troop meeting Tuesday evening, according to Jack Shinnor, scoutmaster. About 12 boys of the troop plan to attend the camp.

Scouts of troop No. 45 will attend the camp from Sunday, July 17, to July 24. No regular meetings of the troop will be held until after the camp period, according to the scoutmaster.

Among those scouts who have enrolled for the camp already are Donald Rine, Bob Lansing, Ray Tuchschcer, Harold Dieckhoff, Waldemar Ulrich, Ralph Parker, Mark Anderson, Charles Lovick and Philip Nash.

Three Labor Unions Will Meet This Week

Menasha — Three local labor unions have scheduled meetings at the Twin City Labor temple for the balance of the week. Pulp and sulphite local No. 273 will meet tonight while Thursday night pulp and sulphite local No. 279 will meet on Saturday afternoon pulp and sulphite local No. 201 of the Woodmen Ware will meet.

Menasha Church, Sunday School to Hold Picnic

Menasha — The annual Sunday school and church picnic of the First Congregational church will be held Saturday afternoon at Elisha D. Smith park, according to the announcement of the Rev. W. A. Jacobs, pastor of the church. Arrangements have been made for games and recreational stunts.

Families have been requested to bring their own food and dishes. Light refreshments will be available at the picnic grounds.

Council Will Act On Three Paving Projects Tonight

Committee on Public Improvements to Submit Report

Neenah—Three proposed paving projects, E. Wisconsin avenue, Canal street and Walnut street, will be submitted to the city council for approval by the committee on public improvements at a meeting tonight at the city hall.

The committee decided at a meeting last night to include the projects under WPA.

It was estimated last fall that the cost of paving E. Wisconsin avenue from the Chicago and North Western railroad crossing east to the shore of Lake Winnebago would cost \$67,150.50, of which the property owners would pay \$30,771.02 and the city share would amount to \$36,381.16. The estimate, however, was based on a cost of \$4.75 per running foot.

According to the committee's proposal, Canal street would be paved from N. Commercial street east to Walnut street, while one block on Walnut street from Canal street to E. Wisconsin avenue would be paved.

E. Wisconsin Needs Repair
E. Wisconsin avenue, one of the most traveled streets in the city, probably is the worst thoroughfare. Street car tracks used years ago are still in the street and the surface is a series of "ocean waves" and holes.

Repairing of the railroad crossing on N. Commercial street near the Neenah Paper company and the Kimberly-Clark corporation mills will be done partly under a WPA project, the committee decided last night.

J. A. Dyer, division engineer for the Chicago and Northwestern, and W. J. Cable, division engineer for the Soo Line, met with the aldermen. Both railroads use the crossing. Funds will be secured from WPA to take out old concrete at the crossing and the railroads will stand the cost of equipment rental. Paving will be replaced and a temporary ballast will be laid until the earth settles. Black top then will be laid on the crossing.

The N. Commercial street crossing also is one of the worst in the city. The trough where the tracks have sunk is more than 18 inches below the grade level.

The committee also apportioned the cost of grading, installing curbs and gutters and stoning Stevens street and Congress place. Property owners on Stevens street will be assessed \$1 per running foot and Congress place property owners will pay \$1.75 per running foot.

Verdict Condemns Substation Site

County Judge Will Name Appraisers in Action Brought by City

(Post-Crescent Oshkosh Bureau)
Oshkosh—A jury in Winnebago county court returned a verdict of necessity this morning in condemnation proceedings filed by the city of Menasha against the Menasha Wooden Ware corporation to secure land owned by the corporation to be used as a location for a new electrical sub-station.

The court instructed Edward Forkin, representing the Menasha Water and Light commission, and John O'Leary, representing the corporation, to appoint three appraisers and submit a name to County Judge D. E. McDonald. Judge McDonald will select appraisers from the six submitted to place a fair value on the property.

The condemnation proceedings were filed in county court April 7.

Police Locate Brother Of Man Ill at Burnett

Menasha—In response to a letter from Burnett, Minn., telling of the serious illness of William Knipfle, Police Chief Alex Slomski today located a brother of the man, Louis Knipfle, route 2, Neenah, living west of Menasha.

The letter was from a neighbor, Mrs. George Haedrich, and said that Mr. Knipfle had two brothers, George and Louis and a sister, Ruth, who were supposed to be living in or near Menasha. Mr. Knipfle, a bachelor is ill in a hospital at Burnett and the neighbors are taking care of the cattle and farm.

Postmaster Coyle Goes To Sheboygan Meeting

Menasha — Postmaster Joseph R. Coyle left today for Sheboygan to attend the convention of postmasters of the state. The convention today was devoted chiefly to registration while regular sessions will be held Thursday and Friday. Postmaster General James Farley has announced that he will attend the final day of the convention. He will be introduced by F. Ryan Duffy, United States senator.

A delegation of 11 Winnebago county postmasters intend to attend the convention.

Neenah Maintains Record in Traffic Mishaps Over 4th

Only 16 Accidents Have Occurred in City So Far This Year

Neenah — Neenah's record of only 16 traffic accidents so far this year remained intact over the fourth of July weekend despite heavy traffic in the city. One of the features of the Leona's Fourth of July celebration was to eliminate traffic accidents and injuries from shooting off fireworks, and officials reported that there were no cases of children having been injured by fireworks over the weekend.

Although Neenah has had 32 accidents so far this year, the total wasn't boosted over the double digit. There was one accident in Neenah, but it was outside the city limits. LeRoy Sauer, 8-year-old son of Mr. and Mrs. Henry Sauer, 237 Gruenwald avenue, received a fracture of the right leg and had several teeth knocked out when involved in an accident with a car driven by Harvey Orath, 23, route 3, Neenah.

County Improves

The accident record for Winnebago county today stands at 212 or reduction of 29 from the same time a year ago. There have been only two fatalities this year, while 51 years there were nine. The number of persons injured also has been reduced from 146 a year ago to 115 this year. Cars damaged over total 257 as compared with 17 last year.

June, usually regarded as a high frequency accident month, showed reductions in all localities. Oshkosh reported 14 accidents as compared with 20 last year, while Neenah reported five accidents as compared with 12 during June of 1937. Neenah also reported five accidents as compared with six last year and record for the county at large as 12 as compared with 19.

Oshkosh now is credited with a total of 93 accidents, while the county at large has had 71.



QUIZ HYPNOTIST

Robert A. Gilbert (above), 49, former vaudeville hypnotist, is featured at the Brillion, for questioning as police investigated the death of Mrs. Marie Colombos, 23, expectant mother. The woman's husband said he had called Gilbert because he thought Gilbert might help his wife.

Forced Migration Means 'Suffering,' Taylor Declares

CONTINUED FROM PAGE 1

plans but "we do not intend to be the final judges of whatever may be done."

Consequently some hesitation was shown in considering French plans to make Taylor chairman of the conference, officially known as the intergovernmental committee on political refugees.

Taylor said he was inclined to refuse to serve and other Americans said frankly they hoped "it would not happen."

Major Items

The conference program listed four important items:

1. Steps to facilitate settlement in other countries of German political refugees who, for the purposes of the conference, were defined as "persons desiring to leave Germany as well as those who have left already."
2. Immediate assistance for the most urgent cases within existing immigration laws.
3. A system of registering refugees who lack official papers and are unable to obtain any.
4. Establishment of a permanent intergovernmental committee to work out long-range refugee problems in cooperation with existing agencies.

Embodied in the plan of the Austrian delegation itself, comprising expatriates who lost their nationality after the Austrian annexation, were two proposals:

1. The possibility of colonization in countries willing to accept German refugees in large numbers. Austrians particularly mentioned New Zealand and South America as possibilities.
2. Agreement with Germany allowing Jews and non-Jews alike to take a percentage of property from the country as a means of livelihood. Current German restrictions limit amounts Austrian exiles may take with them to the equivalent of \$6.

The American delegation included James G. MacDonald of New York, chairman of President Roosevelt's advisory committee on refugees and former chairman of the League of Nations German refugee relief commission.

Delegations attended from Argentina, Australia, Belgium, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Cuba, Denmark, Dominican Republic, Ecuador, Ireland, France, Great Britain, Guatemala, Haiti, Honduras, Mexico, The Netherlands, New Zealand, Nicaragua, Norway, Panama, Paraguay, Peru, Sweden, Switzerland and the United States, Uruguay and Venezuela.

ITEMS FROM ISAAH

Isaah—Mr. and Mrs. Chris Christensen and sons Robert and Warren of Chicago and Mr. and Mrs. Chris Suiter and daughter Nancy, Carol of Milwaukee spent the weekend at the Alvin Sorensen home.

Mr. and Mrs. Albert Knuth and Donald of Milwaukee were holiday guests of Mr. and Mrs. Julius Christensen.

Mrs. Rena Brady left Monday morning for her home in Rochester, N. Y., after spending a week at the home of Frank Snell.

Dale Meitz visited with his aunt, Mrs. Ida Snell, in Milwaukee, Saturday and Sunday.

FOREMAN ELECTROCUTED

Racine—(U)—Joseph Cicero, 34, a remon at the Consumers Community quarry, was electrocuted yesterday as he operated electrical equipment controlling cars hauling stone. A short circuit was aimed.

HELP STOMACH DIGEST FOOD

Without Laxatives—and You'll Eat Everything from Soup to Nuts

The stomach should digest two pounds of food daily. When you eat heavy, greasy, or rich foods, or when you are nervous, hurried or overworked, your stomach cannot digest the food properly. Your food doesn't digest and you have gas, heartburn, nausea, pain or sour stomach. You feel sour, sick and upset all over.

Doctors can never take a laxative for stomach pain. It is dangerous and useless. It takes the little black tablets called Bell-Lax for indigestion, gas, heartburn, sour stomach, nausea, relief of distress in 10 minutes, and put you back on your feet. Relief is so quick it is working and one 25c bottle proves it. Ask for Bell-Lax for indigestion.

5,000 Persons at Sportsmen's Fete In Brillion Park

Ice Carnival Among Major Attractions at Two-Day Event

Brillion — The annual Calumet county Sportsmen's Jamboree at Horn park Sunday and Monday was attended by approximately 5,000 persons.

One of the main outdoor platform attractions was the ice carnival featuring Bobby McLean, champion speed ice skater.

The Sherwood 4-H Club band furnished the music on the grounds Sunday afternoon and evening and the Brillion City band furnished the music Monday.

For the dancing in the pavilion, the music was furnished by Jack Cameron's orchestra Sunday evening and by Rollie Neillitz and his band Monday evening.

H. J. Leppia was the general picnic chairman. He was assisted by committee chairmen Frank Weisert of Forest Junction, Edward Michaels, E. F. Behnke, Edgar Mueller and Karl Barnard.

Miss Elsie Eickert of Chicago is spending her vacation with her parents, Mr. and Mrs. Fred Eickert.

Mrs. William Ross was hostess to the members of her five hundred club at her home Friday evening.

A son was born Sunday to Mr. and Mrs. Martin Jooss at the Brillion hospital.

Carl Thomsen, a student at the Rensselaer Polytechnic Institute at Troy, N. Y., returned home to spend the summer recess with his mother, Mrs. Cora Thomsen.

Miss Viola McComb of Chicago spent the weekend at the Dr. I. N. McComb home.

Cooking School Draws Big Crowds at Brillion

Brillion—A cooking school at the Brillion auditorium Thursday afternoon and Friday afternoon and evening was largely attended. The school was sponsored by the Brillion News, with Miss Zella Patterson and Miss Charlotte Meissner in charge of the demonstrations.

Mrs. Eliot Zander was in charge of the registration of each person attending the school on both days.

The food demonstrations were followed by a motion picture entitled "The Star in My Kitchen."

Before the close of the program, Audrey Seip and Lois Wordell played several piano selections and Eric Schneider played an instrumental number accompanied by Miss Dortha Mueller at the piano.

Mr. and Mrs. I. C. Sherman spent the weekend at Shawano lake.

The Rev. and Mrs. C. L. Grauer of Bellwood, Ill., were weekend guests at the Mrs. Frank Horn home. On Monday Mrs. Horn and daughter Emma accompanied them to Marion for a visit at the B. E. Meyer home.

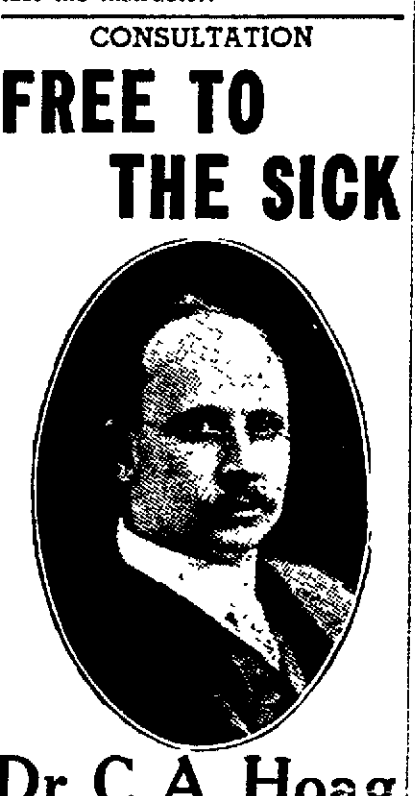
Boys' Doubles Tennis Tourney Opens Friday

Neenah — The boys' doubles tennis tournament will start at 9 o'clock Friday morning at the Neenah High school tennis courts. Ivan Williams, tennis instructor, reported today.

Buxton Kettering and Donald Erdman won the doubles championship last year, defeating Warren Jonscher and Harold Dieckholz in the final.

A trophy will be awarded the champions. All boys under 15 years of age are eligible to compete in the tournament. Those planning to enter the meet are requested to contact the instructor.

CONSULTATION FREE TO THE SICK



Dr. C. A. Hoag
Will Be In Appleton at the CONWAY HOTEL
Thursday, July 7
Office Hours: 9 A. M. to 7 P. M.

36 Yrs. of Special Practice in treatment of chronic diseases has merited the confidence which Dr. C. A. Hoag of Chicago maintains. Honest opinions and diagnosis always given.

Has to his credit many wonderful cures in diseases of Stomach, Liver, Kidneys, Heart, Lungs, Nerves, Gout, Rheumatism, Piles and other genital diseases. Catarrh which poisons Blood, Stomach and Lungs and passes way for consumption, sleep, throat diseases, BLOOD AND SKIN Diseases, Pimples, Scrofula and Eczema.

CONSULTATION FREE

If you are suffering from persistent headache, pain in back and feet as if it were impossible for you to endure your troubles, and still be obliged to attend your household or social obligations, give the Doctor a call. A great many have taken his treatment and he can refer you to those who have been cured by him.

No matter who has failed to help you the time has come when it is worth your while to come hundreds of miles to secure Dr. Hoag's advice and have him examine you. No contagious diseases treated.

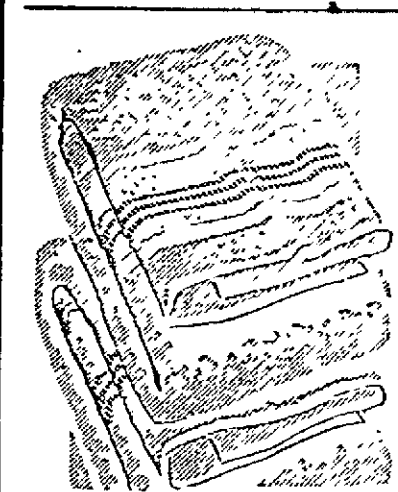
CONSULTATION FREE

Home Address: 6362 Minerva Ave., Chicago, Illinois

Penney's Towel Bargains

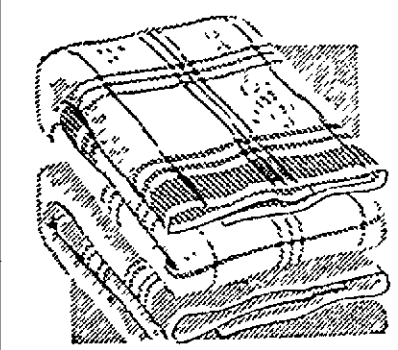
Talk Of The Town

Don't wait — don't hesitate — don't fail to reap this savings-harvest now! TOWELS, large and small; thick and thirsty towels that look twice their tiny prices! Stock up to capacity at Penney's — make these capacity savings pay for extra summer needs! Come — see — you'll buy and SAVE!



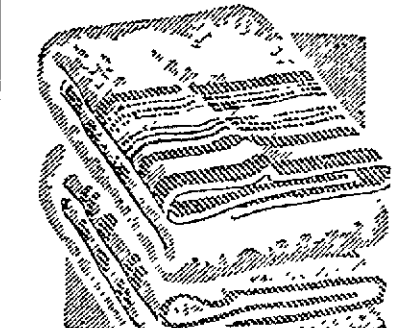
Extra Wear and Service
Terry Towels
Big Sizes **15^c**

Thrifty home makers — Don't miss this value! White and pastel centers, checked centers and borders.



Terry Towels
Now Only **10^c**

17 by 36 inches of firmly woven terry in plaids and solid colors! Popular because they're so low priced — sturdy and attractive! For bathing, shaving and children's everyday use!



Heavy and Sturdy
Bath Towels
Long Wearing Terry! **25^c**

You'll like the big sizes—the extra absorbency—the fine wear!

MORE 49^c DAYS VALUES



Children's
TWILL SLACKS
Navy or brown twill. Sizes 4 to 16 **49^c**

Children's
Play Overalls
Pepperell prints, popular shoulder strap style. Sizes 7 to 14 **49^c**

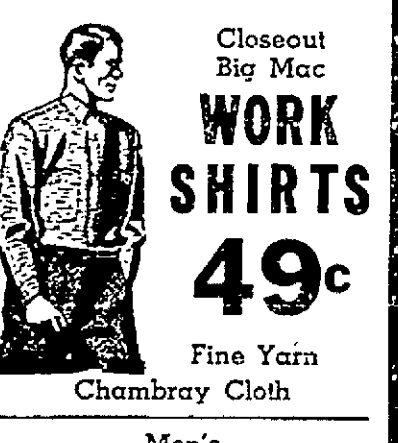
Children's
Sheer Dresses
Organdies and prints, sheers. Sizes 3 to 14 **49^c**

Children's
SUN SUITS
Boys' and Girls' styles. Sizes 1-8 **49^c**



Big Bargains for Men!
Shorts, Shirts
Serviceable Quality!
4 For 49^c

Fine broadcloth shorts in fast color stripes, "Lastex" sides! Ribbed shirts!



Closeout Big Mac
WORK SHIRTS
49^c
Fine Yarn Chambray Cloth

Men's
Work Shirts
Sturdy chambray or covert cloth. Sanitized shrunk **49^c**

Men's
Work Sox
4 Pr. 49^c 5 Pr. 49^c 6 Pr. 49^c

WASH CLOTHS

4 for 10^c

STURDY TERRY

They'll give fine wear. Soft woven Terry in white and pastel colors. 12" x 12".



Thick, thirsty and full of wear!
Terry BATH TOWELS
A value that's rare! Extra large size 22 by 44 in. heavy double loop terry. White with colored striped borders. Stock up today—count your savings! **20^c**

PENNEY'S FEATURE 49^c DAYS

Don't Overlook These Items! Priced to Save You Money! Just See What 49c Will Buy! Look at the Variety of Items Offered! You'll find exactly What You Need at a Saving!

SHEETS

Size 81" x 99". Good quality hand torn sheets. No filling used **49^c**

ARTIC WHITE Outing Flannel

Nice quality. You can always use flannel at this low price .. **7 Yds 49^c**

RAG RUGS

Highland plaids. Size 24"x36" **49^c**

House Frocks

Colorful, crisp, new! Ideal for summer .. **49^c**

PART WOOL BATTS

2 Lb. **49^c**

Kitchen Towels

Colored borders. Ideal for glassware and silverware ... Stock up now! **12 for 49^c**

GRINKLE BED SPREAD

Cool, colorful. Ideal for summer. Just wash, no need to iron them! **49^c**

Pillow Tubing

42" wide. Make your own pillow cases! **4 Yds 49^c**

MEN'S DRESS SOCKS

Fine gauge combed cotton in solid colors and fancy patterns. Ribbed tops. Sizes 10 1/2 to 12 **5^c**



2 Pair for Less than \$1!
SILK HOSIERY
Full Fashioned Sizes 8 1/2 to 10 1/2 **49^c**

Picot topped chifbons and rich service weights in newest summer colors. First quality!

Knee Length
HOSE
Pure silk. Circular knit. New shades **2 for 49^c**

Children's
ANKLETS
Fancy patterns. Fast color. Long wearing pr. **10^c**

Women's
SLIPS
Rayon, bias cut. Smooth fitting. You'll want several **49^c**



Boys'
SPORT SHIRT
New Different **49^c**
White and solid colors. Fast to washing. Sizes 8 to 14 1/2.

PANTIES
Of Cool Knit Rayon **10^c**
Every popular style. Medium and brief lengths. Well tailored. Sizes 32 to 44.

Boys'
UNIONS
49^c
Popular button in shoulder styles. Rib knit of soft combed cotton yarn.

Boys'
SHIRTS
New Fancy Patterns **49^c**
Exceptional quality. In long wearing fast colored shirts.



DRESS SHIRTS

Exceptional quality for such a low price! Attractive patterns! Non-wilt collars! Save at this low price! **49^c**

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has been moved to the
W. S. Patterson Co. Office
at 213 E. College Ave.
Settlement of accounts to be made there!

THANK YOU

... for your fine patronage during our opening. We wish to apologize to the crowd that came in after the parade as we were unable to give them the prompt service we try to maintain. We promise better service in the future and remember we are here to serve you throughout the year.

TRY OUR
FROZEN MALTED MILKS **5c & 10c**
DOUBLE DIP CONES **5c**
Home Made ICE CREAM pt. **20c** — qt. **35c**
ICE CREAM SHOPPE
123 N. Appleton St. Appleton, Wis.

J. C. PENNEY CO.

APPLETON POST-CRESCENT

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WISCONSIN PROSECUTOR QUILTS

In northern Wisconsin a district attorney has resigned under a cloud. The governor's commissioner who took evidence concerning his acts reported a substantial income found in his bank account and for which no explanation could be made by him, and in addition a willful failure to take action against various forms of vice, particularly professional gambling.

The case of this young man should not be slurred over readily. It simply screams with opportunity cast in a pig pen.

When a young man is elected district attorney an opportunity presents itself that may be found in no other business or profession, the open chance to demonstrate in the public view and yet at public expense, that he can be right and just without being a reformer, protect the mass of the people from sly and artful frauds or vicious vices without turning himself into that thing of artificial stone known as a Puritan, and yet make of law enforcement a blessed principle instead of a harsh and rigorous oppression, and oppression results from the extremes whether of favoritism at one end or laxness and corruption at the other.

When a man has this opportunity and handles it with good judgment and high mindedness he may retire and carry with him a prestige that he will never lose, something akin to the prestige gained in judicial positions for a prosecutor's job is at least half judicial.

Out of the hundreds of young men who start practicing law in this state every year only a relatively few can secure these positions simply because there are not enough to go around. The sunshine of fortune smiles upon those selected. Opportunity has become a broad and pleasant avenue. But if they submit to the lures of ill gotten gains, the blandishments of the gambling fraternity or the weakness to forget those who have trusted them all his lost.

Every court in the land, every legislative hall, half the governorships, a high percentage of all legal positions of responsibility are filled by those upon whom opportunity smiled but did not smile in vain. Taking the supreme court of the United States as an example we find that Chief Justice Hughes and Justices Reed, Brandeis and Roberts all were given opportunities in the way of prosecutor or special counsel or legal investigator and the public in each instance learned of their complete dependability, so they went forward. The story is the same everywhere excepting that the man who is elected prosecutor finds opportunity sitting on his lap whereas with others a long drawn out siege to gain public confidence is necessary.

In the resignation of the young man in northern Wisconsin, his retreat before the facts, the people may find a little satisfaction in that justice is apparently coming into its own but there can be no doubt but that everyone in his heart must feel to see a young man fail to fulfill the expectations that were so promising just a short time ago.

Every opportunity may open the door to success but when the one for whom it is opened lags and mumbles opportunity can be a pretty savage hoyden.

TURROU GETS BOOTS

Instead of accepting the resignation of Leon G. Turrou, the special agent of the Federal Bureau of Investigation who resigned to write newspaper articles, the Department of Justice dismissed Mr. Turrou with prejudice, which means anything but honorably.

Turrou may have been the victim of inordinate greed or just mistaken judgment but the Federal Bureau of Investigation is acting in the matter in the necessarily hard-boiled manner that must be used in such institution for the maintenance of essential discipline.

The country has come to look upon the Federal Bureau of Investigation as one of its most dependable arms. To date politics has not been able to get its toe in the door. Under the well qualified Mr. Hoover an esprit de corps has been developed that should always go hand in hand in those dangerous undertakings that are at once the protection and the glory of a people.

If Turrou were permitted to get away with his little by-play the Bureau would have disintegrated just as its discipline would have crumbled. Turrou and all who feel or act like him, must be made to sense the resentment of the government at their abandonment of the high standards of this important public service.

YOUNG ROOSEVELT IN BUSINESS

The Saturday Evening Post article charging directly, by name, company and amount, that the President's son and secretary had cashed the presidential influence into a personal fortune for himself is nothing more than a collection of fragmentary charges that have been made for several years. Apparently the Post author collected the fragments, interviewed the witnesses, verified what he could, and then presented the story in readable form.

When a man can coin influence into an income that runs from a quarter of a million to two millions a year he at least should tinge slightly red in the face as he bawls out Economic Royalists.

Insurance men realize when the public does not what a lucrative field is opened up to any man who can corner the various forms of insurance, perhaps a dozen altogether, with which great corporations must protect themselves from every angle. To young Roosevelt is credited, for instance, the 70 millions of insurance written by the National Distillers. His earning on that item alone was enough to make the ordinary man rich and provoke in him thoughts of retirement. It only fired young Roosevelt's ambition. Writing 10 million of life insurance for the American Tobacco Company on its president, Mr. Hill, must have meant a fee to young Roosevelt of about \$100,000.

Of course it was all on the up and up. It was perfectly honest. But no one other than a Roosevelt better try it.

Where are the voices of the Progressives now? Why are Senators Norris and LaFollette so quiet on this subject?

Adding kerosene to the flames is the list of the corporations that did not knuckle to the Roosevelt influence, refused to pay tribute by way of business favoritism, but buckled on their armor anticipating the attacks that came.

Outstanding in this list is the American Telephone and Telegraph Company which preemptorily rejected all young Roosevelt's advances for business. It suffered severely in the denunciation leveled at it by one of the New Deal's special commissions. How would it have fared had it pressed gold upon the royal palm? Who knows? But those who have been subservient have found the national government and all its multitude of agencies surprisingly generous in treatment, and friendly, rather affectionate, in attitude and demeanor.

What looks like the rawest of all these deals relates to an air line, and is thus described by the author:

"Roosevelt got the Transcontinental and Western Air, Inc. business away from one of the old established air insurance firms and split it with Fred Roper. Fred is the son of Daniel C. Roper, secretary of commerce—in charge of the regulation of aeroplanes."

Young Mr. Roosevelt was not much of a business man until his father was elected president. That in itself speaks a few volumes.

Commercializing the White House is something new in American history.

ON TIPTOES, PLEASE

"I care not who makes a nation's laws if I can write its songs," declared an ancient bard. Soldiers' songs, particularly, have come down through the ages with a, shall we say, robustness that has caused them to be mentioned in the histories more than once.

Germany now is protesting a Czechoslovak barracks ditty in which Der Fuehrer is called "Corporal Adolf" and threatened with physical mistreatment concerning which the translated versions are vague—perhaps advisedly so, if recent war songs concerning the kaiser are any criterion.

The Czechoslovak government has promised an investigation. It is not so many years since a group of American naval officers were disciplined for singing, at a banquet, the old ballad of '98 which begins: "Damn, damn, damn the Filipinos," and suggests: "Underneath the starry flag, civilize 'em with a Krag."

"Marching Through Georgia" is still distinctly bad taste in the south. No formal protests ever were received from France over the scurrilous reflections on that nationality in some of the stanzas of "Mademoiselle from Armentieres," particularly that beginning: "The French they are a funny race."

Even our own national anthem has been expurgated in common usage, out of deference to our British allies, once referred to, you may remember, as "The band who so vauntingly swore . . . a home and a country they'd leave us no more—their blood has washed out their foul footsteps' pollution."

But of course none of these songs referred to a Fuehrer with semi-divine attributes, a touchy vanity, and no sense of humor.

That's different

A Verse for Today

By Anne Campbell

THE POSTMAN

As Cupid he could scarcely pose.
He has no wings, no silver dart.
A postman he! Perhaps he knows
That he controls one young girl's heart!

For if the mail is late, her eyes
Cloud, and with apprehension she
Waits for her letter. . . . Old and wise,
The postman whistles knowingly.

Patience down the shady street
He brings to every door a gleam
Of joy, a message of defeat.
And to our house, a youthful dream!

(Copyright, 1938)

Dale Harrison's In Old New York

New York—At the 21 Club, Tallulah Bankhead, the exotic actress-daughter of the Speaker of the House of Representatives, remarked—apropos of nothing in particular:

"I imagine I would have been a greater success in the movies if my name had been Tallulah Banknight."

This prompted Bill Doll, the Broadway press agent, to remark that in some places in his home state of West Virginia a movie patron can insure his Bank Night" number.

The idea of bank night, as everybody knows, is that movie theatre patrons get a number when they buy their ticket; and if their number is drawn on Bank Night, they win the money. The catch is that you must be present when your number is called.

Bill says that in many towns now you can insure your number so that you don't have to be present when the drawing takes place. If your number is called, the insurance company will pay you the amount of the pot. All you have to do is to pay 10 cents for the insurance.

Another 10-cent insurance that is very popular and profitable in New York is that which applies to the placing of bets on horse races. Tens of thousands of dollars are wagered every day by New Yorkers through bookies. These bookies limit the odds they will pay. Few will pay more than 20 to 1, even though the odds at the track may be much greater. Pay an extra 10 cents, however, and the bookies will pay track odds up to 60 to 1.

A large amount of the bookie bets are insured, for there is much "long shot" betting—betting, that is, on horses who pay big prices if they win.

Betting is illegal in New York, but only sporadic efforts are made to check it. The principal efforts of law enforcement agencies are directed toward checking the activities of crooked bookies and poolrooms.

Much betting is done at lunchtime across dining room tables. Office workers discuss races, horses with their noontime rouseabout, and place their bets before returning to their work. Most bets are placed by telephone, the bookie "carrying" the wager until the next day or until the better's payday.

In late afternoon, those bettors who are able to get away from their offices—and most of them can get away, business being what it has been the last few months—go to barrooms where race results are received. Over their beer or highball they get the bad news.

Betting is definitely one of Manhattan's biggest businesses. While husbands wager downtown, the wives very often have their own bookies in the suburbs.

I know a lot of horse race gamblers. I never knew one who showed anything but a loss at the end of the year.

The Numbers get a huge play, too. Harlem does most of its gambling that way. Bets of as small as one cent may be made, but most of them are a dime or a quarter.

Every evening, shortly after eight o'clock, you will notice small groups of men loitering in the neighborhood of street corner newsstands. They are waiting for the first editions of the newspapers. Nor are they concerned with the crisis in Europe or even with the day's baseball results. They want to see what the day's bank clearings were, or some other figures which change daily. What those figures are determines the Numbers payoff for the day.

A friend of mine who syndicates a daily bridge column was told the other day by a publisher in Virginia: "Don't ever worry about our discontinuing your column in our paper. It's the biggest circulation builder among the colored people we've got."

"You mean the colored people are great bridge players?" the columnist asked, highly pleased.

"They don't play bridge," replied the publisher. "They study the numbers on your sample hands. They think they can win in the Numbers racket by picking up figures from your sample hands."

(Copyright, 1938)

Looking Backward

25 YEARS AGO
Wednesday, July 9, 1913

L. A. Briggs was at Gettysburg attending the national reunion of Civil war veterans.

Edgar A. Brazelton, director of the school of piano and theory of music at the Lawrence conservatory of music, presented his resignation to the board of trustees at Lawrence college.

Cheese sold at 13¢ cents on the Appleton dairy board of trade.

Miss Gladys Hyde entertained at a luncheon at her home on John street in honor of Miss Jeannette Hawes whose marriage to Carlton Smith was to take place in October.

Harry Houdini, the self liberator, formerly of Appleton, sailed for Bremen, Germany the previous day from New York. Enroute, he was to appear for three performances at the royal celebration at the King of Sweden's palace at Stockholm, Sweden.

10 YEARS AGO
Wednesday, July 4, 1928

No paper was issued that day.

A Bystander In Washington

BY PRESTON GROVER

Washington — The nicest job we can think of these hot summer days is to be glacier inspector for the geological survey.

It is romantic work—at least it looks romantic from the outside peering in. Glacier studies are carried on almost every year by geological survey engineers in Alaska. That is about the only place where the United States owns any worthwhile glaciers, although we must not neglect the ones at Mount Rainier, in Washington, and Mount Timpanogos, Utah. Perhaps there are others.

Right now the principal glacier inspectors on the job in Alaska are youngish T. W. Ranta and F. H. Moffitt, a veteran of some 30 years' service. Neither expects to work much at the glacier trade this summer. Their parties have mapping and mineral survey jobs.

Unfortunately for those ambitious to be glacier inspectors, most of the time it is not a full-time job and when we went over to the air-cooled Department of the Interior to find if it would be a full-time job this year we learned it was to be only incidental. (Perhaps by way of compensation, the wing of the department devoted to glacier inspections and similar Alaskan occupations is not air-cooled. The section devoted to sub-tropical Puerto Rico and the Virgin Islands is air-cooled. It's just fate.)

Life In The Old Glacier

Philip S. Smith, head of the Alaska division of the Survey who told us about Mr. Ranta and Mr. Moffitt, is a white-haired but hardy-looking engineer. Engineers can't talk without maps and before he finished with us his desk was stacked with them.

Many big glaciers, such as the Mendenhall, are along the sea-coast on the southern side of Alaska near where it joins Canada. Yet without any hesitation, Mr. Smith took us inland to the Black Rapids glacier. It is a sort of pet of the division. In 1935 it suddenly broke into the headlines by sliding through the gorge at the rate of several hundred feet a day. Mr. Ranta visited it and dispelled any fear of harm. The glacier was heading for an important highway leading into Central Alaska. If it had continued across the raging Delta river it might have mashed a roadside way station. But it stopped a mile or so short.

The two or three people living at the place were fairly excited. A mountain of ice sliding down on you so fast you can see it move—and hear it groaning and grinding along—is an awesome spectacle.

Mr. Smith says you will understand glaciers better if you think of them as thick water.

That's Gold In Them Ice

One important phase of glacial study has to do with gold hunting. Glaciers scoop up tons of debris as they creep along through the years, including, naturally, some gold. All of this is deposited at the front and sides of the glacier as it melts. Lots of money once was wasted mining these glacial moraines.

In most instances the moraine pickings are not so good. The glaciers do help in this way: They may dump a lot of earth and ore into a stream which in turn will wash away the waste and deposit the gold at the bottom. There it can be recovered.

Glaciers, says Mr. Smith, are a vanishing race. Most of them melt faster than they grow. Some have melted back several miles in the score or more years since they have been measured.

We forgot to mention — right near the glaciers the air is decidedly cooler, even in the peak of summer when it is moderately warm even in Alaska.

Women Foresters to Meet at Little Chute

Little Chute—The regular meeting of the members of the Women's Catholic Order of Foresters will be held Wednesday evening at the Forester hall. After the business meeting cards will be played, prizes will be awarded and a lunch will be served.

Mr. and Mrs. Albert Briggs of Niagara Falls, N. Y., were guests Sunday and Monday at the home of Mr. and Mrs. Philip Molitor, Main street.

Misses Alice Jansen, Cloe and Edythe Hammen of this village and Miss Margaret Stier, Appleton, spent Sunday and Monday in Minneapolis, Minn., with friends and relatives. While there Miss Jansen was an attendant at the wedding of her cousin, George Jansen, Jr., of New York, and Miss George Jansen, Sr., well known in this village.

Mr. and Mrs. Frank Dittmer and children Dolores and Junior of Milwaukee were guests Monday at the home of Mr. and Mrs. Fred Gerrits, Main street.

Mr. and Mrs. Peter Schnide and children, Sally and David, of Beloit are visiting for several days at the home of Mr. and Mrs. Edgar Versteegen, Grand avenue.

Dr. and Mrs. W. C. Verbrick and children of Keshena were guests Monday at the home of Dr. and Mrs. J. H. Doyle.

Miss Mary Elizabeth Jansen who is employed at St. Elizabeth's hospital is taking a two weeks' vacation.

Mr. and Mrs. Martin G. Peeters and daughter Robin of Milwaukee were guests Sunday and Monday at the Frank Austin home.

Miss Belle Versteegen is visiting for a few days with friends in Milwaukee.

Dr. and Mrs. C. J. Bell have returned home from Fond du Lac where they visited relatives for a few days.

AWAITING THE VERDICT



What Is Your News I. Q.?



Each question counts 20; each part of a two-part question, 10. A score of 60 is fair; 80 good. Answers on market page.

1. Who is this governor who has announced his candidacy for the U. S. Senate?
2. Why did cries of "shame" rise in the British parliament when the prime minister spoke of British bombing of natives?
3. Is the American Medical Association sometimes referred to as (a) a "closed corporation," (b) "the most conservative private democracy" or (c) "America's Medical Institute"?
4. What South American country has just inducted a new president? What is his name?
5. Germany has said she will not acknowledge Austria's debts. True or false?

Your Birthday

"CANCER"

If July 7 is your birthday, the best hours for you on this date are from 10:45 a. m. to 12:45 p. m.; from 2:45 to 4:45 p. m.; and from 7:45 to 9:45 p. m. The danger periods are from 8:45 to 10:45 p. m.; from 5:45 to 7:45 p. m. and from 9:45 to 11:45 p. m.

If you expect other people to value your time this day you cannot afford to waste any of it yourself. In all lines of activities, whether in the home, office or abroad there must be leadership. Guidance of others in the right direction or the assumption of authority, will be made possible only through good examples set by those who aspire to be leaders. Clear reasoning and plain talk will be the only mediums you can use in making obstinate people appreciate the meaning of any plan you wish to have accepted. The quality of your voice is apt to have a favorable or unfavorable reaction on people with whom you are thrown in contact this day. Harsh tones probably will repel, and melodious ones attract, so it will be well to control the intonation of your voice. Married and engaged couples, and those hopeful of soon becoming betrothed, must make every effort to be affable and agreeable if they want this day to end pleasantly.

If a woman and July 7 is your birthday, you are probably of a very appreciative nature. Affectionate, you are likely to have a charm that will win you many friends and much loving attention. For a period your life may not be a bed of roses, but a time may come when fortune will more than compensate for your hardships. You may not assert yourself sufficiently to advance your interests the way they should be. You must remember that very few friendships stand the test of time, so depend on your own exertions to get what you want, and not on what others might do for you in the dim, distant future. Teaching, selling, acting, writing, nursing, demonstrating, modelling or lecturing are activities that might have a most promising future for you. Every aspect relating to your matrimonial life indicates that you will be satisfied in your

Personal Health Talks

BY WILLIAM BRADY, M. D.
Noted Physician and Author

PAINFUL SPURS

A reader tells how he suffered with a formation of bony spurs under the heel bone—limping, aching, swollen feet. He consulted divers chiropodists, shoe store "specialists," free clinics, finally went to an orthopedic hospital. There a young doctor advanced the opinion that the trouble was due to heel spurs, and they made an X-ray negative which showed the doctor was right.

Very well. What was the next thing? Should the patient proudly flap his wings and crow? The idea of a man growing spurs on his heels may be funny to casual readers, but it is not at all funny to the patient or to his dependents.

Women grow or develop these painful, disabling heel spurs as frequently as men do, particularly women whose occupation keeps them on their feet long hours.

Any one who happens to grow these osteophytes (can you beat us does finding imposing names for conditions we don't understand very well?) may indulge his or her gambling propensity as freely as this reader did, by consulting every conceivable irregular or unqualified practitioner about it before taking any serious steps to find out what the trouble is and what should be done about it.

The young doctor in the orthopedic hospital advised nothing could be done about it except to wear soft, horseshoe pads of sponge rubber under the heels. But by now the patient naturally felt equal if not superior in knowledge and he was not satisfied. So he bethought him of a medical acquaintance—the superintendent of a large hospital, and casually dropped into the superintendent's office. The super listened to the history and bade the visitor to stick around a while.

In the hospital were doctors who knew that something can and should be done for the victim of heel spurs whose working capacity is threatened or destroyed by the disability. The spurs should be surgically removed. This may be done under local anesthesia or under general anesthesia. It brings immediate and permanent relief.

Our reader, however, conducted his own researches and finally decided what he calls "leather corners" in the heels of his shoes, and wearing these in his shoes he found such relief that he was able to resume work, and in the course of a year the spurs ceased to give any trouble, even with ordinary shoes.

This man is, perhaps purposely, vague about the "leather corners" selection of a mate. Evidently you will enjoy prosperity and happiness.

The child born on July 7, is usually a home-loving youngster, devoted to its parents. Blessed with a vivid imagination, plenty of ambition, and a capacity for hard work, there apparently is no limit to the opportunities this youngster will have in making a name and fortune.

If a man and July 7 is your natal day, your energy, coupled with a progressive spirit, should enable you to achieve marvelous results. As a lawyer, doctor, inventor, politician, salesman, banker, author or engineer you ought to have ample justification to be proud of your ultimate results.

Successful People Born on July 7:

Thomas Hooker, Clergyman.
Philip S. Physick.
Physician and surgeon.
Mrs. Sarah P. Barton.
Fanny Fern, Author.
Samuel D. Barr, Educator.
T. Mitchell Prudden, Physician.
Miriam C. Harris, Author.
(Copyright, 1938)

to which he ascribes his recovery, so I can give no more definite information about them—the man evidently regards his device as an invention.

Usually a horseshoe-shaped saddle or pad of thick felt or soft leather fixed in the heel of the shoe so as to support the heel all around except across the front is most comfortable.

QUESTIONS AND ANSWERS

Soap Is Soap

On the advice of my barber I purchased some So and So soap, containing a presumably powerful antiseptic, for my handruff. But a friend says it is no better than ordinary toilet soap. (R. G.)

Answer—How good it may be, as soap, I do not know. Good soap is as efficient an antiseptic or disinfectant as you can use on the skin, in my judgment. Just plain soap.

Ladies Aid Society to Meet Thursday Afternoon

Shiocton — The Lutheran Ladies Aid society will hold its July meeting at the church parlors Thursday afternoon with the following committee in charge: Mrs. Arthur Conradt, Mrs. Paul Warning, Mrs. Edward Kirchner and Mrs. Andrew Herman.

Friends were entertained at the home of Mr. and Mrs. Ed Rueden Saturday evening in honor of the birthday anniversary of the latter. Cards were played and a lunch was served.

Women's high at schafskopf was awarded to Mrs. George Bruchl and low to Mrs. Lester Schmidt; men's high went to Rolfe Helser and low to Edgar Peep. Rolfe Helser received the carrying prize. Guests were Mr. and Mrs. Alvin Mielke, Mr. and Mrs. William Ruchel and daughter Shirley, Mr. and Mrs. Lester Schmidt and daughters Fern and Georgene, Mr. and Mrs. George Bruchl and daughter Germaine, Mr. and Mrs. Edgar Peep and Mr. and Mrs. Rolfe Helser.

Fred Young and daughter Geneva, Miss Esther Lawler and Arthur Hughes of Milwaukee visited relatives and friends in the village over the holidays.

Mr. and Mrs. Lowell Colson and Mr. and Mrs. Harley Booth spent Sunday and Monday at Three Lakes.

Mr. and Mrs. Raymond Trost and daughter Janet of Milwaukee were guests at the Rudolph Schwandt home Sunday and Monday.

Mr. and Mrs. Mearl McCully and Mr. and Mrs. Kenneth Morse spent Sunday and the Fourth on a trip through the northern part of the state.

Mrs. R. J. Pingel and son Terrell of Chilton spent the Fourth with relatives here. They were accompanied home Tuesday morning by Bobby and Donny Pingel, who have been visiting here the last couple of weeks.

Mr. and Mrs. Walter Schreweide of Waupaca were guests of relatives and friends here during the holidays.

Mr. and Mrs. I. Anderson of Janesville were weekend guests at the home of Mrs. M. Pederson.

Avoid Worry and Remain Healthy, Lions Are Told

New London—Avoid worry and have a thorough physical examination at least once a year, that was the medical advice of Dr. Charles H. Barker, Rotary lecturer from Grand Rapids, Mich., to members of the New London Lions club at the Elwood hotel yesterday noon.

The prominent physician and speaker came to New London for an operation several weeks ago and served as guest speaker while convalescing here. He appeared in New London on a speaking tour last fall.

Worry, Dr. Barker declared, is the cause of more deaths among business and professional people than any other cause. It is a habit leading to premature death and can be traced to worry and dissatisfaction, he claimed. For a long and healthful life, he advised his listeners to keep a cheerful outlook, to learn to accept the inevitable and pass quickly over the problems encountered.

Lewis Sawall was elected second vice president to succeed George Ribbany who resigned from the office.

The club accepted an invitation to a joint meeting with the Waupaca club at Camp Cloghlin, Waupaca Chain of Lakes, next Monday evening, July 11. The Waupaca club will provide a 6:30 dinner and a program of entertainment. The New London club will hold no regular meeting here next week as a result of the invitation.

2 Men Fined for Drunken Driving

New London Motorists Plead Guilty in Justice Courts

New London—Walter Hauschultz, 29, 233 W. Millard street, pleaded guilty to drunken driving before Justice Fred J. Rogers in police court yesterday and was sentenced on two warrants. He was fined \$30 under the city ordinance and \$1 and costs of \$5.50 under the state law. His driver's license also was suspended for 30 days.

Hauschultz was arrested on the city streets about 2 o'clock Tuesday morning by Night Officer Clayton Holmes. His car was stopped on the street but the officer took the man into custody when he noticed the condition of the driver. Police said he admitted he had just driven in from the country.

Herman Knorr, Jr., of this city, paid a fine of \$100 and costs at Waupaca yesterday when he pleaded guilty of drunken driving in the court of Justice S. W. Johnson. He was arrested by County Patrolman Earl Polzin Sunday evening following an accident near Springville Golf course on Highway 45, which involved Knorr's machine and two other cars.

Plywoods Defeat No. 1 Lutherans

Edisons Score 11 to 7 Victory Over Bordens in Senior Loop

Senior Men's League	
Standings:	W. L.
Plywood	2 0
Lutheran Team 2	2 0
Lutheran Team 1	2 2
Edisons	1 2
Bordens	1 2
Methodist Men	0 2

New London—The Plywood beat the Lutheran Team 1 in a sluzest, last evening, 27 to 19, to continue as a contender for first place. Clarence Kroll pitched for the winners with Jerome Zaig catching while George Krueger and George Urban formed the battery for the losers. Errors figured heavily in the loss.

The Edison team won its first ball game with Bordens as the victims, 11 to 7. The contest was close all the way with Sonny Marks tossing and Art Gottschalk catching for the Edison, and G. A. Wells and Bernard Crain working for Bordens.

The Methodist Men's club will

Council Orders Water Mains on Pershing Street

City Will Seek Bids on Pipe, Valves for 2,000-Foot Project

New London—The laying of 2,000 feet of water mains along the Pershing street or cemetery road was authorized by the common council after concluding discussion last night. A follow-up motion insured that the water service would be extended next summer to the home now being erected by Fred LaMarche, Jr., a distance about 2,400 feet farther.

Alfred Millard and LaMarche agreed to accept the postponement in favor of the six patrons who will benefit by the installation of the 2,000 feet. The board of public works reported that the high study of the city's finances showed no opportunity for further work this year.

Bids will be advertised for another small catload of pipe and the necessary valves to make the installation.

Also authorized was the purchase of large steel tubing and oak piling to repair the bridge over the Embarrass river on County Bank S. in the Hatten mill yards. The work is planned as a future foundation for a new bridge to be erected later.

John Viel, caretaker of city parks, was granted a salary increase from \$10 to \$15 a week. He testified his work requires attention from morning until night every day of the week. Most aldermen agreed to the raise though Harry Emans thought he should complete the year at the agreed salary.

Reappointed to Board Mrs. Carrie Hooper, president of the library board, was reappointed to the board by Mayor E. W. Wendlandt and the action approved by the council. Her term expired July 1.

Tavern operator's licenses were granted to Walter Smith, John Sawall, Floyd Dudley, William Manske, Leonard Hickey and Jerry Hulley.

The license fees to the New London Central Labor council for selling beer at the Labor Day celebration Sept. 3, 4 and 5 was set at \$1 per bar per day.

A reply from the W.P.A. Stevens Point office informed the council that seven of the 14 men listed as outsiders at the Hatten Park project were certified as from New London. The other seven are subject to removal and the respective townships will be so notified. An effort is being made to have relief residents in the Third ward transferred from District 2 of Outagamie county to District 5 in Waupaca county where the project is located.

Reports are Received Reports received by the council included that of the municipal swimming pool, the city building inspector and police justice.

A total of 764 paid bathers used the pool from June 6 to 30 receipts for admissions, towel and suit rentals totaling \$79.75, according to William Little, chairman of the park board.

Victor Thomas reported two permits for residence construction totaling \$4,700, private garages and other work totaling \$2,550. Fees produced revenue of \$22 for the quarter ended July 1. Fred J. LaMarche, Jr., started the carpenter work this week on a \$2,200 dollar home on the cemetery road while Isaac Thorn applied last week for the other building permit.

The city's share of justice's fines from Fred J. Rogers for the month of June totaled \$11.

Frank Meating of the board of public works reported the city began dumping junk and refuse at the Fifth ward site last week. A request was made that dumping be stopped along the Chicago and North Western railroad tracks in the Third ward opposite the passenger depot.

Mr. and Mrs. John Bartz and son Jay, Milwaukee, spent the weekend at the August Mesheke and Ed Suprise homes. Mrs. Bartz is remaining here for a 2-week vacation. Mr. and Mrs. Sylvester Leig of Milwaukee also visited at the Suprise home during the holidays.

Movies Will Feature Meeting of Men's Club

New London — Dr. F. J. Pfeifer will display the fruits of his hobby, personal movies, at a meeting of the Lutheran Men's club at the church parlors Thursday evening. The New London physician has made quite a collection of films of local events and happenings and will project the motion pictures for the entertainment of the club. Both black and white and color pictures will be shown, including shots of the district music festival here this spring. A lunch will be served afterwards by the club.

New London Will Get Post Office, Senator Reports

\$83,000 Building Assured: Approve Chilton, Waupaca Projects

New London — Assurance that New London will have a new \$83,000 post office is revealed in a telegram received yesterday by Postmaster Jacob Werner from Senator F. Ryan Duffy.

The wire reads: "Am very pleased to advise you that the postmaster general and secretary of the treasury have allotted funds for acquisition of site and construction of Federal building at New London. (Signed) F. Ryan Duffy."

The actual allotment of funds concludes nearly 10 years of effort to secure a new post office building here. Several times appropriations have been recommended and included in proposals but never were carried through.

According to an announcement from Washington, D. C., two other cities in this territory will get new post office buildings, probably within a year. The cities and money allotted are Chilton, \$80,000, and Waupaca, \$89,000.

The sites of new buildings are not specified in general appropriation bills passed by congress but the selection is made jointly by the post office and treasury departments.

Bowlby Girls to Meet Waupaca Team Thursday

New London — The Bowlby Candy girls softball team will oppose Waupaca girls on the New London diamond under the lights here at 8 o'clock Thursday night. The New London club will have to take Waupaca to keep abreast of Appleton in the Fox River Valley Girls league as the latter defeated Oconto Sunday. New London and Appleton were tied for second. Mary Dawson, pitcher and third baseman, will be back in the line-up after several weeks' vacation.

Board of Review Will Convene Again July 18

New London—The board of review adjourned to July 18 after meeting for its initial session at the city hall yesterday afternoon. The law provides that taxpayers be given 10 days to study the assessor's reports before the board meets to hear complaints against unfair assessments. Assessment rolls of the city will be open to the inspection of the taxpayers at the city clerk's office from today until July 16, inclusive.

July Clearance Sale!

Women's White KALISTENIKS SHOES

Formerly \$6.85

Reduced to

\$4.35

KNOPF

Kalisteniks

SHOES

232 E. College Ave.

Building Association Gets Federal Insurance

New London — Insurance of investments in the New London Building and Loan association up to \$5,000 by the Federal Savings and Loan Insurance corporation, a United States government instrument-

ality, was announced yesterday by Ormond W. Capener, secretary. The insurance was approved and became effective June 29.

New investments, expanded service to homeowners and a new period of home-building in New London is anticipated by the association.

New London Personals

New London — A daughter was born to Mr. and Mrs. Ervin Stern, route 2, New London, at Community hospital Monday.

A daughter was born at Community hospital Sunday to Mr. and Mrs. Frank LaGesse of Clintonville.

Mrs. Charles Hoffman, route 1, Bear Creek, was admitted yesterday to Community hospital.

MONTGOMERY WARD

Floor Sample SALE!

1938 WASHERS and REFRIGERATORS



at Sensational low prices! While they last!

Compare with \$200 Models

PAY \$5 DOWN*

Not a 1937 or a special production model, but a genuine 1938 Deluxe!

Reduced \$15

6.85 Cu. Ft. DELUXE

NOW

Sensationally priced!

14495


*\$5.00 Monthly Carrying charge

Other models sell for as little as \$99!

Also Reduced \$15

All Porcelain Deluxe \$154.95

7 cu. ft. Full-Featured Supreme Model \$164.95



ENGLAND GASOLINE 34¢ GAL

POLAND GASOLINE 43¢ GAL

GERMANY GASOLINE 61¢ GAL

RUSSIA GASOLINE 44¢ GAL

FRANCE GASOLINE 34½¢ GAL

SWITZERLAND GASOLINE 37¢ GAL

ITALY GASOLINE 49¢ GAL

SPAIN GASOLINE 27½¢ GAL

THIS shows you what a price they pay for gasoline in some of the countries overseas. Gasoline certainly comes reasonable in your own U.S.A. And right in your own neighborhood the lowest-cost mileage you can experience is assured by Your Mileage Merchant's genuine Conoco Bronz-z-z gasoline.

CONOCO BRONZ-Z-Z

Longer Jumps between Pumps

FROM YOUR Mileage MERCHANT

REDUCED 6! Limited Time!

All-White WASHER

DELUXE "7"

4995

You'll go a long way to equal the size, quality and many features of this beautifully designed 1938 Deluxe washer! It compares favorably with \$69.50 models. Big 18 gallon tub is porcelain finished! Wringer is one of Lovell's finest... cleans as well as wrings! Pressure is adjustable. 3-way Cleansing Process washes clothes faster, shades whiter! See this big modern washer demonstrated today! Compare it with other famous washers... see what you Save! See it while price is reduced!

- Never needs oiling
- Big Deluxe Wringer
- 3-Way Cleansing

Electric Model 32.35

Gas Engine Model! .. 74.95

ONLY \$4 DOWN*

*Monthly Payments—Carrying Charge

MONTGOMERY WARD

100 W. COLLEGE AVE. PHONE 660

Irving Schwerke, Music Critic, to Visit Mother In Appleton Next Week

MRS. EMMA SCHWERKE, 320 E. Wisconsin avenue, is looking forward to the middle of next week, when she will see her son, Irving Schwerke, noted music critic, for the first time in nine years. Mr. Schwerke has sailed from Paris, where he has been living since 1920, and is expected in New York on Sunday. He will spend a few days there before he comes to Appleton for a visit. Mr. Schwerke is European representative for the Musical Courier, musical publication.

Mr. and Mrs. P. F. Goode and their son, Dick, have returned to West Allis after spending the holiday weekend with Mrs. W. Hinch. 914 E. Washington street.

The pleasure of showing Wisconsin lakes and woodlands for the first time to a native daughter of California will be Miss Marguerite Greb's during the next two weeks, for her college classmate and sorority sister, Miss Barbara Wear of San Francisco, will arrive Thursday night for a visit here. Miss Greb, daughter of Mr. and Mrs. Ben Greb, 131 E. Roosevelt street, who transferred last September from Lawrence college to the University

of Washington in Seattle, is planning a number of short trips throughout the state for her house guest including a several days' stay at the Greb cottage at Big Lake north of Shawano. The girls are members of Kappa Delta sorority.

Eugene La Fond, formerly of Appleton, who is playing with an orchestra at Fairmont, Minn., was to return today to Minnesota after a short visit here with his mother, Mrs. Joseph La Fond, 920 W. Washington street, and other relatives.

Mrs. Hazel Welton, 128 N. Oneida street, has returned from Minneapolis, where she visited with her daughter, Miss Carolyn Welton, who is studying at the University of Minnesota summer session, and attended the Lutzer convention at the Curtis hotel.

The Misses Bernice Lewandoski, 527 E. McKinley street, and Frances West, 725 E. Brewster street, are spending a 10-day vacation at Yellowstone National park.

Mr. and Mrs. W. D. Brown and their son, Willard, Eland, Wis., who came here yesterday for the celebration of Mr. and Mrs. Peter Ryser's fifty-fifth wedding anniversary, were to leave today for a trip in the Black Hills, South Dakota.

Douglas Bournique, son of Mrs. George Baldwin, left Milwaukee Tuesday for Neenah, where he will spend several days with Mr. and Mrs. Nathan Bergstrom and their family, 561 E. Wisconsin avenue.

Robert Raschig, son of Mrs. R. A. Raschig, 1123 S. Mason street, left today for Camp Highlands, a boys' camp near Sawyer, Wis. He will remain there for about a month.

Miss William G. Page, Neenah, is visiting for two weeks at the home of her parents, Mr. and Mrs. Louis Wolf, 732 W. Winnebago street, while her husband is attending the Wisconsin National Guard encampment at Camp Douglas.

Mrs. Edna Benoit and daughter, Barbara, Milwaukee, arrived Saturday to be the guests of Mr. and Mrs. R. W. Getschov at their cottage on Lake Winnebago.

Mrs. Roy Curtiss and her two children will come next week from New York City to spend the rest of the summer with the former's parents, Dr. and Mrs. H. K. Pratt, 122 N. Lawe street. Another daughter of the Pratts, Katherine, is studying for four weeks at the summer session at Northwestern university, Evanston.

Dr. and Mrs. Carl Waterman, 238 N. Union street, their two sons and Miss Mary Waterman arrived home Monday night from Wisconsin Dells, where they spent the Fourth of July weekend.

Dr. and Mrs. W. B. Downs, Aurora, Ill., and their children, who have been visiting during the last week at the home of Dr. and Mrs. S. J. Kloeck, 126 E. Alton court, returned to their home last night.

Mr. and Mrs. Fred Hoepfner and daughter, Jean, and Mrs. Ervin Krull and daughter, Rita Lee, and Mr. and Mrs. Wilmer Saiberlich spent last week at Summit lake near Antigo.

The Rev. F. C. Reuter, pastor of First English Lutheran church, will leave Sunday for Indian River, Mich., to join Mrs. Reuter and Edward and Norman who have been vacationing there since June 14. The entire family will return to Appleton July 22. During the absence of the Rev. Mr. Reuter, the Rev. Leo Oberlester of Oshkosh will preach at an 8 o'clock service Sunday morning, July 17.

Mr. and Mrs. Sanny Tolle and daughter, Dorothy Anne, Chicago, spent the Fourth with Mrs. David Gurnee, 207 N. Appleton street.

Mr. and Mrs. L. R. Scheurle and daughter, Joleen, Chicago, spent several days last week at the home of Mr. and Mrs. C. F. Maahs, 937 E. North street. Mr. and Mrs. Scheurle and Joleen are now at a cottage on Shawano lake for a two weeks' vacation.

Mr. and Mrs. Clarence Probst, Beloit, spent the holidays at the cottage of their parents, Mr. and Mrs. Joseph Probst, on Lake Winnebago. They were entertained at dinner Sunday night for 25 guests, after which an informal evening was spent.

Miss Marie Schneider had as her guest for several days at the home of her mother, 1115 N. Durkee street, Miss Alice Weiser, Chicago.

Miss Mary Elizabeth Jensen, Little Chute, is on a week's vacation from her duties as switchboard operator at St. Elizabeth hospital and will spend part of the time with friends in a cottage on Lake Winnebago.

R. G. Sikes, 826 E. College avenue, left this morning for his camp at Spier lake where he will spend the next two months.

SALE OF HATS

VAL. TO \$3.50
THURSDAY and FRIDAY

50c AND \$1.00

Straws... Felts... Crespes...
Dark Colors and Pastels

— SPECIALS —
\$1.00 GLOVES 59c
\$1.00 PURSES 59c

Home Dryery
306 W. College

St. Paul Ladies Aid to Meet in Church Parlors

Mrs. Otto Schultz will be chairman of the hostess committee for the meeting of St. Paul Ladies Aid society at 2 o'clock Thursday afternoon at the church parlors. Her assistants will include Mrs. William Schroeder, Mrs. Augusta Schultz, Mrs. Lavina Schwab, Mrs. William Semrow, Mrs. Julia Schroeder, Mrs. Ed Schroeder, Mrs. F. Schoettler, Mrs. William Sommers and Mrs. Carl Stach.



ATTENDS SORORITY CONVENTION

Delegates to the thirty-third national convention of Kappa Alpha Theta sorority enjoyed the cool breezes and refreshing surf of the New Jersey shore between business sessions and banquets and luncheons last week at Spring Lake, N. J. Among the girls and women from all parts of the country who attended was Miss Jane Taylor, above, 308 E. Lawrence street, who is president of the Appleton and Neenah-Menasha alumnae chapter of Kappa Alpha Theta and was official delegate from that group to the convention. She is the daughter of Mr. and Mrs. W. J. Taylor, Wisconsin Rapids. Miss Taylor returned to Appleton Monday night, the convention having closed Friday.

Miss Mueller Re-elected to Mu Phi Post

MISS HELEN MUELLER, 515 N. Center street, was re-elected national vice president-music advisor of Mu Phi Epsilon, national musical sorority, at the biennial convention of the organization last week in Chicago. Others who attended from Appleton were Mrs. Fred Bendt, 1136 W. Fourth street, who was official delegate from the active chapter at Lawrence college, and Miss Gertrude Farrell, 515 N. Center street. At the close of the convention it was announced that the next national meeting will be in 1940 in Cincinnati, Ohio, where the sorority was founded in 1903. Prof. W. S. Sterling, 80, one of the founders at Cincinnati Conservatory of Music, was present at all sessions of the convention last week.

Virginia Winnill of Warrenton, Va., Will Marry Robert Radsch

Mr. and Mrs. Robert C. Winnill of New York City and Warrenton, Va., have announced the engagement of their daughter, Virginia, to Robert Radsch, son of Mr. and Mrs. Richard M. Radsch, 920 W. Prospect avenue. The wedding is planned for October at Clevelly Farm, the Winnill estate near Warrenton.

Mr. Radsch was graduated from Yale in 1931 and served for a year as master at St. Paul's school, Concord, N. H. After his graduation from Yale law school he studied at the Universities of Munich and Freiburg in Germany. He is now associated with the legal staff of the General Motors corporation in New York.

An accomplished horsewoman, Mr. Radsch's fiancée made her debut in 1934. She was graduated from the Foxcroft school in 1933 and afterward attended the Brilliante mond school at Lausanne, Switzerland. She spent one year at Vassar and has traveled extensively in Egypt.

Miss Viola Prael of Clintonville Is Wed To New London Man

Miss Viola Prael, daughter of Mr. and Mrs. John Prael, Clintonville, and Kenneth Palmer, son of Mr. and Mrs. Charles Palmer, New London, were married in a quiet ceremony at the parsonage of the Methodist church at New London at 2 o'clock Sunday afternoon. The Rev. R. H. Holliday performed the ceremony. Maid of honor was Miss Myrna Knapp, Clintonville, while Douglas Smith, New London, was best man. Mr. and Mrs. Elmer Weideman of New London were second in attendance. Mr. and Mrs. Palmer will live at New London, where the bridegroom is employed. Kenneth Palmer graduated from New London High school in 1935 and Miss Prael attended Clintonville High school.

Family Reunion Held At Fred Budtke Home

A family reunion was held Sunday at the home of Mr. and Mrs. Fred Budtke, route 1, Appleton. Those present from Appleton were Mr. and Mrs. Len Krueger, Norbert Krueger, Hildegaard Krueger, Adolph and Mildred Krueger, Mr. and Mrs. George Reitzel and family, Genevieve Schultz, Carlton Schwahn, Mr. and Mrs. Huzo Krueger and family, Edith Mae Goettlicher and Rose Mary McGinnis, Mr. and Mrs. Edward Rosenberg and family. Out-of-town guests included Mr. and Mrs. Ed Lang and family, Graceville, Minn.; Mr. and Mrs. Robert Krueger and son, Robert, Bonduel; Mr. and Mrs. Robert Stembach and daughter, Evelyn, Brillion; Mr. and Mrs. Alfred Krueger, Shawano.

Mrs. J. King Is First in Flag Tourney

MRS. J. F. KING planted her flag on the seventh green to win first place in the flag tournament which was the golf feature on the ladies' day program at Riverview Country club yesterday. Mrs. Guy Waldo's flag was placed 200 yards from the hole on No. 7, making her the second prize winner. After the luncheon, served to about 60 women, bridge was played, with honors going to Mrs. Guy Carlson, first, and Mrs. Karl Stansbury, second. Arrangements for the luncheon and flowers had been made by a committee consisting of Miss Virginia O'Connor, Mrs. Gordon Derber, Mrs. R. S. Powell and Miss Mary E. Keefe.

Riverview Country club's first junior dance of the season is scheduled for next Monday night. Dancing will take place from 9 to 11 o'clock, a popular Appleton orchestra providing the music, and will be preceded by a dinner for those who make reservations for it. Last year's co-chairmen of junior dances, Miss Ruth Chappelle and Hampton Purdy, are in charge again this year. The party is open to members and their friends.

Mrs. Paul Newman, 1316 N. Alvin street, was hostess to the Four Leaf Clover club at a 1 o'clock luncheon yesterday at her home. Prizes at schafkopf were won by Mrs. Melvin Miller, Mrs. Herman Selig and Mrs. Gordon Kitzmiller. The next meeting will be in two weeks at the home of Mrs. Herman Selig, 421 E. South River street.

Winners at the weekly contract bridge games Tuesday night at Butte des Morts Golf club were Mrs. David Smith and Mrs. August Brandt, first with 68. John Neller and E. J. Van Vondoren, second with 66, and Mr. and Mrs. Harold Zaug, New London, third with 62.

Reports on the state convention held last week at Milwaukee will be given at the meeting of the Women's Relief corps, auxiliary to George D. Eggleston post, Grand Army of the Republic, at 2 o'clock Thursday afternoon at Elks hall. After the business meeting there will be a social hour, with Mrs. Elizabeth Hoffman in charge.

Mary Todd Lincoln club will meet next Tuesday afternoon at the home of Mrs. Adora Haurert, 219 W. Lawrence street. The meeting was postponed from the first Tuesday, the usual meeting date, because of the proximity to the Fourth of July holiday.

Members of the P.E.O. Sisterhood will have a pot-luck picnic luncheon at 12:30 next Wednesday afternoon July 13, at the A. H. Wiesenberg cottage at Utowanna beach, Lake Winnebago.

Appleton, Neenah Women to Compete In Golf Tournament

The finals in the Northeastern Wisconsin Women's Golf association tournament, postponed from last Thursday because of the heavy rain, will be played tomorrow at Takedah Golf club, Fond du Lac. Appleton and Neenah women who will play for the championship in their respective flights are Mrs. Ray Levin, Appleton, and Mrs. J. C. Young, Jr., Neenah, who will compete in the third flight final; Mrs. R. W. Shepherd, Appleton, who will meet Mrs. William Sander, Fond du Lac, in the fourth flight final; and Mrs. D. J. Considine, Appleton, and Mrs. W. A. Daniel, Neenah, who will play each other for the fifth flight title. Miss Ruth Plumb, Manitowoc, will defend her title in the championship flight while she meets Mrs. Karl Luetteke, Green Lake, tournament medalist and former champion, tomorrow. A luncheon and business session, with the awarding of prizes, will follow the final games.

At Behnke's, 35c Wilson Dress Hose, 17c.



IT'S HARD TO BE ATTRACTIVE WHEN YOUR FEET HURT!

Aching, burning, tired feet make it hard for you to smile and look attractive. We're prepared to give you quick relief and to set you on the road to permanent foot health. Come in NOW.

Free Foot Examination.
Open tonight and Saturday night.

Foot Health Clinic
Rio Theatre Bldg. Phone 1731

Family Reunion Held At Fred Budtke Home

A family reunion was held Sunday at the home of Mr. and Mrs. Fred Budtke, route 1, Appleton. Those present from Appleton were Mr. and Mrs. Len Krueger, Norbert Krueger, Hildegaard Krueger, Adolph and Mildred Krueger, Mr. and Mrs. George Reitzel and family, Genevieve Schultz, Carlton Schwahn, Mr. and Mrs. Huzo Krueger and family, Edith Mae Goettlicher and Rose Mary McGinnis, Mr. and Mrs. Edward Rosenberg and family. Out-of-town guests included Mr. and Mrs. Ed Lang and family, Graceville, Minn.; Mr. and Mrs. Robert Krueger and son, Robert, Bonduel; Mr. and Mrs. Robert Stembach and daughter, Evelyn, Brillion; Mr. and Mrs. Alfred Krueger, Shawano.

WILL ATTEND 2-DAY HORSE SHOW



Sherwood 4-H Club Band Averages 3 Engagements a Week

Sherwood — The Sherwood 4-H club band has had a busy season thus far this summer, averaging three engagements each week for the last month. Since its organization two years ago by James C. Hallett, local club leader, the band has progressed under the direction of Carl Wolf. Saturday afternoon the band played in the parade at Appleton; on Sunday at the picnic at Brillion, and Tuesday afternoon in a parade at Oshkosh. Next Sunday, July 10, the band will give a concert in the afternoon and evening at the Trinity Lutheran church grounds at Dundas. A joint celebration of the twenty-fifth anniversary of the Rev. John Reuschel as minister of the congregation will also take place. Plate lunches will be served throughout the day.

The Rev. Peter Grosnick attended the golden jubilee mass of the Rev. John Hummel at St. Mary church, Menasha, Monday morning. Harold Becker, Ellsworth, Wis., and Clarence Zahring visited at Milwaukee on Monday where they attended the Kansas City-Brewers baseball game.

Holiday visitors at the Anton Horn residence were Mr. and Mrs. Walter Morgan and family and Mr. and Mrs. August Grimm of Milwaukee.

Donald Brandel, Chilton, Miss Tharilla Suttner, Appleton; Mr. and Mrs. Paul Eckes, Rose Eckes and Rosemary Suttner, Sherwood, visited Sunday with Sister M. Francis Jerome at the Holy Family convent at Manitowoc.

Mr. and Mrs. Philip Westgor and son Duane spent the holiday with relatives at Navarino. Miss Geraldine Westgor, who spent the last month at the Philip Westgor home, returned to her home at Clintonville over the weekend.

A meeting of the Wide-A-Wake 4-H club will be held Wednesday evening at Spoerl's hall. The last band concert given on Saturday evening by the club band was well attended.

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Come in soon to inspect these new fall fur coats by Vogel. There's no obligation, of course. Remember — these furs are exclusive with us in this territory.

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ARE YOU CURIOUS ABOUT THE NATURAL WAVE HAIRCUT?

NATIONALLY PUBLICIZED HAIRCUT — WAVES
Have Caused So Much Curiosity That We Are Asked These Questions Daily:

What Is It?
Will My Hair Take It?
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WE CAN TELL YOU THAT THE COST IS **\$1.50**
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A SELBY SHOE

In line with your Budget!

★ An exciting new Shoe Silhouette... the smooth, neat look your foot needs... to complement the slim new clothes. A graceful walk... invited by the famous *Flare-Fit* innersole that does away with wobbly ankles. All these are yours in the new Styl-EEZ Shoes... and all at a modest price.

HECKERT SHOE CO.

Group Maps Plans for Park Outing

FINAL arrangements for the district outing of young people of Evangelical and Reformed churches to be held Sunday at Pierce park were made at a meeting of Young People's society of St. John Evangelical and Reformed church Tuesday night in the church basement. Groups will be present from Oshkosh, Neenah, Ripon, Black Creek, Kaukauna, Calumetville and Fond du Lac. Registration will take place at 1:30 in the afternoon at the church, after which the young people will go to the park for a program of music and other entertainment. A picnic supper will be eaten at the park and there will be a campfire and devotional service in the evening.

This was the last regular meeting of the society until September.

Ladies' society of Zion Lutheran church will hold a business meeting at 2:15 tomorrow afternoon in the sub-auditorium of the church. There will be no social meeting because of the repairs being made on the building.

Ladies' Aid society of Trinity Lutheran church will hold a business meeting at 2:15 tomorrow afternoon in the sub-auditorium of the church.

Green Bay, have taken possession of the Stephenville Auditorium and tavern, which they have recently purchased from Ted Loos, Appleton, who has managed the place for the last several months.

Mrs. August Regner is seriously ill at her home here.

Mrs. Adeline Krueger, Englewood, N. J., Mrs. William Bindi and Mr. John Krueger, Embarras, spent several days at the O. H. Yardi home.

Mr. and Mrs. John Kiermas and daughter Jayne, Milwaukee, spent the weekend at the Ray Kiermas home. The latter remained to spend the summer vacation at the Kiermas home.

SALE UNHEARD-OF REDUCTIONS ON FINER CLOTHES

THURS. FRI. & SAT.

SUITS

White and Pastel
\$10.95
Sizes 12 - 20

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LINENS SHANTUNGS SHEERS
FORMALS WEDDING GOWNS BRIDESMAID DRESSES

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★ An exciting new Shoe Silhouette... the smooth, neat look your foot needs... to complement the slim new clothes. A graceful walk... invited by the famous *Flare-Fit* innersole that does away with wobbly ankles. All these are yours in the new Styl-EEZ Shoes... and all at a modest price.

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8,000 Persons at 2-Day Celebration At Clintonville

Ball Game and Display of Fireworks Mark End Of Festivities

Clintonville—A crowd estimated at approximately 8,000 persons attended the Fourth of July celebration, sponsored here by the Clintonville firemen. The two-day event was concluded Monday evening by a ball game under the flood-lights, for which over 1,000 tickets were sold. After the game, there was a display of fireworks at the park.

The parade on Monday afternoon included a number of visiting fire companies and fire apparatus from the time of the old horse-drawn steam engine to the modern streamlined fire truck and the aerial ladder truck. Music was furnished during the day by four bands, the Nicholson band, and the high school bands from New London, Marion and Clintonville. The parade also included a large number of decorated floats entered by local business concerns.

Three airplanes took passengers on flights over the city on Sunday and Monday. The two-day program also included water fights between firemen of the visiting companies, tugs of war, a donkey ball game, and a variety of rides and other entertainment at a midway in Central park. The weekend was unmarred by accidents as there were a number of special police officers on duty to direct traffic and perform other police duties about the city.

Those from this city who visited the National Guards at Camp Douglas Monday were Mrs. Hugo Schauder, Mrs. Roy Barker, Miss Ruth Kruback, Miss Mildred Brackbill, Mrs. George Loberg, Mrs. George Gensler, Mrs. Frank Sinkewicz, Charles Mack, Mr. and Mrs. Harry Kahl.

Mrs. C. B. Stanley had as her weekend guests, Mr. and Mrs. Ben Johnson and Orville Johnson of Racine, Mr. and Mrs. Arthur Moore of Ogdensburg.

Mr. and Mrs. B. G. Baikowsky and daughter Ruth of Appleton spent Sunday and Monday at the home of Mr. and Mrs. T. A. Patterson.

Dr. and Mrs. Edward Luebke of Chicago are visiting the former's father, Frank Luebke, and other relatives here.

Miss Bertha Schroeder of Waukegan, Ill., arrived Sunday to spend a few weeks' vacation with her sister, Mrs. Carl Buelow, and other relatives here.

Edwin Hanzartner, local barber, was taken Monday to St. Elizabeth hospital where he submitted to an appendectomy the same day.

A daughter was born Monday to Mr. and Mrs. George Kamps at their home on E. First street. On the same day, Mr. Kamps, proprietor of the Clintonville Floral company, submitted to an operation for appendicitis at Mercy hospital, Oshkosh.

Mr. and Mrs. L. J. Knocke and daughter Ruth returned Monday evening to their home at Racine after a few days' visit at the home of Dr. and Mrs. H. E. Pommering. They were accompanied by Mrs. Knocke's sister, Miss Lena Kroll, who will visit there for two weeks.

Mrs. Frank Brady and Mrs. Harold Brady of Beverly Hills, Calif., accompanied by Mrs. Bertha Ruth, Mrs. George Berndt and son Lester of this city, spent Saturday at Neenah with Mr. and Mrs. George Elweis and other relatives.

Four in Court on Game Law Charges

Three Have No Fishing Licenses; Another Fish Undersized Fish

Waukegan—George Whalen, conservation warden, reported a busy holiday weekend. Four game law violators were brought to court Tuesday afternoon.

Wilfred Wing of Milwaukee was arrested July 2 at Fremont for fishing with rod and reel without a license. His rod was confiscated by Justice S. W. Johnson before whom he pleaded guilty to the charge, and he was fined \$50 and costs.

Downer Buhner of Chicago was arrested on the Chain of Lakes July 4 on the same charge. His rod was confiscated and he was fined \$50 and costs. Because Buhner was ignorant that a license was necessary, his fine was suspended.

Edward Wolfgram of Appleton was arrested at Fremont July 4, and pleaded guilty of the same law violation. Justice Johnson fined him \$50 and costs and confiscated his rod and reel.

Gordon Sheldon of Appleton also was arrested July 4, on Stratton Lake, for having in his possession black bass, rock bass and blue gills under the size limit. His rod was confiscated and he was fined \$50 and costs, the fine being suspended.

At Behnke's, 3 student all wool suits, \$18.50 value, \$5.95.

July Clearance Sale!

Women's White KALISTENIKS SHOES

Formerly \$6.85 Reduced to \$4.35

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232 E. College Ave.



ACTOR AND ACTRESS MAY WED

Go east, young man, love ordered Hollywood film actor, Robert Wilcox, contrary to that famous "Go West" advice of Horace Greeley. In above New York reunion are Wilcox and Joy Hodges, the former Des Moines girl who played one of leads in "I'd Rather Be Right," of which George M. Cohan was the star. Wilcox and Miss Hodges may wed, reports say.

Today's RADIO SCHEDULES

Fred Allen's program will be replaced for the summer by an audiotape participation program directed by Norman Prescott, mind reader, and Jane Martin, game expert, as his assistant, beginning at 7 o'clock tonight over WMAQ, WTMJ and WLW. The program will have Harry (Bottle) McNaughton and Al Pearce as its first guests.

Michael MacDougall, who for the last seven years has specialized in the detection of gambling sheets for both public and private agents, will be guest on "It Can Be Done" program at 8:30 over WBBM.

Events leading up to the calling of the historic Constitutional convention of 1787, Shays' Rebellion in Massachusetts, and the Annapolis convention, in which five states decided to call the Constitutional convention, will be dramatized on "Living History" program at 5:30 over WBBM.

Tonight's list includes:

5:30 p. m.—Living History, drama, WBBM.

6:00 p. m.—One Man's Family, WTMJ, WMAQ, WLW.

6:30 p. m.—Ben Bernie, Lew Lehr, Buddy Clark, WBBM, WCCO, Tommy Dorsey's orchestra, WMAQ, WLW, WTMJ, Lone Ranger, drama, WGN.

7:00 p. m.—Town Hall Big Game Hunt, WMAQ, WTMJ, WLW. Meet the Champ: Eddie East and Ralph Dumke, WBBM, WCCO. It May Have Happened, WLW, WLS.

7:30 p. m.—National Music Camp.

WENR. For Men Only, WMAQ, WLW.

8:00 p. m.—Kay Kyser's Musical Klass, WTMJ, WMAQ, WLW, Symphonic Strings, WGN.

8:30 p. m.—It Can Be Done, WBBM, Minstrel Show, WENR.

9:00 p. m.—Jack Fulton, Andrews sisters, WBBM, WCCO.

9:15 p. m.—Harry Owens' orchestra, WJJD.

9:30 p. m.—Horace Heidt's orchestra, WENR. Shep Fields' orchestra, WGN.

10:00 p. m.—Red Norvo's orchestra, WBBM. Johnny Messner's orchestra, WGN.

10:30 p. m.—Lights Out, WMAQ, WTMJ.

11:00 p. m.—Husk O'Hare's orchestra, WBBM. Joe Sanders' orchestra, WENR. Skinny Ennis' orchestra, WGN.

Thursday

6:00 p. m.—Rudy Vallee WTMJ, WMAQ.

7:00 p. m.—Major Bowes WBBM, WTAQ, WCCO.

8:00 p. m.—Bing Crosby WTMJ, WMAQ.

8:30 p. m.—Americans At Work, WABC.

9:15 p. m.—Hollywood Screen-scoops WBBM, WCCO.

9:30 p. m.—Richard Humber's orchestra (NBC), Red network.

Fourth Outdoor Band Concert Is Planned In Park at Kimberly

Kimberly—The Community band under the direction of Prof. M. J. Heynen of Green Bay will offer its fourth open air concert in the park Thursday evening. Featured on the program will be the overture, "Golden Dragon" by King. John Maas will sing the fox trot number "Whistle While You Work," and Amadeo Vande Wyver will play a trumpet solo entitled "Jupiter." The concerts which are sponsored by the village are free to the public in Kimberly and near by surroundings. In case of rain the program will be played next week. The program:

March, Grand Old Man Simon
La Belle France Laurendeau
Golden Scepter Schlepegrell
March, Intrepidus Christensen
Trumpet solo, Jupiter Goldman
Waltz, Queen of Flowers Holmes
Overture, Golden Dragon King
Popular, Whistle While You Work
March, Bear Cat Morey
The Star Spangled Banner Huffine

WHY SOME GIRLS LOSE THEIR SWEETHEARTS IN THE SUMMERTIME

MY POOR DARLING! SHE THINKS I KNOW WHY

BILL BROKE OUR ENGAGEMENT LAST NIGHT

WELL, THERE'S NO USE MOPING ABOUT IT. COME ON...LET'S GO FOR A WALK

IT'S SO TERRIBLY HOT TODAY

I DON'T MIND THE HEAT I TAKE A LIFEBOUY BATH EVERY MORNING...IT KEEPS ME COOL AND FRESH...AND SAFE FROM "B.O."

A GIRL MUST GUARD HER DAININESS, ESPECIALLY IN HOT WEATHER

says JOAN CUDWORTH
An Active, Young Indianapolis Woman

"I lead a busy, active life, swimming, dancing, playing tennis. I'm thankful there's a soap I can count on to protect my daintiness. Lifebuoy baths keep me fresh, safe from 'B.O.' No ordinary soap can compare with Lifebuoy."

I CAN TAKE A HINT AS WELL AS ANYONE...FROM NOW ON I'LL USE LIFEBOUY! MY I LIKE IT, IT'S SO REFRESHING

A FEW WEEKS LATER

I SEE YOU'RE WEARING YOUR RING AGAIN...

YES, BILL AND I ARE GOING TO BE MARRIED NEXT MONTH. OH, FRANCES, I'M SO GRATEFUL TO YOU FOR THAT HINT ABOUT LIFEBOUY!

LIFEBOUY HEALTH SOAP

Lifebuoy in your daily bath gives lasting freshness. For Lifebuoy contains a special, exclusive purifying ingredient. Refreshing. Fine for complexion. Get Lifebuoy today!

Class of 1933 Has Fifth Anniversary

Clintonville High School Grads Give Reviews Of Careers

Clintonville — Members of the graduation class of 1933 of Clintonville High School observed the fifth anniversary of their commencement with a 7 o'clock dinner Saturday evening at Hotel Munson. The tables were decorated with the class colors, old rose and silver, and the class flower, the rose. Carl Kant, toastmaster, called on each of the graduates to give a review of the five years following high school.

Officers of the class of '33 were John Abrahamson, president, Carl Kant, vice president; and Jane Smiley Shivel, secretary-treasurer, all of whom were present for the occasion. School songs were sung and several articles were read from the high school annual of 1933.

Members of the class present for the reunion were Mrs. Jane Smiley Shivel, Waukegan, Ill.; Mrs. Florence Nelson Powell, Chicago, Ill.; Norman Kurtz, Manitowish; John Abrahamson, Carl Kant, Erwin Knitt, Elmer Knitt, Walter Koll, Earl Brohm, Roy Spearbraker, Donald Kratz, Giles Weiland, Miss Dorothy Mae Helms, Miss Mildred Olen, Miss Ruth Kruse, Mrs. Rosalie Downen Donaldson, Mrs. Mildred Thurston Schmidt, and Mrs. Edna Mae Johnson. Guests of the class members were Mrs. Giles Weiland, Miss Geraldine Denson, Miss Helen Thorson Aubrey Powell, Chicago, and Miss Phyllis Propp, Colton, Calif.

Mr. and Mrs. Richard Korb, Miss Lena Kroll, Mr. and Mrs. Henry Korb, sons, Earl and Tommy, Miss Eugene Volkman, Mr. and Mrs. Karl Korb of this city were at Ogdensburg Saturday evening, where they attended the silver wedding anniversary of Mr. and Mrs. Albert Zehlike. The event was in the form of a dancing party at the Old Fellows hall and was attended by about 150 friends and relatives of the couple. Mrs. Zuehlike is the daughter of Mr. and Mrs. Richard Korb and resided here before her marriage.

Weekend guests at the Abrahamson homes in this city were Mr. and Mrs. A. G. Newman, Mrs. Lawrence Newman and daughter, Patsy, Mrs. M. Schultz, Mrs. T. Mack, Miss Mamie Mollick, Mr. and Mrs. Walter Schamp, Mr. and Mrs. Leonard Leandev and son, George of Sheboygan.

Mrs. Gust Olson and children of Chicago are visiting from Saturday till Thursday with her parents, Mr. and Mrs. Matt Zehren, and other relatives. Mr. Olson spent the weekend here with relatives.

Mr. and Mrs. B. E. Miller had as their weekend guests, Mrs. John Klausman, Miss Ilma Klausman and Miss Patricia Johnson of Milwaukee.

Mrs. William DuFrane of Bakersfield, Calif., formerly of this city, has arrived to visit relatives and friends here and at Norrie.

Mr. and Mrs. Edward DuFrane and son of Milwaukee spent the weekend at the home of the former's brother, H. E. DuFrane, and family.

Mr. and Mrs. George Hughes and son, LeRoy, spent the holiday weekend with relatives at Minneapolis, Minn.

Visitors at the home of Mr. and Mrs. Rudolph Rulsch on Sunday and Monday were Mr. and Mrs. Fehl and grandson of Laona. Mrs. Fehl is a sister of Mrs. Rulsch.

Mr. and Mrs. Jack Olson of Escanaba, Mich., and Miss Olive Olson, Hermansville, Mich., spent the weekend with their parents, Mr. and Mrs. Martin Olson on Garfield avenue.

At Behnke's, Tropical worsted summer suits, \$13.85.



'BUSY AS A BEE'

'Busy as a bee' said Evelyn Dall (above), of New York, describing her eventful evening in Buckingham Palace when she sang "Mama, I Wanna Make Rhythm" and other tunes, to give King George his first taste of real American "swing."

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At Behnke's, Tropical worsted summer suits, \$13.85.

AFTER 4th SPECIALS GENUINE DUART

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Helene Curtis

An individual wave that has no equal. A reg \$6.00 permanent wave for \$4.00

Henri Lazzair

Oil Permanent Lustrous oil wave — Complete and guaranteed for (Reg. \$5.00) \$3.50

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A distinguished wave of last night's loveliness with a beautiful ringlet and curl \$3.50

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Oil Permanent A moderate price for an elaborate wave. Reg. \$5.00 \$3.50

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HOLLYWOOD LIGHTS CAMERA ACTION! HAPPENINGS

BY ROBBIN COONS

Hollywood—"Lord Jeff" is a persuasive story about the regeneration of a young man, a favorite theme of the Metro factory. As in "Captains Courageous," Freddie Bartholomew is the boy who learns his lesson.

Freddie's cunning and intelligence are used for a time by a pair of crooks. When he is caught and made a ward of the court, he is "sentenced" to one of the Eardward homes, famous in England.

This one happens to be a school where young men are prepared for the merchant marine. One of the students is Mickey Rooney, who takes Freddie in tow. When Freddie tries to run away, Mickey goes after him, brings him back after a fight. The smart old boss, Herbert Mundin, realizes that Freddie has the makings of a great student and appoints him coxswain of the crew although the other boys are giving Freddie the chill. It takes a lot of excitement to reach the happy ending of Director Sam Wood's well-made picture.

Stand-out in the piece is a new lad, Terry Kilburn, son of a London bus driver, here playing his first screen part.

Kay Clinks Smartest Kay Francis casting in years appears in "My Bill," recognizable as another version of Tom Barry's play "Courage" Kay is the widowed mother of a brood of four—Bonita Granville, Anita Louise, Bobby Jordan and Dickie Moore—in a small New England town. A

poor manager but an unselfish mother, Kay sees her family broken by the intrusion of her husband's rich, snobbish sister Caroline (Elizabeth Risdon) who entices away all the children but Bill (Dickie Moore). The film takes its warmth and color from the loyalty and devotion of this youngest child, and Dickie Moore, surrounded by a good cast, runs away with the starring honors.

John Latel is Kay's banker friend and ex-sweetheart with whom, after the triumphant and satisfying defeat of Aunt Caroline, she again finds romance. Helena Phillips Evans gives a nicely shaded characterization as crotchety Mrs. Crosby, neighbor of the "My Bill" tribe. John Farrow directed and what Kay Francis needs is more "B" pictures like this one, with more Dickie Moores in "support."

Second Wife Story "Woman Against Woman" is a polite, well-acted, talkative consideration of the plight of a second wife whose husband takes her back to the small town where his first wife and child live. In this "enemy territory"—title of the Margaret

Culkin Banning story which inspired the film—Virginia Bruce fights the good fight against the wiles of Mary Astor, finally defeats her, and wins Herbert Marshall permanently. Extra an actor is provided by Marjorie Rambeau and Zeffie Tilbury, with Janet Beecher as the mother-in-law and Juanita Quigley as the child Robert B. Smelair directed.

"When Were You Born?" mixes astrology and murder, very tightly because Anna May Wong has to expound so many theories. Stanley P. Hall, Hollywood's premier exponent of life in the astral world, it, and Margaret Landau, Lola Lane and Anthony Aversill are others concerned.

Popularity of Gene Stratton-Porter books has meant profits for Hollywood before, and will again for "Romance of the Lumberjack." This is an adaptation of "Her Father's Daughter," locale shifted from California to Indiana. Jean Parker as the sweet girl in the sweet story, not for sophisticates, but aimed deftly at its own particular market.

Does Your Breath Broadcast— "I WEAR FALSE TEETH?"

Play Safe—Be Sure—Use Polident

Most people who wear plates or bridges suffer from a special kind of bad breath. Dentists call it "denture breath."

You won't know if you have it—but it can spoil your happiness. Friends will shudder—people avoid you! And the worst of it is that ordinary brushing cannot prevent it. Neither will mouth washes. For the odor comes from a much-smaller, but more dangerous, source. This smelly breath is caused by decay bacteria and causes a vile odor that you cannot detect.

One thing can stop "denture breath"—and that's Polident! This new brushless cleaner has won the approval of thousands of dentists. Users say it's a blessing. Polident not only purifies

Cleans, Purifies Like Magic

Prevents "Denture Breath"

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CREPE and SATIN SLIPS

BROKEN SIZES 32 TO 44

SOME SLIGHTLY SOILED

Values to \$1.98

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PURE SILK CREEPE AND SATIN

PANTIES 38c

Odds and ends of all our better lines closed out at a great saving.

BOYS' WASH LONGIES

Fine quality wash fabrics and white ducks. Irregular sizes of much better numbers. 38c

MEN'S RAYON DRESS HOSE

Fine quality rayons, plain colors, some with elastic tops. White and dark colors. Sizes 10 to 12. Pair 6c

PURE SILK FULL FASHIONED SHEER CREPE HOSIERY

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Regularly 89c

Luxury sheers for your gayer mood at a tiny price! Fine 1 m y. ringless sheers in smart new colors. Sturdy heel and toe re-inforcements. Sizes 9 to 10 1/2.

PURE SILK

79c

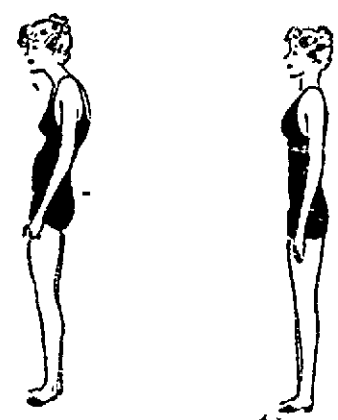
CAMPBELL'S

214 W. COLLEGE AVE. APPLETON, WIS.

Beauty and You

by PATRICIA LINDSAY

The way you carry yourself is not only indicative of what sort of person you are, but it either adds years to you or makes you look younger.

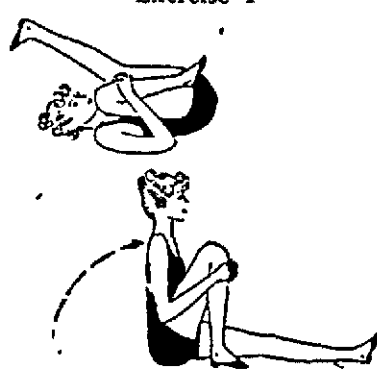


When wealthy ladies pay high prices for courses in self-improvement in the leading salons, the first lesson they get is a posture lesson. And the course does not proceed until the women have learned how to walk correctly and to sit correctly.

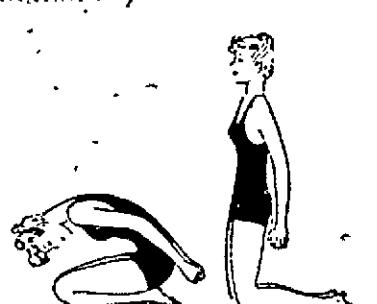
Summertime, with its many opportunities to wear low heeled shoes (or no shoes at all on the beach and grass) is the best time to improve and correct your posture faults. "Walk proudly," "grow tall from the midriff" and "tuck in your buttocks" as if you had been spanked, are the three most simple rules to remember as you walk. "Sit in the entire seat of a chair," "tuck in your tummy while sitting," and, "don't cross your knees," will take you far in sitting posture if you will but remember them.

Authority Advises These Exercises
From one of the leading salons, that of Miss Dorothy Nye, I secured these two corrective exercises which, if practiced daily, will firm the abdominal muscles and give flexibility to the hip region. Both are necessary to acquire an erect and agile carriage.

Exercise 1



1. On back with right knee pulled back to chest and both hands clasped around knee.
2. Swing left leg back over head as far as you can, then come to sitting-up position. Pull from hands around knees and flatten back, keep neck and head high. Repeat with right three times. Then left three times. Twelve times altogether.



3. Keeping head down, round the back, pull in abdominal muscles, and slowly raise the body. Movement begins at lowest vertebrae and slowly lifts thighs away from heels at same time. Head and shoulders rise last to original position. Repeat five times, working up to fifteen times altogether in a few days.

Not difficult are they? Try going through them every day for a month.
(Copyright, 1938)

Novices Show Up Experts

BY ELY CULBERTSON

The most ironical thing about bridge is that experts sometimes take a severe licking on hands that an out-and-out novice would bring home without difficulty. The hand shown below is one of these. With every card exposed, the play for the contract is so absurdly easy that I hesitate to present the deal at all, because I realize that I will get countless letters deriding the play of the declarer. I urge readers, however, to bear in mind that the declarer could not know about the singleton jack of clubs in East's hand, and to base their criticism, not on the result, but on each play as it was made.

South, dealer.
Both sides vulnerable.

NORTH		EAST	
♠ K 8 5	♥ K Q 10	♠ J 8 7 5 3	♥ J 6 5 3
♦ Q 9 5	♣ K 10 9	♦ K 10 8	♣ A J

SOUTH	
♠ A Q	♥ A 10 7
♦ A 6 4	♣ A Q 6 5

The bidding:
South West North East
2 no trump Pass 5 no trump Pass
6 no trump Pass Pass

Undeniably, South's two no trump was a stretch, his five honor tricks being comparatively "bare." I criticize this bid without criticizing South's next bid of six no trump. The fact that he had every ace and, thus, every control, indicated that North's must be depleted with kings and queens and the slam bid, therefore, offered a good gamble. Now for the play. West, completely in the dark, chose to open the nine of hearts. Dummy and East ducked and declarer's ten won. There now were in sight eleven top tricks. The twelfth could be gained in any of several different ways: by finding the diamond king in front of the queen; by dropping, or finessing, against the club jack; or, finally, by a squeeze. Declarer attempted to retain as many of these chances as possible. He cashed four heart tricks, discarding his own deuce of diamonds, while East followed suit and West let go a low spade and low diamond. Declarer then entered his hand with the ace of spades, cashed the spade queen, and led a low diamond toward dummy.

When West, without the slightest hesitation, followed with the seven spot, declarer decided that he did not have the king. Therefore, to retain control as far as possible, he put in dummy's nine spot. (So far it is difficult to find fault with any play made by the declarer.) East took the diamond nine with the ten, and returned a spade. Declarer naturally dropped a low diamond. West let go the diamond jack. Now, on the possibility that the diamond king might drop and, further, to get an absolute count on all suits, declarer led the diamond five to his own ace.

When West discarded a club on this trick his original distribution could be counted exactly. He had been shown to have only three spades, two hearts, and three diamonds, hence must have started with five clubs. Declarer now is in his own hand, with only A-Q-6-5 of clubs left and K-10-9 in dummy, had only one percentage method of playing the hand. Since West had had five clubs and East only one, it was originally five to one that the club jack was with the long suit. Hence, to play to the king and back to the A-Q apparently would be futile. On that assumption declarer led a low club and finessed dummy's nine spot. Came the flood! East won and gobbled up the remaining four tricks. Any dub would have made this hand, merely by banging down a high club honor at the start. But I must admit that my sympathy goes out to the beaten declarer.

TOMORROW'S HAND
South, dealer.
North-South vulnerable.

NORTH		EAST	
♠ Q J 4	♥ K 8 7 5 3	♠ K 10 6	♥ Q 7 4
♦ K 5 2	♣ K 10 9 5 3	♦ Q 7 4	♣ K

SOUTH	
♠ A	♥ A Q J 6 5
♦ A K 10 6 3	♣ A

One day he decided to make a clock of his own, a wooden clock! He had never seen the inside of a clock or watch, but he believed he could make one which would work.

Getting up at about one o'clock

Mr. Culbertson will discuss this hand in tomorrow's article.

(Copyright, 1938)

Postmaster Attends Sheboygan Conclave

Hollandtown - Postmaster F. F. Wolfinger is attending the state postmasters' convention at Sheboygan, Wis. July 6 and 8.

Joseph Wolfinger, Sr., spent the week in northern Wisconsin where he visited at Kennan and Stanley, Wis.

Miss Orel Hagerty has arrived at the home of her mother, Mrs. Mary Hagerty, from Milwaukee to spend several weeks.

Mr. and Mrs. Steve Arts and family, Sheboygan, were holiday guests at the home of Mr. and Mrs. William Kempen and other relatives.

Holy Name society of St. Francis church will receive holy communion in a body next Sunday at the 8 o'clock mass.

Miss Gertrude Mucke of Slinger spent the weekend with her parents, Mr. and Mrs. H. H. Mucke.

Fashion Whitewash



Fashion is whitewashing the summer mode with accents and accessories. Here you see evidence of it from Paris in a white-striped, black, crocheted blouse, a white hat worn with a black-dotted veil and white gloves. The hat, designed by Agnes, is made of diamond-tucked taffeta; the gloves are of washable doekskin.

Uncle Ray's Corner

John Muir's Clocks

One of these days I plan to tell the life story of John Muir. To do so, I shall need a whole series of articles. His life is one of the world's great success stories. It is not a record of how a bootblack rose to be a millionaire, or anything of that sort, for Muir did not want great fortune, and never won it. He did, however, rise from a farm boy to a man who did things

each morning, he cut wheels from wood. He even carried pieces of wood around in his pockets when he went into the fields, and whittled when he could.

At last the clock, a hickory clock, was finished. Stones, found in a field were hung on it to give it power. With "a good loud tick," the clock went to work. Since it kept fairly good time, it was a neighbor farmer's.

Later young Muir made another wooden clock. It kept good time for more than 30 years, and also told the day of the week and the date of the month.

Perhaps the most important day in his life came when he left home to go to Madison, the capital city of Wisconsin. He wanted to show his wooden clocks at the fair looked at the clocks, and thought it was a wonder that a youth could have made them.

Because of his great promise, the University of Wisconsin let Muir become a student even though he had not enough schooling. He earned his own living while at college.

Muir proved to be a faithful student, but did not give up his interest in clocks. In fact he made a new one, to be seen at this day in the Wisconsin historical museum. It not only kept time, but it also had a device to make certain books come up from a rack to a small self-opening table. As each book came up, it was a sign that the time to study it had come!

(For General Interest section of your scrapbook.)
Fiddles, games and puzzles will be found in the "Funmaker" leaflet. If you would like a copy send a 2c stamped, return envelope to me in care of this newspaper.

Tomorrow: Progress of the Clock.
(Copyright, 1938)

When making jelly, the fruit juice should boil rapidly 2 minutes before sugar is added. Remove any foam which collects on top.

USE BRIGHTLY COLORED FLOSS



TEA TOWELS PATTERN 1762

Let Hans and Hulda show you real efficiency! They'll delight you as you embroider them in—oh, so simple stitches as a set of tea towels. And they'll keep you amused every day as you go through your kitchen chores. Pattern 1762 contains a transfer pattern of 7 motifs averaging 5 x 6 inches; materials required; dress.

Send 10 cents in stamps or coin (coin preferred) for this pattern to Appleton Post-Crescent, Needlecraft Dept., 22 Eighth Avenue, New York, N. Y. Write plainly Pattern number, your name and address.

Type Appeal Now Trump Card in Game of Hearts

BY DOROTHY DIN

Word comes from Hollywood, where they make an intensive study of feminine charm, that casting directors are no longer choosing girls for the movies for their sex appeal, but for their type appeal.



DOROTHY DIN

They are platinum blondes Or redheads. They are vivacious. Or bored. Or sophisticated. Or cute. They are highbrows. Or lisp babytalk. Whatever is the vogue of the hour. All doing the same act because they think it makes a universal hit with men.

It is their error. There are a million men and they have a million different tastes in women. The thing that fires one man's fancy leaves another man cold. The qualities in a girl that attract one man repulse another. Where one man sees beauty another sees homeliness.

And so and so on. Each man with his individual prejudices and predilections about women that make him immune to all but his type, and the poor girls working their heads off trying to be universal charmers and getting nowhere with it.

No girl can successfully understand another girl's role and give a convincing performance. The big woman isn't cunning when she acts kittenish. She only looks like a performing elephant, the quiet girl who affects vivaciousness and who screams and laughs over everything only makes men tired. Dumb Dora becomes a figure of fun when she goes intellectual. Men laugh in their sleeves at the business girls who pretend that the reason they work is because they were so bored with fashionable society.

What these misguided girls need to realize is that while they are flops as imitators, they can be headliners as themselves. Also that a merciful Providence has benevolently ordained for the benefit of woman, so that they might secure husbands, that men should admire as many different types of women as there are women.

Let girls bear in mind that they are never so attractive to men as when they are themselves and make their type appeal to men. If one is a pocket-Venus let her be cuddly and cute and curl up on couches and sit on her feet. There are plenty of men who prefer the wives they can pet and call "baby," but there are just as many other men who worship at the shrine of the big woman who is a daughter of the gods, divinely tall, and who is stately and dignified.

If a girl is born with quicksilver in her veins and laughter on her lips, let her jump around like a monkey on a stick and be the life of the party. The gay boys will always flock around her. But she gets on the nerves of the sober-minded men who prefer girls who are quiet and restful and who like to spend an evening at home talking about worthwhile things. And there are more proposals made on the sofa in the back parlor than there are in night clubs.

There are loads of men who like to take a girl out who is dolled up like the Queen of Sheba and who looks like a million dollars, but there are just as many other men who pass up the girl whose shoes cost as much as half of their salaries and whose upkeep they could no more afford than they could to set up a yacht.

The girl who is clever at sports



DINNER TABLE DETAILS

Dear Mrs. Post: At a big dinner party, should one of the gentlemen be called away from the table, are the other gentlemen at table expected to make the gesture of rising? Will you answer this: (1) when all men are at the table and (2) when ladies are also present?

Answer: Gentlemen do not rise when another gentleman does, but they always rise when a lady rises, and they must remain standing for as long as she does. This answers both questions.

Dear Mrs. Post: There continues to be some question in our group as to whether the lady should be seated on the gentleman's right or left. It has been my understanding that the gentleman's dinner guest is seated on his right and therefore should be the lady to have his attention. But we would so appreciate having you write very thoroughly on this subject.

Answer: At a formal dinner, a gentleman's dinner partner—meaning the lady whom he takes into dinner—is usually seated on his right. But this does not mean that he is expected to pay her more attention than he pays to whoever is seated on his other side. As a matter of fact, he very likely begins talking to the lady on his left, because having already had a short conversation with his so-called partner, and having seated her (if no servant was holding her chair) and then seated himself, he naturally and who brings home the cups in tennis, golf, swimming and so on, has her gallery of masculine followers but to many other men the domestic girl who can do things on the kitchen stove makes an appeal to the stomach as well as the heart that is irresistible.

There are men who are allured by brilliant women who are witty, viscerackers, who have read the last book, seen the last play, know the latest political gossip and who can entertain and amuse them. But to many other men the clover woman is an anathema. They prefer women who are good listeners, and whose entire conversational repertoire consists of "How marvelous! How wonderful! How big and brave and strong and clever you are!"

So, girls, stick to your last. Your type appeal is your trump card. In the game of hearts. Psychologists tell us that men are so influenced by this that even when they marry a second time they almost invariably pick out a wife who is a ringer for their dead or divorced Marias.
(Copyright, 1938)

Something Wrong When Child Reads Constantly

BY ANGELO PATRI

"There's Clare with a book. Always reading. I never saw such a child for a book."

"Didn't she want to go to the party?" I thought every child in town was there. They're going to see the picture. They are all simply wild with excitement. Isn't she well, or what?"

"You just can't separate her from a book. She would rather read than do anything else. I try to get her to play with the others, but she says they are too silly, that their games are childish; they don't have any interest for her. She would rather stay home and read a good book."

"Hm-mm. Too bad."

It is too bad. If a child retreats to a book ALL the time there is something wrong. Child nature demands plenty of activity, plenty of the give and take of childhood and adolescence. Healthy children wrangle, argue, quarrel, strive against each other and occasionally pull together, in the process of growing up.

Growth requires resistance, and resistance involves something or somebody to resist. Bodies must resist other bodies; minds must be sharpened on other minds; thoughts must be stimulated by other thoughts, and actions are the expressions of all such resistance. Resistance is healthy; and it is essential to all healthy growth whether of mind or of body. The child who constantly retreats to avoid resistance from companions is not healthy. He should be taken to a physician who will search out his difficulty and remedy it.

It is idle to try to force such a child out to play. The idea of the physical handicap that is preventing him from healthy participation in all that goes on about him cannot be removed by the simple suggestion that he go out to play. He must be enabled to play, and he needs help. Have the doctor do his share and then try what home influence will do. Withdraw all encouragement, relating to the reading of books. Reduce the number available. Act so as to make reading inconvenient except for the set time. Do this, not by direct means, but by making it impossible to read because of other engagements such as attending a movie, shopping, doing an errand, a household duty, entertaining and being entertained. Guests by the house should be one good way out.

Mr. Patri will give personal attention to inquiries from parents and school teachers on the care and development of children. Write him in care of this paper enclosing a three-cent stamped addressed envelope for reply.
(Copyright, 1938)

FOR AFTERNOONS



BY ANNE ADAMS

She looks stunning, doesn't she (and so can YOU!) in this latest Anne Adams Creation? You'll want to make up several versions of this "charmer" for afternoons—so becoming and easy-to-use is Pattern 4844. Look what a grand sum of style points it has! A swing skirt with piques that whip up "like lightning" on the sewing machine. A seductive little collar and cool puff sleeves that may be lace edged. A flattering waistline that has climbed up towards the ribs to make the diaphragm seem a little more concave. If you'd prefer it so, you may have a collarless V neck. Use supple crepe or sheer, silk or synthetic, and trim with flowers or buttons.

Pattern 4844 is available in misses' and women's sizes 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40 and 42. Size 16 takes 3 1/2 yards 39 inch fabric, and 2 1/2 yards lace edging.

ally turns to greet the lady on his left, and then they talk to each other for a little while. Meantime his "partner" is greeting the gentleman on her other side and continuing to talk to him. (This is not a rule but merely a common occurrence.) At most dinners, since only a large dinner of ceremony do people go in by two, there is no importance in seating a lady left or right—except when a gentleman is the host. In this case the lady on his right is the guest of honor. Even so, the only rule to be followed is that every gentleman shall try to talk an equal amount of time, first to one and then to the other of the ladies seated beside him. It is very rude indeed to talk on through as long as half the meal to one person, because it keeps the whole table "turned" too long one way.

Two Parties or One?

Dear Mrs. Post: So many of our friends are widows, which is why am going to ask you about the "at home" we are giving on our wedding anniversary. The main part of the celebration will be in the evening, between nine and eleven o'clock. Do you agree with me that it might be nicer to invite all the unmarried and widowed ladies to come in the afternoon?

Answer: I'm sorry to be unenthusiastic but I think it would be difficult to give one party in the afternoon and another in the evening. In fact, I think it would exhaust both you and your household completely. I also think it is very bad to separate guests arbitrarily. In other words, if you invited everybody to both and told them to take their choice, that would be one thing. But to invite certain friends to come in the afternoon and then ask other ones to come in the evening would make those who were asked for the afternoon feel that they had been given a less important invitation, even though they might prefer the afternoon to the evening. I would rather suggest that you start your evening reception fairly early and then those who would like to come early and go home early could do this. Young people and those who come with their husbands would probably come later.
(Copyright, 1938)

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New Rotary Club Committees are Named for Year

Announced at Meeting as Gallaher Begins Duties As President

Committees for the next year were announced yesterday at the meeting of the Appleton Rotary club at which William Gallaher, president, and other new officers began their duties.

The committees are as follows: aims and objects committee—William Gallaher, chairman, Daniel P. Steinberg, Sr., Dudley E. Eisele, William Van Nortwick, Dr. C. J. West, Fred G. Moyle; international service—William Van Nortwick, chairman, Donald DuShane, John Yonan, Kenneth H. Corbett, Dr. Thomas N. Barrows; vocational service—Dr. C. J. West, chairman, Oscar Boldt, Frank G. Wheeler, Dr. H. K. Pratt, Joseph Plank, Robert O. Schmidt; community service—Dudley E. Eisele, chairman.

Committees falling under the general heading of community service are as follows: crippled children—Dr. J. B. MacLaren, chairman, Irving Zuehlke, Frank Tuttle, Homer Gebhardt; educational fund—Stephen C. Rosebush, chairman, Louis J. Marshall, Frank Clippinger; interclub—the Rev. John B. Hanna, chairman, Herbert M. Kahn, F. J. Harwood, Harry J. Ingold, Russell J. LeRoux; junior educational, Dr. John S. Mills, chairman, Walter Miller, A. H. Wickesberg, William J. Roemer, and W. Henry Johnston.

Youth movement—The Rev. R. K. Bell, chairman, William E. Buchanan, Walter Dixon, Raymond N. Le-Vee, T. Eugene Orbison.

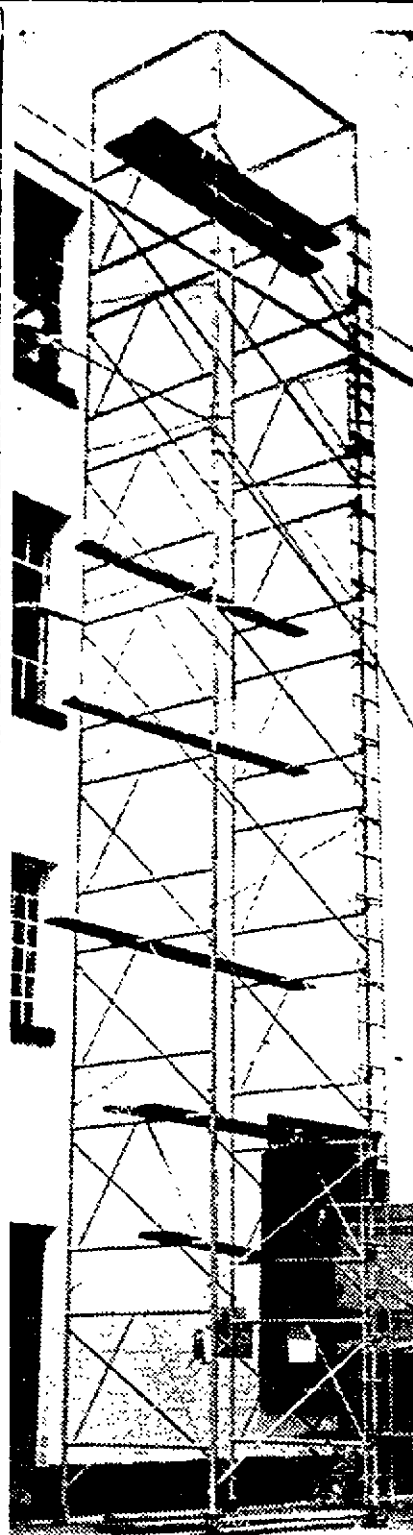
Steinberg Heads Services

Daniel P. Steinberg, Sr., was appointed chairman of club service and the following committees named to work under him.

Athletics—Ross E. Williams, chairman, Homer Gebhardt, Arthur G. Wakeman, Harry R. Dutcher, Gordon Derber; attendance—William A. Corcoran, H. L. Davis, Sr., Bert S. Dutcher, Charles C. Folkes, Alfred S. Bradford, Morris Spector; classification—Edward A. Schmalz, chairman, Carleton Saecker, C. O. Gechnauer, Armin Scheurle; education—A. H. Wickesberg, chairman, Dr. Victor F. Marshall, Frank Clippinger, John D. Diderich, Dr. A. E. Rector, Roy Marston; fellowship—Joseph Koffend, chairman, W. Henry Johnston, Charles Pond, R. H. Purdy, Dr. L. H. Moore, John Brill, Frank Tuttle.

Finance—Potter Park, chairman, William J. Roemer, Richard S. Powell, Walter Storch; inter-city—Fred Semmelhack, chairman, George Buith, Gordon Anderson; membership—Karl Schuetter, chairman, Joseph Orstein, Harry Sylvester, W. O. Thiede, A. O. Kuehnsted, George Wettengel; minute men—George Buesing, chairman, Herbert M. Goldberg, John Stevens, C. K. Boyer, William H. Zuehlke, Louis J. Marshall, Dr. Thomas N. Barrows, Joseph Orstein, Dr. Everett H. Brooks.

Music—Dr. R. V. Landis, chairman, Dr. Harry C. Culver, Carl McKee, program, Carl McKee, chairman, Dr. Culver, Carl Schroeder, Dr. Rufus M. Baag, Fred Heinritz.



NEW TYPE SCAFFOLD

A new type of scaffold that can be used for interior or exterior work was used by contractors who painted the Montgomery Ward and company store on College avenue this week. The scaffold was invented by a Milwaukee man and is manufactured in Milwaukee. It is made of cold rolled steel and comes in 5-foot sections which are fastened together with wing nuts. (Post-Crescent Photo)

Gerrits Enters Race

For District Attorney

Adrian E. Gerrits, 517 N. Durkee street, has secured nomination papers for the office of district attorney on the Republican ticket. He is the third person to enter the race for the office. Other candidates circulating nomination papers are Raymond P. Dohr, Democrat and present district attorney, and William Crow, Republican, who was defeated in the race for the position two years ago.

Dr. Carl Neidhold, Dr. John S. Mills; sick committee Wilmer D. Schlafer, chairman, Joseph Orstein, Walter Dixon.

New Type of Steel Scaffold Used in Painting Building

A new type of scaffold, invented by a Wisconsin man and manufactured in Milwaukee, was used by contractors who painted the Montgomery Ward and company store on College avenue this week. The scaffold was invented by a Milwaukee man and is manufactured in Milwaukee. It is made of cold rolled steel and comes in 5-foot sections which are fastened together with wing nuts.

Frontier Party Takes Modern Auto Trailer On Northwest Journey

The party of 36 men who will present the Northwest Territory pageant here Thursday, July 21, under the auspices of the Appleton Lions club, is traveling with ox team and pack horses, carrying out the frontier idea, but they depend on a modern auto trailer for transporting and storing their costumes. The costumes, striking both in their appearance and historical correctness, must be kept in careful orderliness to survive nearly a year of use.

Kaukauna Girl Cast in Drama Institute Play

Post-Crescent Madison Bureau Madison — Students from all over the country and several from Canada are enrolled in the University of Wisconsin's Dramatic and Speech Institute this summer. The institute students will present a play at the university next weekend in which several north-eastern Wisconsin students will have roles. They include Harriet Cleland, Kaukauna, Lydia Clarke, Two Rivers, Anastasia Furman of Larsen, and Norene Blecha of Green Bay.

Costumers told the Northwest Territory Celebration commission that usual costume trunks would be out of question for such a trek.

So a new house trailer was loaned to the party. It has proved highly satisfactory. Costumes are hung on racks and wig blocks are provided so elaborate colonial wigs can be combed and kept in good shape. Another interesting piece of equipment carried on the trek is a big portable stage loaned the commission by men in charge of federal theater outdoor productions in New York city. The stage looks like a box car on automobile

have roles. They include Harriet Cleland, Kaukauna, Lydia Clarke, Two Rivers, Anastasia Furman of Larsen, and Norene Blecha of Green Bay.

The plumage of the nightingale is alike in both sexes.

FILMS 25c PER ROLL

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Wards Great Savings on Quality Shoes for All the Family

July Shoe Clearance



Clearance WOMEN'S WEAR

- Hand Bags 49c Value. White and pastel, leather or celluloid 39c
- White Gloves 50c Value. Finely ribbed, washable 19c
- Sheer Gowns 1.00 Value. Sheer Batiste gowns or pajamas, all sizes 79c

Rayon Taffeta Slips

- 79c Value. White, shadow panel, tailored and embroidered 69c

Terry Cloth Robe

- 1.49 Value. White double loop terry cloth, all sizes 88c

Clearance MEN'S WEAR

- Men's Underwear 49c Value. Nainsook, re-enforced, ribbed knit back 39c

Men's Swim Trunks

- 2.98 Value. Wool worsted, lastex knit built in supporter 1.98

Men's Terry Cloth Robes

- 1.49 Value. Medium weight terry cloth, two pockets, full cut 1.29

Men's Swim Trunks

- 98c Value. All wool worsted, built in supporter, asst. colors 79c

Men's Sport Shirts

- 49c Value. Celanese Rayon, white, blue or corn 39c

Men's Wash Ties

- 10c Value. Asst. colors, full length 08c

Men's Belts

- 49c Value. White with black or brown trim or all white 39c

Men's Shirts

- 98c Value. Asst. patterns, slightly soiled, all sizes 69c

Clearance INFANTS' WEAR

- Infants' Blankets 1.98 Value. Crib size 36x50, taffeta bound edge, pink or blue 1.29

Infants' Anklets

- 10c Value. Odd lots, broken sizes, asst. colors, pr. 05c

Children's Slacks

- 49c Value. Elastic back, brown or navy, fast color 39c

Bathing Suits

- 1.59 Value. All wool, asst. styles and colors, sizes 8 to 14 1.00

Children's Coulottes

- 1.00 Value. Asst. colors, overall style top, pleated skirt 79c

Kiddies' Sandals

- Regularly 79c 67c

White oxfords, too, are included in this cut-price group. One-strap with perforation trims and cool barefoot sandals in white chrome tanned leather. Save NOW! Sizes 8½-2.

Clearance FOOTWEAR

Children's Shoes

- 1.39 Value. White, all leather, ties or straps, sizes 8½ to 2 .. 98c

Misses' Shoes

- 1.98 Value. White strap or ties, leather lined, leather soles 1.39

Youths' Oxfords

- 1.39 Values. All white, Goodyear stitch down soles, sizes 8½ to 2 98c

Women's Sport Oxfords

- 98c Value. Canvas sport oxfords, asst. colors, all sizes .. 77c

Nurses' Oxfords

- 1.98 Value. White or black kid upper, arch support 1.38

Clearance ODDS AND ENDS

Spun Rayon Linen

- 29c Value. Pastel shades, tubfast, 39 inches wide, yd. 25c

Cannon Towels

- 15c Value. Size 20x40, solid color, double loop 10c

Printed Voile

- 19c Value. Large asst. of tubfast floral patterns, yd. 15c

Printed Flaxons

- 19c Value. Mostly light grounds with colorful tubfast prints, yd. 15c

Petaldown Prints

- 49c Value. Washable light grounds with floral patterns, yd. 39c

One Lot of Asst. Materials

- ¼ off of price marked, consists of percale, pique, rayon taffeta.

Clearance BOYS' WEAR

Boys' Wash Suits

- 1.00 Value. Tubfast cotton broadcloth, neat styles 59c

Boys' Wash Shorts

- 49c Value. A fine summer fabric, neat black or brown check 39c

Boys' Swim Trunks

- 59c Value. All wool worsted, asst. colors, all sizes 49c

Women's Styles

- Regularly 1.98 1.47

Fancy sandals in both leather and fabrics... all with real leather soles. Ties and pumps, as well as sport oxfords... plenty of white, and some colors. All Ward quality-made!

Clearance FOOTWEAR

Women's Shoes

- Value to 3.60. White pumps, ties and straps, all sizes 1.00

Women's Style Shoes

- 2.98 Value. White cool cut outs in smooth leather, all sizes .. 1.97

Women's Sport Oxfords

- 2.49 Value. White calf upper, all leather sole, sizes 4 to 8 1.67

Girls' Oxfords

- 1.98 Value. White sport oxfords, low heel, leather sole .. 1.47

Women's Sandals

- 98c Value. White cloth or leather, open or closed toe 88c

Boys' Oxfords

- 2.49 Value. Smooth and buck finish, all sizes 1.47

Women's Health Shoes

- 3.75 Value. White kid leather upper, arch support 2.47

Men's Oxfords

- Regularly 2.98 1.97

Dressy wing tip styles and sport shoes, at amazing savings! Some sport styles are ventilated for extra comfort. Buck finish and smooth leathers. White, brown. Sizes 6-11.

Clearance FOOTWEAR

Men's Oxfords

- 3.98 Value. All white smooth leather upper, leather sole .. 2.97

Men's Oxfords

- 2.98 Value. White, perforated for comfort, leather sole 1.97

Men's Oxfords

- 2.25 Value. Black smooth leather upper, leather sole .. 1.98

Tennis Shoes

- 69c Value. Men's or boys', black or brown, all sizes 49c

Women's Shoes

- 3.75 Value. Black or blue gabardine, all sizes 2.47

Women's Shoes

- 1.29 Value. Patent leather sandals. Blue, yellow, red or white 97c

Women's Oxfords

- 1.29 Value. Canvas ties with crepe rubber soles. All sizes . 97c

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Look At This Value*

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Allowance for your old washer \$30.00

YOU PAY ONLY **\$69.95**

CONVENIENT TERMS OF ONLY **\$5.00 DOWN \$3.00 A MONTH**

WISCONSIN MICHIGAN **POWER CO.**

Summer Dress Scoop!

TUBFAST PRINTED FROCKS

Sheers and Percales

37c

Sensational Values!

You'll be amazed at the unusually smart styles, and good workmanship at this low Ward price! Tailored or new frilly cottons in lovely prints that launder perfectly! Smart self trims, organdy—or ruffling! Full-cut skirts! Novelty buttons! Sizes 14-46.

MONTGOMERY WARD

100 W. COLLEGE AVE. PHONE 660

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ON EVERY
SUMMER NEED

Geenen's 48th Semi-Annual Challenge Sale

Begins Thurs. Morning, 9 O'clock

The Most Drastic Reductions In Five Years on Women's Coats, Suits, Dresses, Millinery and Shoes

THE TIDE HAS TURNED---Business is Definitely on the Up!



SAVE ON COATS SUITS

Black Coats — Fur Trimmed Coats — Boxy Coats — Tweed Coats — High Shade Fleece Coats — Dressy Coats — Man-Tailored Suits — 3-Pc. Suits — 2-Pc. Suits.

Marvelous Values in "Rothmoor" and other Beautiful Styles

All Coats and Suits

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4 Great Groups

For Thursday's Biggest Challenge Sale

Under the direction of our DAUNTLESS LEADER that GREAT PRESIDENT Franklin Delano Roosevelt, conditions in every line are going better right now.

Geenen's Dry Goods Co. is doing its part by promoting the Greatest Bargain Event in the history of this 42-yr. old store.

SIX PAGES CRAMMED WITH EXTRA VALUES and GET THIS... with business on the up — these super specials cannot be replaced — prices are moving up. The BYWORD for you is — B U Y — during this COLOSSAL SALE. Three floors of quality merchandise at the LOWEST PRICES IN FIVE YEARS — DO this — read every page — cut out the items you want — then come EARLY THURSDAY MORNING — Remember we cannot replace these specials.

Geenen Dry Goods Co.

SAVE ON DRESSES

Cottons! Prints! Chiffons! Silk Crepes! Nets! Bembergs! Black! Pastels! Knits! Laces!

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\$5.98 Smart!

DRESSES
Challenge Sale Price
\$1.98 Practical!

DRESSES
Challenge Sale Price
\$1.98 Bargain!

SILK PRINTS
Pastels — Black — Navy Frocks
Challenge Sale Price
\$4.98 Chic!

Silk Dresses
Challenge Sale Price
\$6.98 Modish!

All Sizes — 10 to 20 — 16½ to 28½ — 38 to 50

Group No. 1
\$16.75 and \$19.75
Coats-Suits
Challenge Sale Price
\$8.88 Practical For Cool Evenings

Group No. 2
\$25.00 and \$29.75
Coats-Suits
Challenge Sale Price
\$14.88 Ideal For Summer Wear!



HAT Sale!

• Straws!
• Felts!
• Fabrics!

78¢ to \$1.98

White! Colors!

That new Summer hat you want... only 78¢! Shepherdes, crowns, big brims, bonnets, off-facers... choose yours tomorrow! All headsize!

— Millinery Dept. — Second Floor —

4 Special Dress Groups

Many Dresses Just Unpacked
All Sizes — 10 to 20 — 16½ to 28½ — 38 to 50

New Dresses
Challenge Sale Price
\$4.98 Buy Several!

DRESSES
Challenge Sale Price
\$7.98 Stock Up Now!

Group No. 3
\$35.00 and \$39.75 **COATS—SUITS**
Challenge Sale Price
\$19.88 Buy Now For Fall!

Group No. 4
\$49.75 and \$59.75 **Coats-Suits**
Challenge Sale Price
\$28.88 Select Now! Save!

48th Semi-Annual Challenge **SALE**

Every Summer Style Reduced

\$3.44
Values to \$5.00



Whites Brown and Whites Wheat Linens

A priceless opportunity of securing really fine footwear at a thrilling saving. Smart women will buy several pairs of these!

WORLD FAMOUS **NATURALIZER** FOOTWEAR
Regularly \$6.75
\$5.44

SILK DRESSES
Challenge Sale Price
\$9.98 SEE Them Tomorrow!

SILK DRESSES
Challenge Sale Price
\$10.98 You'll Want Two or More!

Beautiful Cottons in 'Ann Foster' & 'Nelly Don' **DRESSES**

For Afternoon — Travel — Hot Weather — Cottage Wear — Office Wear — Washable — New Prints — Sheer Bembergs — Colorful Pastels.

\$3.98 | \$5.98 | \$7.98 | \$10.98

Challenge Sale of Man-Tailored Suits

In White and Pastel Pigskin and Sharkskin

\$5.95 SUITS
Challenge Sale Price
\$2.98 Stunning!

\$7.95 SUITS
Challenge Sale Price
\$4.98 Charming!

Be Here During The First Hour! Many Extraordinary Specials Limited! Act Quickly!

NOW IS THE TIME TO ACT!

GEENEN'S

Buy Summer Needs Now for the Whole Family!



\$1.48 and \$1.95 Women's House Coats . . 98c

Fashioned of flowered material, with short sleeves, plain belts, wrap-around and button fronts. Guaranteed fast color. Sizes, 14 to 20.

\$1.95 Women's Cotton

FROCKS 48c

Fashioned of percale and voiles — Clever summer styles. Button trim, self belt. Sizes, 14, 16, 18 to 38.



\$1.95 Women's COTTON FROCKS

Of broadcloths, gabardines, repps. Prints, handkerchief lawns and voiles with button trim and zipper closing. With organdy collars and cuffs, self belt. Sizes, 14 to 20.

98c

\$1.00 Women's BLOUSES 48c

Of dimity and lawn, short sleeves with Peter Pan and tailored collars. In pastels and white. Sizes, 34 to 46.



— Second Floor —

\$2.95 Women's BLOUSES 88c

Of silk and lace, short and long sleeves, fancy button trim. Mostly tailored styles, dark colors only. Sizes, 34 to 40.

\$1.95 WOMEN'S SLIPS

Fashioned of silk crepe and satin — bias and 4 gore styles — fancy lace trimmed at bottom and top — Mostly large sizes.

\$1.38



\$1.95 Women's Satin Gowns

Of good quality acetate silk, bias cut — Some with ribbon and self ties. In plain tailored and lace trim. In tea rose and blue. Sizes, 16 and 17.

\$1.68

\$1.95 Bonnie Plaid Gowns
In rayon knit, bold plaids, in gay, youthful styles. Folded band outlining neckline and sleeves. In dark brown, claret red and royal blue. Size 16 and 17, special **98c**

\$1.95 Women's GIRDLES 98c

Women's side hook girdles—back and front lace styles — 14 inches long. Sizes, 14 to 35.



\$2.95-\$3.50 Women's

Linen Suits \$1.98

Tailored with action back — some are fitted. In colors of yellow, aqua, rose and white. Sizes, 14 to 42.



\$1.19 Women's TWILL SLACKS 78c

WASHABLE. In brown, navy and dawn blue. Button trim on sides. Novelty motif on pocket. Sizes, 14 to 22.



\$1.39 Women's SWEAT SHIRTS 88c

Of cotton jersey knit—short and long sleeves. In colors of orange, yellow, sky blue. Fast color. Sizes, A-B-C.

48th Semi-Annual Challenge Sale

All Summer Merchandise Drastically Reduced



"Catalina"
SWIM SUITS
As Worn by
Hollywood Stars
\$1.95 to \$9.00

Famous from coast-to-coast . . built in beauty Catalina Suits famous for figure flattery, now give you perfect figure control with a genuine lastex girle built right into your suit.



\$1.19

Dressmaker SWIM or SUN SUITS 88c

Fast color. Fashioned of flowered broadcloth, cotton jersey lined — one-piece style. Sizes, 34 to 40. A light and cool garment for beach wear.

"SEAMPRUFE" SLIPS

In Three Lengths
For Short,
Average
And Tall
Women



\$1.95 - \$2.95

This style is made of CREPE LA RUE, scientifically constructed and tested for long wear. Gayly trimmed with flowered Alencon lace. V front and back, bias cut. Gives you individualized fit. Exactly the right length and the right proportion. In tear rose and white. Sizes, 32 to 44.

IMPORTANT: There is only one "Seamprufe" Slip, Reg. U. S. Patent Office. Unless the "Seamprufe" woven label is sewn inside each slip, it is not the Genuine.

Two famous names

Schiaparelli and Formfit

combine to perk up your figure



A great combination for the good of figures! Formfit, long the creators of fashion's favorite foundations—Schiaparelli, the most inspired designer of the Paris couturieres—working together to make figures ready for the newest styles. Illustrated, vigilant defenders of lovely figures, Panel-Art by name, give "Lastex comfort with material control." Formfit styles bearing the exclusive Schiaparelli label from **\$6.50 to \$8.50**

\$6.50 - \$8.50

Children's Coats REDUCED



In plain and heather materials — colorful woven mixtures. Clever styles with new shoulder effect. Sizes, 3 to 16 years.

\$13.98 Coats . . \$8.98

\$10.98 Coats . . \$6.98

\$5.98 Coats . . \$3.98

\$3.98 Coats . . \$2.98

\$1.00 Boys' Play Suits 78c

Pin stripe, heavy weight, button front, drop seat, reinforced at strain points. Sizes, 7 to 10 years.

\$1.39 Children's Hats 88c

In natural and dark colors — ribbon trimmed.



Boys' Shirts 44c



Made in fancy percales— Full cut, yoke lined, cuffs faced — Sizes, 8 to 14½.

Children's SUN SUITS 29c to \$1.29

Made of fine broadcloth with pantie legs and shoulder straps, also printed percale with contrasting piping.



SPECIAL Baby Layette \$9.65

Layette includes 3 Binders — 3 Vests — 3 Kimonos — 3 pairs Hose — 3 Blankets — 2 Towels — 2 Wash Cloths — 1 Bar Soap — 1 can Talcum Powder — 2 Tips — Package of Safety Pins — 1 bottle Olive Oil — 1 dozen Diapers — 3 Gowns.

Others — \$12.98 to \$35.00

\$1.29 Children's DRESSES 88c

Appealing, tailored and dressy models. In plaid, floral and stripe patterns. Sizes, 3 to 16.



29c Children's DRESSES 18c

Smartly styled little dresses — contrasting collars and pipings. Sizes, 3 to 6 years.

Children's Rayon Panties 18c

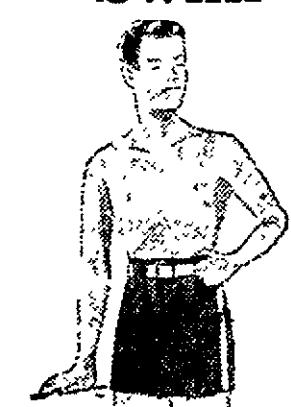
Elastic waist, rib cuff, lace and silk medalions. Sizes, 4 to 14.

Children's Wool Sweaters 88c

Values to \$1.50. Button front or pull-over styles. Embroidery trim. Assorted colors. Sizes, 3 to 14 years.



Boys' Swim Trunks \$1.00 to \$1.98



All wool heavy ribbed trunk with draw string, side stripes and double stitched.

Children's "Catalina" Swim Suits \$1.00 to \$3.98

Heavy waffle stitch fancy tailored in all the newest shades. Sizes, 2 to 16 years.



Baby Baskenettes \$1.29 to \$5.98

Well constructed, colored fibre braid around top — Enameled in ivory, trimmed in pink or blue.



"Tom Boy" and Other Makes

Boys' and Girls' SHOES DRASTICALLY REDUCED

Oxfords in genuine leathers. Not all sizes — Come early!

98c Shoes	\$2.19 Shoes	\$3.98 Shoes
68c	98c	\$1.38

Be Among the First Customers Tomorrow! Hundreds of Bargains Not Advertised!



Geenen's 48th Semi-Annual Challenge Sale

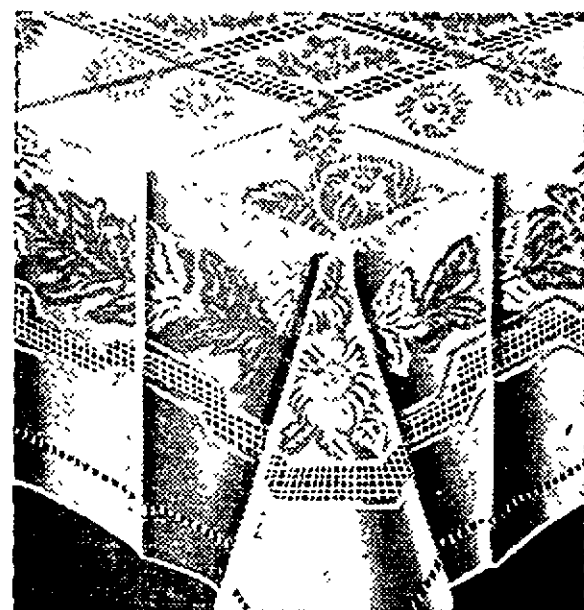
QUALITY LINENS AND BEDDING...AT LOWEST PRICES IN FIVE YEARS

BE HERE EARLY TOMORROW!



SALE BEGINS TOMORROW AT 9:00 P. M.

LUXURY DAMASK DINNER SETS

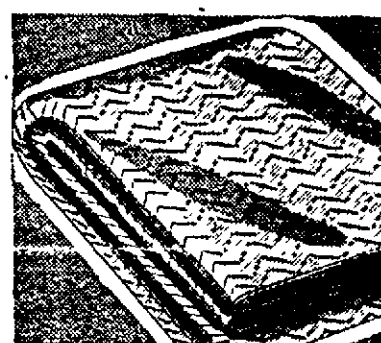


Size 66 x 84 Ins.
8 Napkins
18 x 18 Hand Hemmed

Regular Price \$9.98
\$6.98 Set

This high grade luxury satin damask. Gleaming like fine satin, festive in appearance, fashioned of rayon and macca. In American Beauty Rose and band borders.

MATTRESS PADS



Size 54 x 76
\$1.38 each

Zig-Zag Stitch

This pad made of new white cotton covered with fine bleached cotton muslin. A real Challenge Sale value.

MATTRESS COVERS

Full and Twin Size

\$1.18

Standard size for beauty rest mattress — well made, rubber buttons

Regular 48c
IRONING BOARD PAD and COVER 38c

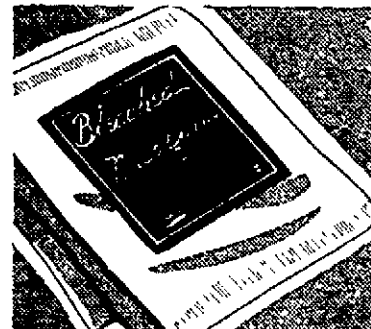
Standard size pad made of non-flammable white hair felt — cover of good quality unbleached muslin with eyelet and lacing.

UNBLEACHED MUSLIN

36 Inches Wide
5c Yd.

Limit 5 Yards

A extra fine quality unbleached muslin of medium weight, only our challenge sale brings you this value



31-Inch Unbleached Sheeting 18c Yd.
36-Inch Unbleached Muslin 8c Yd.
36-Inch Bleached Muslin 7c Yd.
39-Inch 80 Sq. Unbleached Muslin 8c Yd.

"HOPE" MUSLIN



36 Inches Wide

8 1/2c yd.

(Limit 10 Yards)

This fine quality popular brand of muslin will be sold only during our Challenge Sale at this amazingly low price

TUBING

42 and 45 inch

17c yd.

Good durable quality linen finish tubing. At a Challenge Sale price.

DISH TOWELS

Size 27 x 36 inches

10c-12 for \$1.00

Bleached sacks — washed and hemmed ready for use. Buy a supply now! A value to challenge.

RAYON COMFORTERS

Size 72 x 84

\$5.98

Regular Price \$7.50

Beautiful, plain color rayon taffeta comforters of gold, green, brown, blue, and rose with silk filling that does not mat — Edges bound with rayon cord.

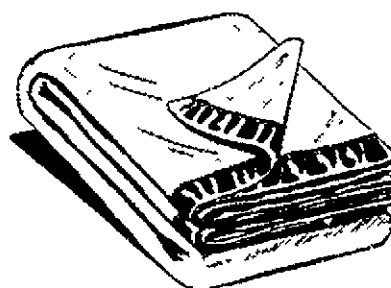


Patch Work Quilts

\$2.48 \$2.98 and \$3.98

Ideal summer quilts in printed patterns, guaranteed washable, size 72 x 84, outstanding Challenge Sale values.

CAMP BLANKETS



Regular Price \$2.00

Challenge Sale Price **\$1.58**

Dark grey part wool camp blanket, size 70 x 80 — Buy them for cottage use at this Challenge Sale.

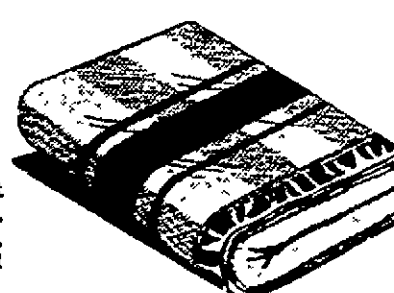
SHEET BLANKETS

Reg. Price 69c

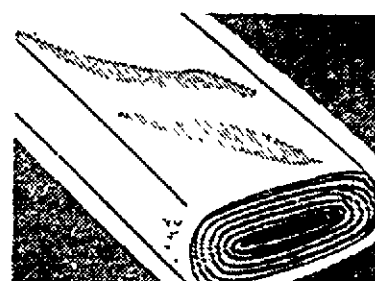
Challenge Sale Price **58c**

Size 70 x 80

Deep nap plaid cotton sheet blankets. Colors of gold, green, blue, orchid, brown, and rose — Firmly stitched ends — sold regularly at 69c



Bleached Shaker Flannel



27 Inches Wide

7 1/2c yd.

A fine grade of flannel at this exceptionally low Challenge Sale price — Buy your supply now!

PEQUOT SHEETS

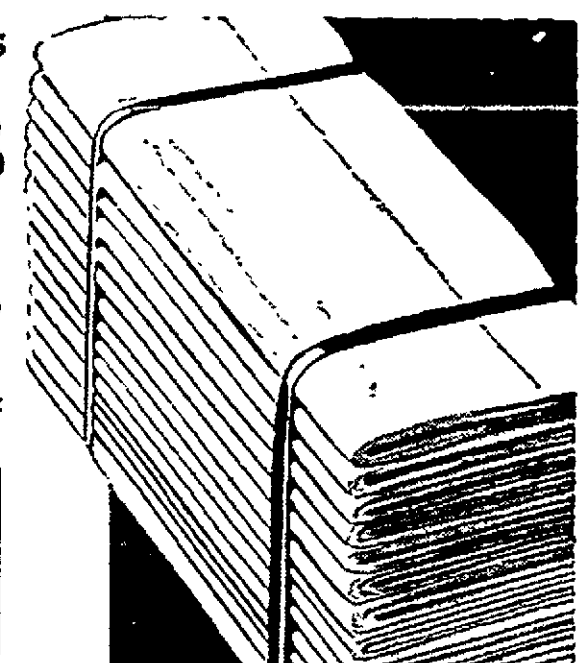
Finished Size, 72x100 Inches

\$1.18 Ea.

Packed Two in Sanitary Sealed Box

3-INCH TORN REVERSIBLE HEMS...TAPED EDGE — FOR EXTRA REINFORCEMENT.

Fine quality bleached sheeting, contains no dressing — Has highest government tensile strength



SLEEPWELL CASES

Size 42 x 36 Inch
Size 45 x 36 Inch

18c Ea.

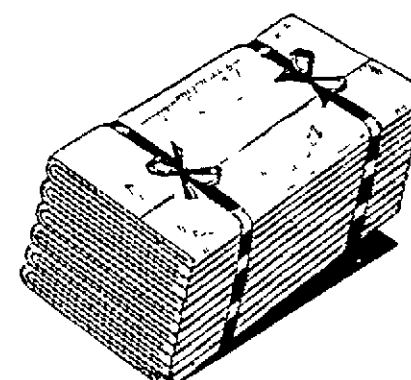
SLEEPWELL SHEETS

Special Group

Size 81 x 99

74c

Excellent quality bleached sheeting, 64 thread count, contains no dressing. Has taped edge, torn and hemmed



Only at Geenen's Challenge Sale you will find sheets of this high standard at these exceptionally low prices.

Size 63 x 99 **69c**

Size 72 x 99 **74c**

Size 81 x 108 **84c**

"Old Time" Percale Sheets

Size 72 x 108 and 81 x 108 Inches

\$1.58

42 x 36 in. Cases **38c** Ea.
45 x 36 in. Cases



Hemstitched Old Time Percale Sheets **\$1.78**

Hemstitched Old Time Percale Cases **55c**

Super fine — long wearing percale sheets and cases — torn before hemmed with full four inch hem. Taped edges for extra wear. Bleached snowy white.

Geenen's Soap Flakes

13-oz. Box — Like Ivory

4 Boxes 44c

Limit 4 — No Phone Orders! No Deliveries!

Geenen's Wh. Floating Soap

61-oz. Bar — Like Ivory

10 Bars 38c

Limit 10 — No Phone Orders! No Deliveries!

DRASTIC REDUCTIONS ON ALL SUMMER DRESS FABRICS

Regular 19c
80-Square PERCALE

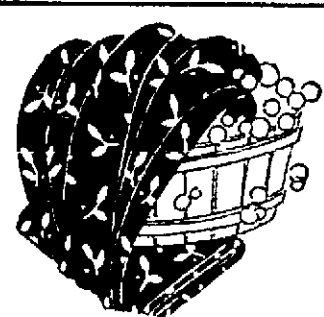
12 1/2c yd.

A fine assortment of patterns. Guaranteed fast color. 36 inches wide.

Regular 15c Quality
PERCALE

Fast Color
36 Inches Wide
64 x 60 Count **9c** Yd.

Large selection of attractive patterns. Ideal for summer wear.



Regular 98c
Bemberg Prints
39 Inches Wide
78c yd.

A smart fabric for a summer frock. In all new attractive patterns.

Regular 49c
Novelty Printed Cottons
28c yd.

One lot of pique, sheer pique, novelty weaves. All 36 ins. wide — a super value.

One Lot! Batiste, Voile and Pique

Attractive Patterns. Guaranteed Fast Color. Regular Price 19c yd. **15c** Yd.

ONE LOT!
Dimity, Batiste, Voile, Miracle Muslin
Regular Price 29c yd. **22cyd.**

All fast color 36 in. wide

ONE LOT!
Printed Linen Shadow Organdie and Lace Cloth
Regular Price 79c Yd. **48cyd.**

All 39 inches wide

MARQUISITE AND PRINTED CREPE

Regular 69c Yard.
39 Inches Wide **48c** Yard

Marquise in black and white — Navy and white. Printed crepe in light and dark patterns.

ONE LOT!
TAFETTA
Regular 49c Yd. **38c** yd.

Colanese taffeta, 39 inches wide, in colors of cedar, dubonet, rose, pink, tea rose, light blue, maize, blue, turquoise, nude, sea green, gold, Antoinette blue, rust, brown, navy, black, grey and reseda.

29c Printed
Linen Towels

25c — 5 For \$1.00

Attractive designs in colors to match your kitchen. Size, 18 by 32 inches.

— Main Floor —

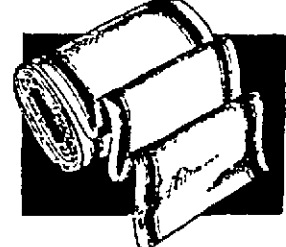
Sale of TOWELS

Turkish Towels

Size 17 x 31 in.

8c ea.

Check turkish towel in colors of gold, green, blue and rose — a Challenge Sale value.



Regular 19c

All Linen Toweling

17 Inches Wide

14c yd.

Limit 10 Yards

Colored borders of red, gold, green and blue. Buy the limit

Turkish Towels

Size 20 x 40 in.

15c ea.

Large white towel with colored borders of blue, rose, gold and green.

WASH CLOTH

Size 12 x 12

6 For 25c

Double thread — all white and multi colored plaids.



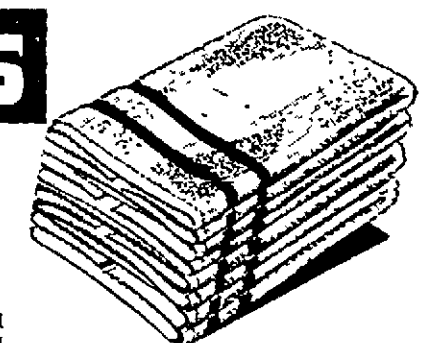
Regular \$1.00

BEACH ROBE TOWEL

Size 36 x 68 ins.

88c

Large heavy double thread terry towel in multi colors. Buy these for the beach at this low Challenge Sale price



Turkish Towels

Size 20 x 40 and 22 x 44

23c ea.

5 FOR \$1.00

Big extra heavy turkish towel, fluffy and absorbent nap — colored borders. An Outstanding Value!

Linen HUCK TOWELS

Size 16 x 29 ins.

28c ea.

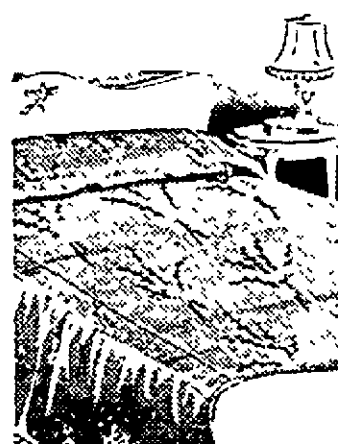
4 FOR \$1.00

All linen fine quality huck-towel firmly woven with hemstitched hem.

Salesman's Sample Line of BED SPREADS

Limited Quantity — Act Quickly

The greatest bedspread value in history of Appleton — Beautiful assortment of rayon and cotton and all cotton. Jacquard weaves in lustrous textures, attractive color combinations — all double bed size



Spreads That Were \$2.48. NOW **\$1.38**

Spreads That Were \$3.75. NOW **\$2.38**

Spreads That Were \$4.59. NOW **\$3.38**

Regular \$1.95

LACE TABLE CLOTH

Size 72 x 90 in.

\$1.48

Beautiful Scranton lace table cloth, ecru filet in floral patterns. Standard dining room table size.

— Main Floor —

Only Geenen's Challenge Sale Could Bring You These Sensational Bargains At A Most Definite Saving

BARGAINS
You'll Remember

Geenen's

48th Semi-Annual

Challenge Sale

SALE BEGINS THURSDAY AT 9 O'CLOCK — COME EARLY

UPSETTING ALL RECORDS IN SLASHING PRICES


BUY and SAVE

SUPER SAVINGS ON JEWELRY — HAND BAGS — Etc.

**Sale**

Regular \$1.00
HAND BAGS
58c
Patent leather and fabrikoid bags, top handle and underarm styles. Some have zippers, others with novelty clasps — Colors, black, red, brown and Kelly green.

Regular \$1.98
HAND BAGS
\$1.38
Hand crushed goat leather, patent leather, calf and gabardine. All styles, good assortment of colors.

**Sale**

**Sale**

Regular \$2.95
HAND BAGS
Challenge Sale Price \$1.88
A real value in patent and gabardine bags — top handles, novelty styles, some have zipper closing, black, brown, red and Kelly green.

\$1.98
OIL SILK UMBRELLAS
16 rib, first quality, oil silk. Novelty handles, with matching tips and ferrules. Removable handles. Plain colors and prints.
\$1.58


"Queen Mary" SILVERWARE
10 Year Guarantee
7 1/2c Each
12 Pieces 89c
Group includes knives with stainless steel blades, forks, salad forks, spoons, tea, table and dessert. Butter spreaders, butter knives, sugar shells.

**Sale**

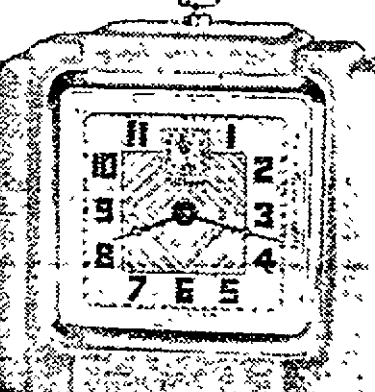
**Sale**

Regular 79c
JEWELRY
3 For 18c 50c
Beautiful assortment of colorful clips, brooches, bracelets, earrings. Also a group of metal novelties.
ODD LOT OF JEWELRY
REGULAR 59c
8c
An assortment of Kiddies' jewelry, bracelets, earrings, etc.

Regular \$1.00 Boxed
STATIONERY
38c
100 single sheets — 50 envelopes of vellum finish — neatly boxed in plain white.

**Sale**

SALE OF CLOCKS

**Sale**

Gilbert Wind-up Kitchen and Boudoir Clocks
Regular \$2.98
88c
All good time keepers in a selection of colors to match your room. Limited quantity — Be here early.

Regular Price \$5.00
Challenge Sale Price **\$1.88**

**Sale**

Peerless Electric Kitchen Clocks
Kitchen clocks in colors of red, green, ivory. Also up-right mantel clocks — wind-up styles included in this group. Buy these early — limited quantity.

**Sale**

Reg. 98c Bemberg
GLOVES
28c pr.
Slip-on styles with novelty bow and button trim — WASHABLE — In grey, black, brown, green, pink, orchid.

Reg. \$1.49 and \$1.98
Cape Skin
GLOVES
\$1.18 pr.
Slip-on styles, practical and durable. In grey, red bark, green, brown and blue.

DEEPLY CUT
Toiletries

59c Geenen's
Hardwater
SOAP
48c doz.

\$1.00 Assorted
Perfumes
38c
Lily of the Valley, Narcisse, Rose.

59c Wrisley 5 Lb. Bag
Water Softener
48c
In Five Odors

\$1.00 Single and Double
Compacts
68c
Fancy and Plain

\$3.00 Du Barry
Make-Up Sets
\$1.50
Face Powder, Rouge, Lipstick

\$1.00 Lady Lillian
Manicure Sets
78c
Genuine leather with zipper tops. In brown and black.

\$1.55 Harriet Hubbard
Ayers
Combination
\$1.00
One jar Luxuria Cleansing Cream with a 55c box Face Powder FREE!

"MARLIN"
Double Edge
Razor
Blades
40 For 50c

300 Assorted 15c
TOOTH
BRUSHES
8c

Gillette
Razor and
40 Marlin
Blades
68c

\$1.00 Novelty
Perfume Pins
78c
Novelty birds, beetles, baskets and crowns.

Sharp Reductions on Women's Hosiery and Undies

**Sale**

Regular 69c and 79c
Women's Pure Silk Full Fashioned HOSE
44c Pair
Chiffon and service weight, chiffon with picot top, narrow heel, reinforced cradle foot. Service weight with lisle garter welt. FIRST QUALITY and slightly irregular. Sizes, 8 1/2 to 10 1/2.

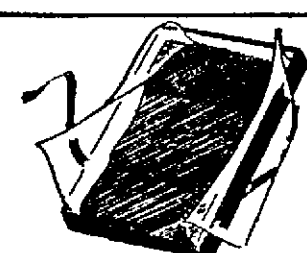
39c Women's
PURE SILK Semi-Fashioned HOSIERY
24c pr.
Full length and knee length hose that fit perfectly — good selection of bright summer shades. Sizes, 8 1/2 to 10 1/2.

Regular \$1.00 "San Toy"
Pure Silk HOSE
88c pr.
First Quality 3-thread sheer chiffon, 4-thread for all around wear, stretch top for comfort. All new summer shades. Sizes, 8 1/2 to 10 1/2.

25c Women's
Rayon Knee HOSE
14c pr.
A hose that actually gives comfort and wear. Narrow heel, cradle sole, elastic top. Sizes 8 1/2 to 10 1/2.

29c & 39c Women's
LISLE HOSE
18c pr.
3 Pairs 50c
Rib top and garter welt, in grey, tan, and brown — slightly irregular. Sizes, 9 to 10 1/2.

25c Women's
LISLE AND COTTON HOSE
8c Pair
Salesmen samples and discontinued numbers. A real challenge sale value.

**Sale**

Women's and Children's Anklets
Regular 10c
ANKLETS
6c pr.
While they last. Sizes, 5 1/2 to 8 1/2. Turn down cuffs in white, blue and brown.

**Sale**

Regular 18c
ANKLETS
8c pr.
Plain and fancy patterns, also solid colors, large selection of bright colors. Sizes, 5 1/2 to 10 1/2.


**Sale**


25c, 29c Women's & Children's
ANKLETS and Slacks
13c 3 Pair 50c
Anklets for the entire family — wide range of styles and patterns. Straight, turn-down and garterin-top. Sizes, 6 1/2 to 11.

WOMEN'S TAFFETA and SATIN SLIPS
Sold Regularly \$1.19 to \$1.95
Four gore and bias slips, form fitting, well tailored, adjustable straps. Colors of tea rose and white. Sizes, 34 to 44.
88c

**Sale**

WOMEN'S SLIPS, GOWNS, and UNDIES
Sold Regularly 59c to 89c
A group of fine quality rayon underthings — Slips with adjustable straps — gowns and undies, lace trimmed, regular and extra sizes. Buy several.
48c

**Sale**

**Sale**

Regular 59c Women's
RAYON UNDIES
Small — Medium — Large Sizes
28c
Rayon panties, briefs and step-ins in plain and fancy weaves, band bottom, flares, applique and lace trim.
Regular 23c Women's
RAYON UNDIES
14c
Panties and step-ins of fine quality rayon, novelty weave, plain and ruffled trim. Sizes, small and medium.

5c Women's
Cotton Kerchiefs
12 For 28c
Good quality cotton handkerchiefs, white with colored borders, and solid colors — narrow hems.

Regular 39c
Cotton Slips
28c
Built-up and bodice tops. Colors of tea rose and white. Sizes, 34 to 52.

**Sale**

Reg. \$2.98 and \$3.95
BLOUSES
\$1.88
In all silk satin, pure dye silks, novelty crepes, laces, permanent finish, organdies, dotted Swiss and cotton nets. A good range of colors in feminine and tailored styles. Long and short sleeves.

Reg. \$1.98 & \$2.25
BLOUSES, 98c
In tailored crepes and sheers. Also light and dark laces. Sizes, 34 to 40.

Reg. \$1.00 Cotton
BLOUSES, 38c
Printed silk boleros and plain, printed and striped silk toppers.

**Sale**

Reg. \$1.98
NECKWEAR
98c
Silk crepes, satins, frilly laces and permanent finish organdy collars and cuff sets. Round and V necklines. Also bib and vestee styles. In white and colors.

Reg. \$1 Neckwear
48c
Lace trimmed pique, frilly laces and tailored silk neckwear in white and colors.

Reg. \$1.59 - \$1.98
Cable Net, 98c yd.
Crush resistant. Beautiful and durable for dresses, suits and blouses. 72 inches wide.

Reg. \$1.00 Cotton
All Over Laces
58c yd.
In hydrangia blue, aqua, natural, orchid, brown and black. 35 inches wide.

Reg. \$1.00
Lace, 58c yd.
For dresser scarfs, chair backs and table scarfs. 15 inches wide, in color combinations.

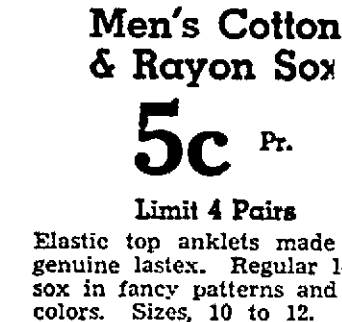
Reg. 59c - 89c - \$1.00
Dress Flowers, 28c
Dress flowers in organdy, velvet and silk clusters and single flowers.

**Sale**

Values to 35c
MEN'S SOX
21c
5 Pair \$1.00
Phoenix, Cooper, Tru-fit, and other well known brands — Elastic top anklets or regular length hose. Sizes, 10 to 12.

Men's Khaki
OVERALLS
\$1.38
Well built throughout — made of heavy weight material — with close stitched seams — Also Oshkosh B-Gosh overalls. Sizes, 36 to 46.

Attention Men!! Greatest Savings Ever Offered in the History of Geenen's Store

**Sale**

Men's Cotton & Rayon Sox
5c Pr.
Limit 4 Pairs
Elastic top anklets made with genuine lastex. Regular length sock in fancy patterns and solid colors. Sizes, 10 to 12.

Values to 18c
Men's Sox
8c pr
First Quality
Flashy candy striped anklets, elastic top anklets in patterns, also regular length sock. Sizes, 10 to 12.

Values to 25c
Men's Sox
15c
4 Pairs 50c
Plain white anklets with double sole. Fancy pattern anklets in light or dark shades. Also regular length sock. Sizes, 10 to 12.

**Sale**

Men's Washable
TIES
8c Ea.
Washable crepes, polka dots, rainbow stripes. The new palm weave ties in soft harmonious shades. Also checks and figured patterns.

Men's Reg. 69c
Resilient Ties
48c
Non-wrinkle solid color ties. Washable Bermudas, tied and dyed patterns. Ideal for summer wear.

Men's Reg. 98c
Resilient Ties
68c
Washable summer ties in colorful stripes, checks and figures as well as solid colors. Buy now!

Regular \$1.00 Men's
DRESS SHIRTS
68c
Fast color shirt, non-wilt collar, also soft collars, fancy patterns in blue, tan, gray and brown — also stripes and checks. Guaranteed satisfactory in every way. Sizes, 14 to 17.

Regular \$1.39 Men's
Dress Shirts
98c
Made of genuine woven madras fabrics. Will not fade — pre-shrunk and full cut. Stylish stripes and checks. Several shades of blue, tan and gray. Sizes, 14 to 17.

\$1.95 Silversheen
SHIRTS
\$1.38
Launder well, always look like new — broken sizes — some slightly soiled — Fancy patterns and solid colors. Sizes, 14 to 17. Also Mohawk and other high grade shirts.

**Sale**

Reg. \$1.00 Men's
Sanforized
Wash Trousers
78c
Sizes 30 to 40
Guaranteed not to shrink — Stripes, nubs, checks, cut full and roomy, cool and comfortable for summer.

Regular 98c
Polo Shirts
78c
Small — Med. — Large Sizes
Woven or knit materials in button, tie or zipper styles — Solid color or checks.


Regular 50c Men's
Summer Belts
38c
Genuine leather belts in white and patterns — Bermuda belts to match ties. Gabardine belts with white buckles.

\$1.00 Elastic Belt
PAJAMAS
78c
Slip-over and coat styles with or without collars — Solid colors and fancy patterns. Guaranteed fast color. Sizes, A, B, C, D.

**Sale**

Men's Blue
Work Pants
88c
Sizes 31 to 40
Made of a sturdy material in a medium light weight. Built for service, fine pockets, all bar tacked.

Men's Summer
SWEATERS
\$1.00 to \$2.98
Zipper, button or slip-over styles in plain knits, brushed wool and llama cloth. Sizes, 36 to 46.

**Sale**

75c Men's
WORK SHIRTS
Double Back & Shoulder
48c
Blue chambray, reinforced armholes, air cooling eyelets on back and under arm. Unbreakable buttons, triple seams at all points of strain. Sizes, 14 1/2 to 17.

Be Here Early - Limited Quantities on Hundreds of Items Not Advertised - Act Quickly

Floor Coverings
Window Shades
Luggage
Lamps

Geenen's 48th Semi-Annual Challenge Sale

BEGINS THURSDAY MORNING AT NINE O'CLOCK

Curtains
Draperies
Art Goods
Paints

• THE GREATEST CLEARANCE VALUES WE'VE EVER OFFERED •

Challenge Sale of FIBRE and WOOL FIBRE RUGS



For Bedrooms and Sun Rooms

Beautiful new designs, new weaves, clear, crisp colors for inside or outside use. Textures, plaids and moderns are included in this group. A durable finish easily cleaned and sanitary.

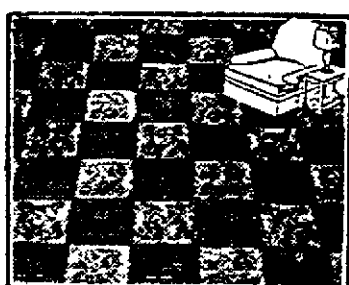
Reg. \$3.50—Size, 3 by 6 ft. SALE . . \$2.39
Reg. \$7.25—Size, 4½ by 7½ ft. SALE 4.95
Reg. \$8.75—Size, 6 by 9 ft. SALE . 7.00
Reg. \$11.50—Size, 6 by 12 ft. SALE . 9.50
Reg. \$11.00—Size 7½ by 9 ft. SALE 8.75
Reg. \$12.00—Size, 8 by 10 ft. SALE 9.75
Reg. \$13.00—Size, 9 by 12 ft. SALE 10.50

\$7.95 and \$8.95
27 by 54 inch
Wilton Rugs
\$4.38

A large assortment of new borderless scatter rugs — Will not creep or kick up on the floor.

\$36.00 and \$39.75
9 by 12 ft.

Axminster Rugs
\$24.88
and
\$26.88

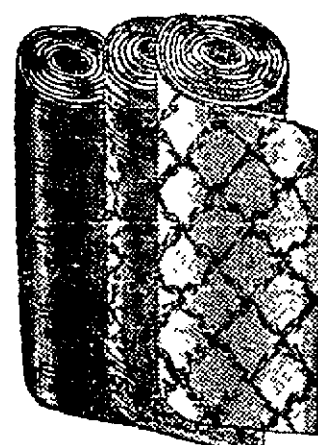


SEAMLESS—ONLY 7 RUGS. Heavy quality in the new borderless designs.

\$63.00 and \$69.00
9 by 12 ft.

Wilton Rugs
\$53.88

ONLY 8 RUGS. Borderless hooked designs; also two-toned colors of raisin, rust and burgundy — Some blue and green.



Carpet Your Home With
Broadloom
\$2.98 to \$7.50
SQ. YD.

Made in a variety of qualities, from inexpensive Axminster to a heavier closer-woven Wilton. Made in 9 ft., 10 ft. 6 ins., 12 ft. and 15 ft. widths.

\$4.50 and \$4.75
Wilton Carpet
\$2.88 & \$3.88 yd.

New colors in the popular twist weave and self tone patterns. Price includes sewing and laying.

Moth Proofed Rug Pads, \$3.95

9 by 12 ft. size. Edges taped all around. Will add years of service to your rugs and give them that soft luxurious feeling.

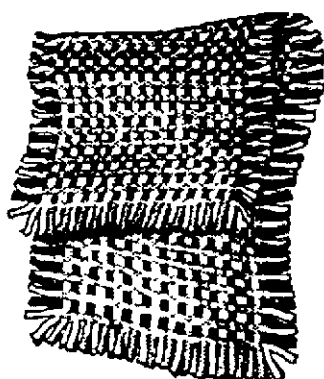
\$2.50 and \$2.98

Carpet Remnants

Axminsters and Velvets — Odd lengths up to six yards. **\$1.58 YARD**

79c Oval
Rag Rug
58c

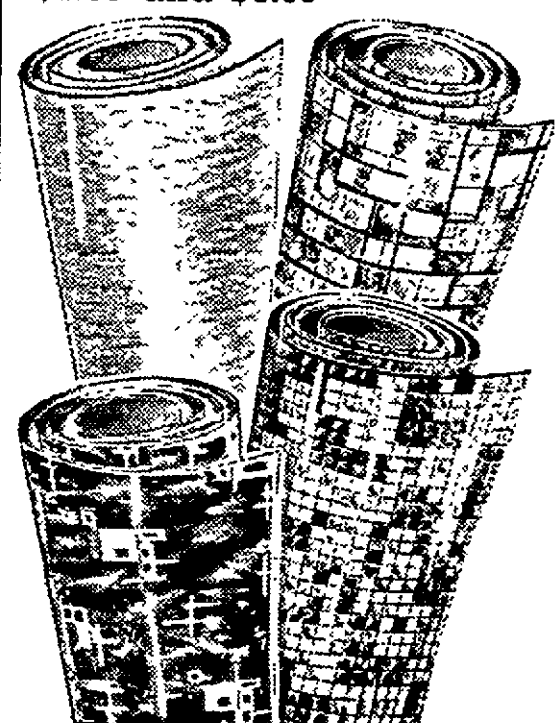
24 by 42 inch size. In plaid designs, basket weave, in bright colors. An ideal rug for porches, cottages, bedrooms, etc.



ONE GROUP!
\$1.29 and \$1.39
Wash Rugs
98c

Odd rugs in chenille and rag qualities. All reversible.

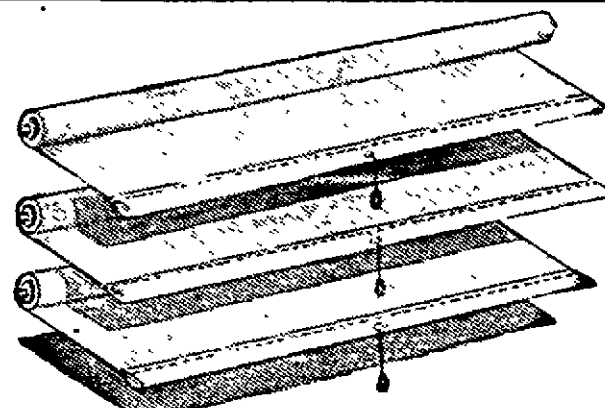
Regular \$1.65 and \$1.95
INLAID LINOLEUM
\$1.18 Sq. Yd.



Brightly colored designs in new shades of brick and ivory; also green and tan combinations for kitchens, halls, bath rooms and offices. Discontinued patterns. Some have adhesive on back. Easy to lay.

"GOLD SEAL"
Congoleum Rugs
Discontinued Patterns — Heaviest Grade
Borderless Patterns

Reg. 5.30—9 by 9 ft. Sale . 3.78
Reg. 6.20—9 by 10½ ft. Sale 4.38
Reg. 7.08—9 by 12 ft. Sale 4.98
Reg. 8.85—9 by 15 ft. Sale 6.28

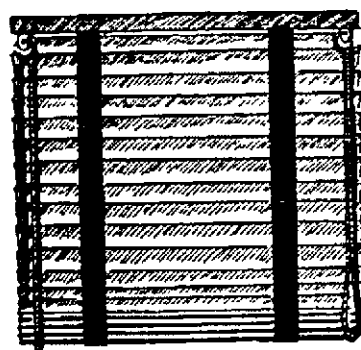


Regular 69c Oil Opaque
WINDOW SHADES

36 inches by 6 feet **48c** Ring Pull Included

A machine processed cloth. Oil colors. Mounted on reliable spring rollers. Slightly imperfect. An outstanding value! Pongee and tan.

The Genuine "KIRSCH"
VENETIAN BLINDS



See the new type of blinds, made of aluminum or wood slats — in all colors. Geenen's EXPERTS will gladly give you estimates of any number or size of blinds you may need.

Phone 1620

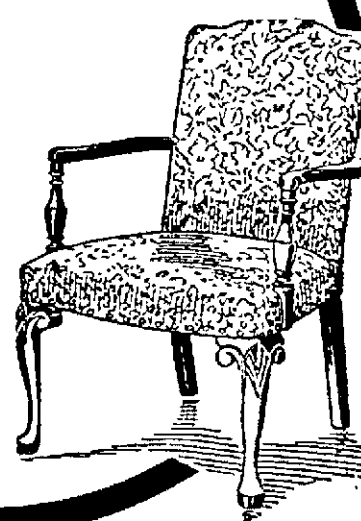
Regular \$8.95
OCCASIONAL CHAIRS

Challenge Sale Price!

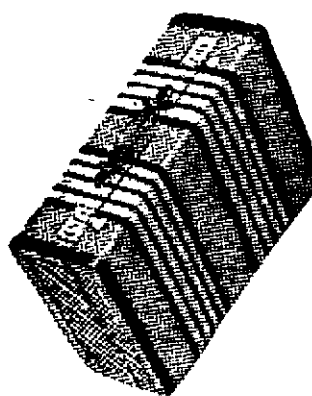
\$4.98

Large roomy occasional chairs, upholstered with strong materials. Walnut finish frame, new type sag-proof springs in seat, light colors.

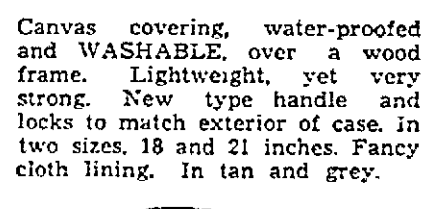
— Third Floor —



WEEK END CASES SPECIAL



18 Inch Size **\$3.25** | 21 Inch Size **\$3.50**
Regular \$4.25 and \$4.50 Values

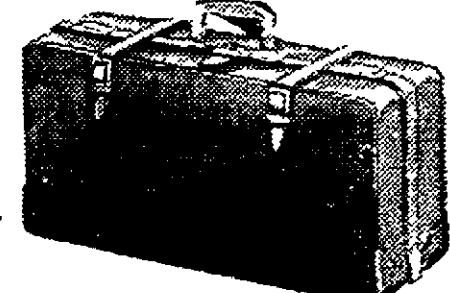


Canvas covering, water-proofed and WASHABLE over a wood frame. Lightweight, yet very strong. New type handle and locks to match exterior of case. In two sizes, 18 and 21 inches. Fancy cloth lining. In tan and grey.

ONE GROUP!
\$1.29 and \$1.39

Weekend Cases
58c

Striped fibre cases for overnight trips. Slightly soiled, 18 and 21 inch size.

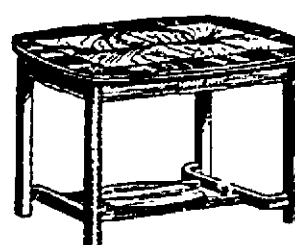


\$10.00 Men's
Gladstone Bags
\$7.95

Genuine leather covering, new streamline styles, full 24 inch size.

One Group! \$6.95 and \$7.95
NOVELTY FURNITURE

\$2.88



Includes end tables, coffee tables, mirror top tables, etc.

FREE
Parking at
Kunitz' Parking Lot!



Prices Slashed

The Greatest Curtain Sale

PRICES
HIT THE
BOTTOM!

1/2 PRICE
AND LESS

YOU WILL
SAVE!
ACT NOW!

Cottage Sets! 98c CURTAINS SALE **48c**
Priscilla Curtains! \$1.59 CURTAINS SALE **78c**
Flounce Styles! \$1.98 CURTAINS SALE **98c**
Cris Cross Curtains! \$2.75 CURTAINS SALE **\$1.38**
Net Curtains! \$4.98 CURTAINS SALE **\$2.48**

\$1.29 and \$1.59
High Fashion! High Quality Net Curtains
98c

Beautiful lacy, novelty weaves, trimly tailored, ready to hang — light beige and ecru — 44 inches wide, 2½ yards long.

PRICES
SLASHED!
Remnants
Of curtain
nets, mar-
quisettes, drapery
and slip cover
fabrics, cre-
tonne and
crash.

\$1.50 Lace Net Curtains
Serviceable, medium size mesh, with border—2 1-6 yards long, 34 inches wide, ecru. Pr. **98c**

\$1.00 Tailored Curtains
Tailored rough weave curtains, hemmed and headed — 2 1-6 yards finished, 36 inches wide—PAIR **58c**

Cretonnes and Twills
Floral patterned — 36 inches wide, for draperies, pillows and slip covers. In blue, rose, burgundy, green, tan, gold. Values to 49c. Yd. **28c**

59c to 79c
Colorful Pillows

Cretonne, chintz and printed crash porch pillows, cord fringe, and tape trim — Size, 18 by 18 inches **48c**

25c - 29c Marquisette
35 and 38 inch, dotted and novelty marquisette. In ivory, ecru, rose, blue, peach and green. YARD **18c**

ART GOODS AND YARNS AT CHALLENGE PRICES

Stamped Goods Reduced!

GROUP NO. 1
Stamped muslin quilt blocks, yarn, crocheted cotton, etc. 10c value **5c**

GROUP NO. 2
20c and 25c stamped bath mats for wicking and silver holders, pillows, buffet sets, etc. 15c **2 for 25c**

GROUP NO. 3
20c and 30c stamped pillows, aprons, scarfs, baby jackets, baby dresses, towels, linen scarfs, buffet sets, centers, etc. 18c **3 for 50c**

GROUP NO. 4
49c and 59c stamped luncheon sets, scarfs, pillows, samplers, etc. **38c**

GROUP NO. 5
98c to \$1.59 stamped bed spreads, table cloths, linen table covers and luncheon sets **68c**

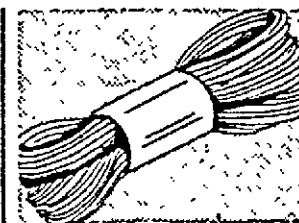


98c Stamped
Pillow Cases
78c

42 inch tubing — ten designs, cut work, cross stitch, etc. Hem-stitched borders or stamped for embroidered borders.

89c Stamped
Pillow Cases
68c

3 designs — standard size — hemstitched and otherwise.



29c to 39c
Dress Yarn
8c Skein
"Dixiana Lustre." 2 oz. skeins and odd balls of yarn.

69c
Knitting Yarn
38c
Pure wool, 4 oz. skeins. Many colors.

Royal Society
Stamped Package Goods
1/2 Price

QUALITY ALUMINUM AT CHALLENGE SALE PRICES



69c
Aluminum Sauce Pans
38c

West Bend Sauce Pans — Large tightly rolled bead — Polished exterior — Sun Ray interior — 1½ quart capacity.



\$1.45 Sturdy
Aluminum Food Press
88c

Rices potatoes, strains fruits, washes berries, etc. Hard, rust-proof seamless sieve.



65c Large
Aluminum Angel Cake Pans
48c

Large 10 inch aluminum angel cake pans — Cakes can be removed easily and perfectly. 1½ cup egg whites.

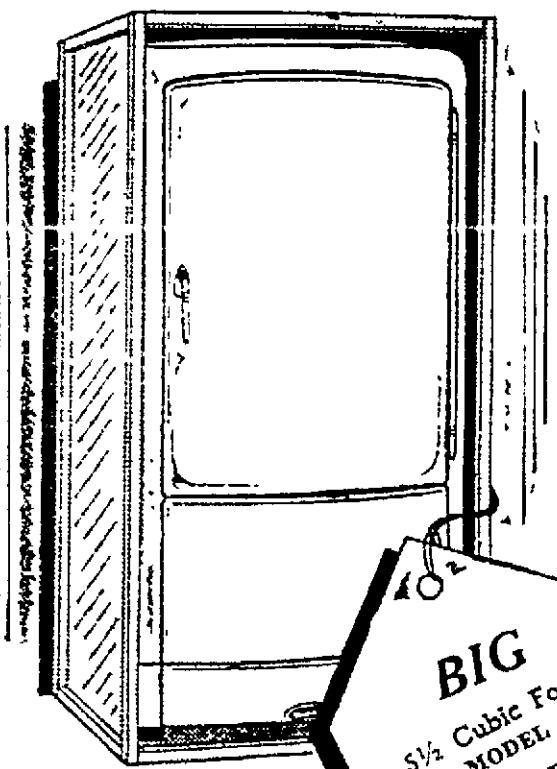


\$1.25 Large
Aluminum Preserving Kettles
88c

Large 12 oz. size fruits remain whole. Heats quickly and easily. Extra deep style, no sticking. Ideal for all preserving.

Visit 3rd Floor Early! Many Items for the Home at Drastic Reductions-Buy for the Future!

Challenge Sale BARGAINS!



Now
You
Can
Own An
Electric
Box

KELVINATOR
ELECTRIC
REFRIGERATORS

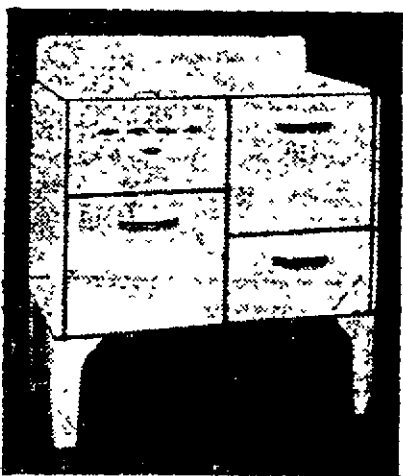
'BRAND' NEW
Just as they came
from the factory

THEY'RE BARGAINS—SO

ACT NOW!

**Buy Now and
SAVE MONEY!**

\$69.50 "Sun Ray"
GAS RANGE
\$49.50 AND YOUR
CHALLENGE SALE OLD
STOVE



- Full Sized Insulated Oven
- American Oven Regulator
- Automatic Lighting Top
- Full Porcelain Lined Oven and Broiler
- Acid Resistant Porcelain Top

You'll Like
A "Sun Ray"

Geenen's Greatest PRICE SLASHING Sale

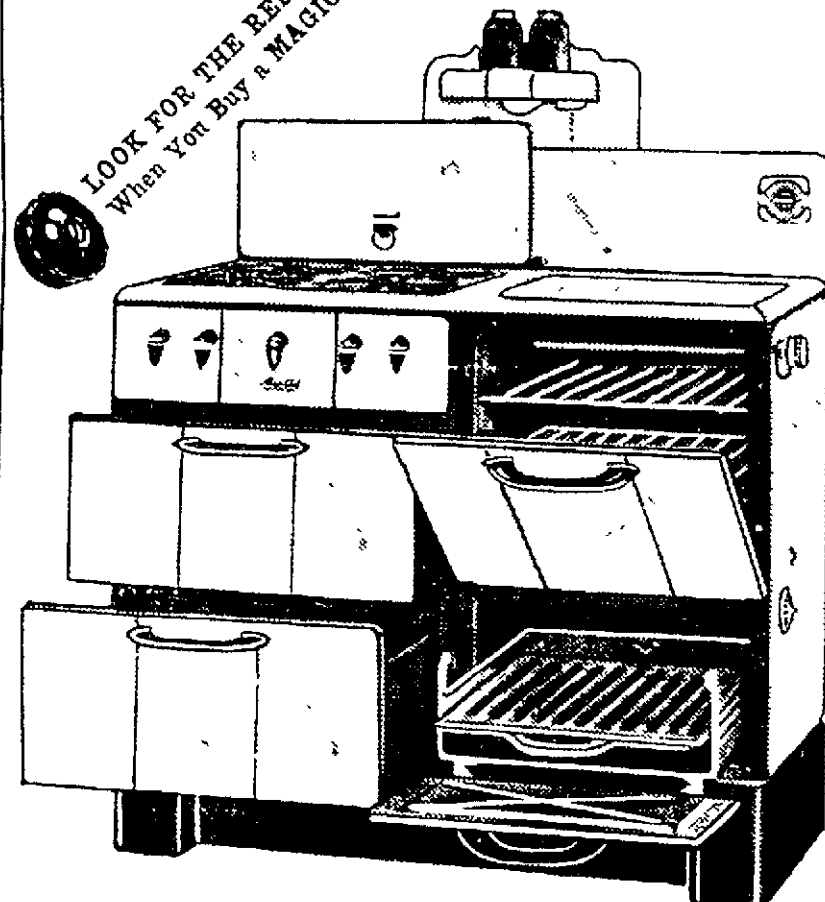
Be Here
Early Thursday
Morning

Kelvinators, Gas Ranges, Speed Queen Washers,
and Ironers, Magic Chef Stoves, Zenith Radios

Geenen's Will Not Be Undersold on These Standard Electric Appliances. Every Manufacturer Has Gone the Limit to Help Us Make This Sale the Greatest In Geenen Appliance History. It Will Pay You To See These Items, SEE THEIR PERFORMANCE AND CONSTRUCTION—THEN, Hear the PRICE—You'll Understand the SAVINGS. And During This Sale, You Can Use Our Convenient Weekly or Monthly Payment Plan. NOW IS THE TIME FOR ACTION!

Challenge Sale
**VACATION
Special!**

LOOK FOR THE RED WHEEL
When You Buy a MAGIC CHEF



FACTORY TRADE-IN OFFER!

For A Limited Time Only! Act Quickly!

\$20 Trade Allowance

FOR YOUR OLD STOVE
ON A BEAUTIFUL NEW

Magic Chef Gas Range

NEW 1938 MAGIC
CHEF MODEL 1570 **\$101.50**

TRADE-IN ALLOWANCE
ON YOUR OLD STOVE **20.00**

BALANCE ON
EASY TERMS **81.50**

Other Magic Chef
Features on this Range

NEW TYPE GAS VALVES are of pull-type design. Handy, convenient, good-looking.

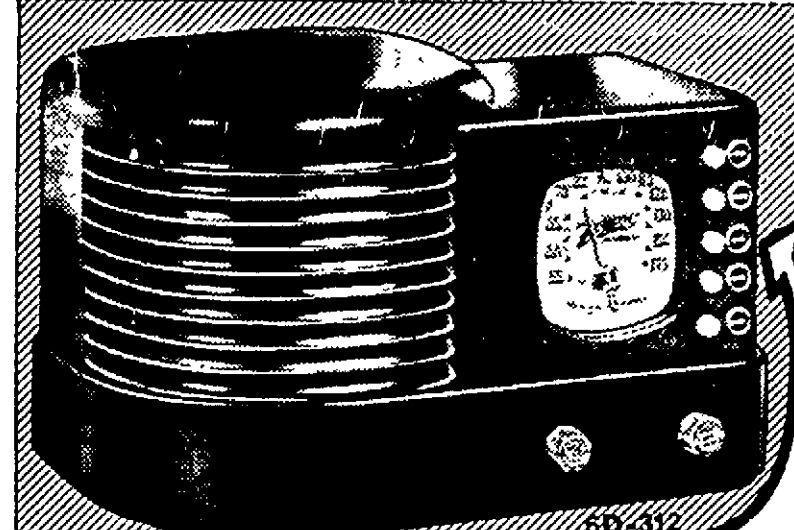
LORAIN RED WHEEL oven regulator does the oven watching for you.

AUTOMATIC TOP LIGHTERS turn the top burners on instantly. No matches to light or buttons to push.

NON-CLOG TOP BURNERS spread the heat evenly, give a thousand instant even heats.

SANITARY HIGH BURNER TRAYS protect against boiling over; conceal pipes and valves.

Liberal
Allowances
On Other
Models
Priced
As Low
As \$59.50

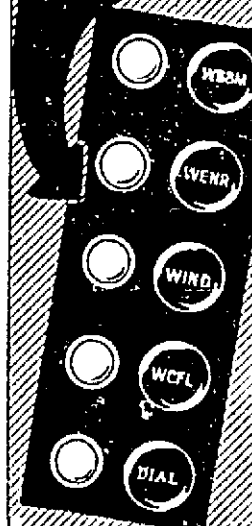


Expensive Transcontinental

AUTOMATIC TUNING

On this
Inexpensive **\$19.95**

ZENITH New Season Radio



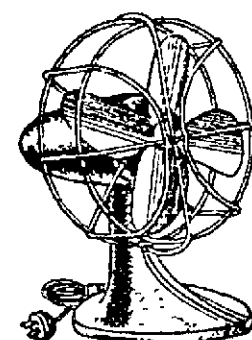
A Full Superheterodyne!

Believe it or not—a full selective, sensitive, powerful superheterodyne radio. 6 tubes, with both automatic and dial tuning, real Zenith tone and performance. Designed in Franciscan Brown Plastic, Ivory or Ebony finish optional for very little extra.

ASK ABOUT THE NEW IVORY AND EBONY FINISHES.

CONSOLE Models
Priced From **\$29.95** Up

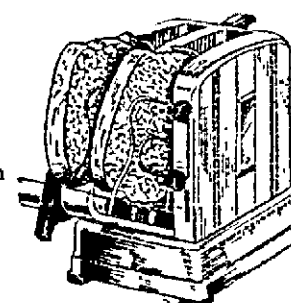
Use Genuine ZENITH Tubes and ZENITH Doublet Antenna for Better Reception.



Electric Fans
\$1.29 to \$5.75

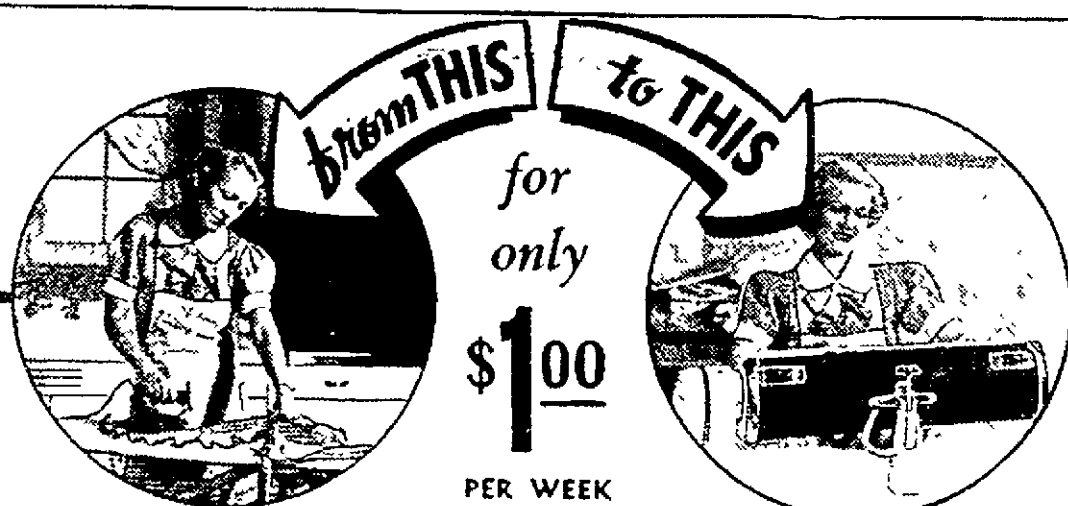
No use to suffer from the heat — when such values are available. K-E-E-P C-O-O-L!

Automatic and Non-Automatic
Electric Toasters
Knapp—Monarch, Universal, Sun Beam
\$1.35 to \$11.95



"Sun Beam"
Food Mixer
\$23.75

Electric Irons
Knapp—Monarch, Universal, Sun Beam,
General Electric
\$1.45 to \$8.95



from THIS
to THIS
for only
\$1.00
PER WEEK

Would you go back to the old-fashioned wash board? You certainly would... NOT! Neither would you ever go back to a hand iron—if you ever started using a Speed Queen Ironer. In fact, you would find that your Speed Queen Ironer is an even bigger time-and-labor-saver than your washer.

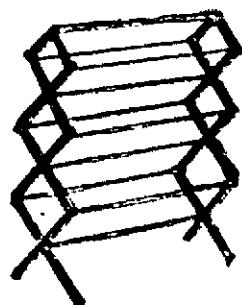
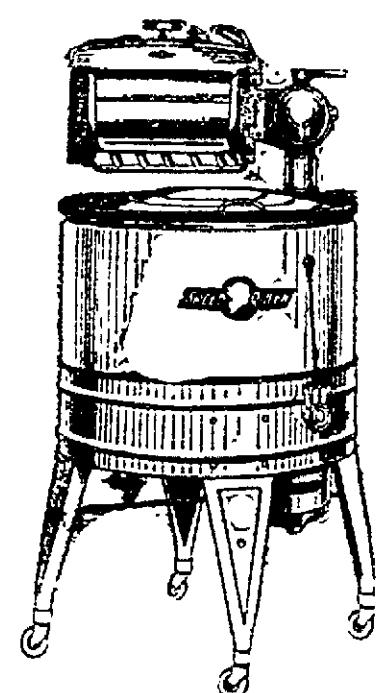
One dollar per week will banish the drudgery of hand ironing in your home forever! Phone today and have one sent up on approval.

SPEED QUEEN

IRONS EVERYTHING IN YOUR LAUNDRY BASKET



**ONLY
\$39.50**



EASY
TERMS
Small Weekly
or Monthly
Payments



**AGAIN! The Manufacturer Cooperates!
WHILE 25 COMBINATION
LAUNDRY OUTFITS LAST!**

Challenge
Sale

SPEED QUEEN

Buy Yours
NOW!

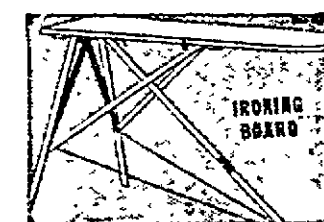
Phone 1620
For
Home
Demonstration!

Laundry Outfits

Here's What You Get:

- A 1938 Speed Queen Washer
- Twin Metal Tubs with Cover, Durable Galvanized Iron
- Rigid Type Ironing Board, Large Size
- Choice of Electric Iron or Year's Supply of Rinso
- Large Sturdy Clothes Dryer
- Bench Type Hamper, Two Colors
- Large Roomy Sturdy Clothes Basket

all for
\$49.50



Be Here Early Tomorrow Morning!

Those Who Come Early Tomorrow Morning Will Save On Hundreds of Items Not Advertised

THE NEBBES
Pleased to Meet You
By Sol Hess

GOOD MORNING, MRS. SONJOHN—YOU'RE COMFORTABLE HERE I HOPE

PERFECTLY—I ALWAYS LOOK FORWARD TO THESE VACATIONS IN NORTHVILLE WITH A GREAT DEAL OF PLEASURE

YOU WILL PARDON MY INTRUDING, MRS. SONJOHN, BUT I AM MR. NEBB'S BROTHER, STEVE—A WANDERER FROM EVERYWHERE—MY EYES HAVE ENJOYED YOU SINCE FIRST I SAW YOU

THIS PLACE IS NOT SO FILTHY WITH BEAUTIFUL AND INTERESTING PEOPLE THAT I CAN AFFORD NOT TO ENJOY SOME OF YOUR TIME AND I HOPE MY RELATIONSHIP WILL BE NO HANDICAP

TILLIE THE TOILER
Cheap at the Price
By Westover

GOOD MORNING, MISS JONES—HERE'S A POST CARD FOR YOU

OH, THANK YOU MR. SMITH

Dear Miss Tillie: I miss you so much now that you're gone—I don't think I can stand it any longer because I can't take an interest in any thing—It's just as if you'd been taken away from me—Love, Mac

MISS TILLIE JONES
Hotel Gopher
Mountain Lake
N.M.

GOOD GRIEF! MR. SMITH WAS RATHER COOL TO ME—I'LL HAVE TO WIRE MAC RIGHT AWAY

DEAR MAC—IF WHAT YOU HAVE TO TELL ME ISN'T WORTH A THREE-CENT STAMP, I DON'T WANT TO HEAR FROM YOU—DON'T SEND ANY MORE PENNY POST CARDS. TILLIE

I GUESS SHE'S LONESOME—THAT'S WHY SHE WANTS ME TO WRITE A LONG LETTER

THIMBLE THEATRE, Starring POPEYE
One Girl in a Million
By E. C. Segar

KING CABOOSO IS PHONING FROM CUSPIDONIA—HE WANTS TO KNOW IF SWEEPEA WILL MARRY HIS DAUGHTER—WHAT'LL I SAY?

LEMME TALK TO HIM!

ALL RIGHT, BUT DON'T MAKE HIM MAD (I WON'T)

POPEYE, SPEAKIN' YEAH—HE'S ME ADOPIT ORFSRING

WELL, I WANT TO KNOW IF KING SWEE' PEA WILL MARRY MY DAUGHTER

(SURE—HE'LL MARRYER

YEAH—I JUS' NOW AST HIM ABOUT THAT—

FINE! FINE!

AN' HE SEZ—“SURE SEND 'ER OVER AN' I'LL THROW 'ER IN WITH THE REST OF ME HAREM”

DAN DUNN
Secret Operative 48
By Norman Marsh

M-M-M -- SO RIP WAS SENT BACK TO FINISH ME -- IT WAS LUCKY I WAS ABLE TO HANDLE HIM-- AND THIS CAR OF HIS IS HANDY TOO--

THERE! AN ALL NIGHT GAS STATION-- I'LL PHONE THE CHIEF!

HELLO, CHIEF-- THIS IS DAN DUNN-- HAVE YOUR MEN MEET ME AT THE RIVER AND HIGGINS ROAD-- YES-- WE'LL NEED ABOUT TWENTY-FIVE MEN-- WE'RE GOING TO TAKE IN THE COUNTERFEITERS TONIGHT ---

HERE IS THE CORNER-- THE POLICE OUGHT TO BE HERE ANY MINUTE-- H-M-M-- THERE'S AN AUTOMOBILE COMING THIS WAY NOW--

THE MOUNTAIN BOYS
By Paul Webb

SHECKS LEM-- NOBODY HYAR TOOK A SHOT AT YOU.

DANGBLAST IT-- SOMEBODY SHOT THE PIPE OUT O' MAH MOUTH. EF AH COULD LAY MAH HANDS ON THE VARMINT THAT DONE IT AH'D--

KEM ON GALS.

WHAT WOULD YOU DO LEM?

UHP!! ER---AH--AH'D-ER-UHP!! GOSHAMIGHTY!!

WAHL-- DON'T JEST STAND THAR A-LOOKIN' AT ME! WHY DON'T YOU SAY SOMETHIN'?

WHAT WOULD YOU SAY EF AH TOLD YOU THAT THE CAT GOT MAH TONGUE?

AH WOULDN'T BELIEVE IT-- AH AINT NEVER SEEN A CAT THAT BIG!!

ALL IN A LIFETIME
Life's Little Lessons
By Beck

TAINT EVERY BOY WHO'S MADE GOOD IN THE BIG CITY THAT'LL TAKE TIME TO COME HOME AND VISIT HIS MOTHER.

I SPECTED ELMER'D MAKE GOOD.

HE ALLUS HAD BIG IDEAS.

WOULDN'T BE SUCH A FUSS IF FOLKS KNEW HIS MAW SENT HIM THE TICKET TO GIT HOME.

ROOM AND BOARD
By Glen Ahern

WHY, I CAN'T BELIEVE MY EYES! THERE IS THE GREAT BOSTIFALIYAK OF THE HIMALAYAS!—THIS IS THE SECOND ONE I'VE SEEN IN MY FORTY YEARS OF BUTTER-FLY COLLECTING!

I HAVE AN AMAZING STORY CONNECTED WITH THAT ONE, DOCTOR!—UM--KAFF--KAFF-- I SIGHTED IT AT THE BASE OF MOUNT EVEREST AND THE PURSUIT TOOK ME TO THE SUMMIT BEFORE CAPTURING IT!—I DIDN'T REALIZE THE GREAT SIGNIFICANCE OF IT, UNTIL TEN YEARS LATER, WHEN A BIG HULLABALOO WAS RAISED OVER THE IMPOSSIBLE FEAT OF CLIMBING MOUNT EVEREST, FAP--

I DID IT UNWITTINGLY, WHILE CHASING A BUTTER-FLY!

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OCTAGON HOUSE
BY PHOEBE ATWOOD TAYLOR

The Story So Far: Asey Mayo, Cape Cod detective, is investigating the murder of Marina Lorne, whose husband's post office mural has enraged Quamot. She was killed by a left handed blow from the knife of her sister Pam Frye. Interested parties are: Tim Carr, once married to Marina; Roddy Strutt, whose abbying plane crash was deliberate; Peggy Boone, an artist; Jennings, an irate plumber; and persons unknown who burned down the Frye's barn, destroyed Jack Lorne's mural sketches and defaced the mural itself. Missing is a \$50,000 lump of ambergris belonging to Pam. Then Roddy is killed.

Chapter 44
A Neat Job

Two hours later, in the enormous living room at the Strutt house, Asey puffed on his pipe and listened wearily to the argument on between Dr. Cummings and Carveth on the subject of Roddy's death.

“Mr. Strutt,” Cummings dropped his angry bellow and spoke in a voice so faintly controlled that it startled even Asey. “I know that Roddy was your favorite nephew, and I know you've been upset during the last day or so, and I know you've suffered a tremendous blow tonight. But Roddy didn't kill himself. He was murdered.”

“Roddy was driven to suicide!” Carveth said.

“Look,” Cummings' voice soared again, “I've tried to explain that I know how you feel, but I know the facts in the case. That's my job. I've spent the last couple of hours just finding out facts. Roddy was murdered.”

“The boy was driven to suicide,” Carveth said with stubborn persistence. “Everyone knows that suicides always go into a garage, shut the door and start a car—”

“But they don't lock the garage doors on the outside!” Cummings said. “With a padlock!”

Strutt went on, “and that's just what happened here. Roddy was so intimidated and so overwrought by these threats—why, he went out of his mind. He wasn't responsible for what he did.”

“Carbon monoxide,” Cummings said, “is a favorite with suicides. But Roddy was killed. He went into the garage, and someone—either someone with him or someone waiting for him—hit him on the base of the skull, hard enough to stun him. Then they moved him so that his head rested under the exhaust of his roadster, and they started the roadster, and then they went out, snapping the padlock after them. Certainly you don't think that Roddy locked that padlock, and then crawled back through a crack—”

“What do you think?” Carveth appealed to Asey.

“I don't think,” Asey said, “that I could ever prove it was suicide.”

“Oh, I don't know what to do,” Carveth seemed to crumple back into his chair. “I don't know what to do, or what to think.”

Dr. Cummings, too, thoroughly annoyed with Strutt to stop and be sympathetic, snarled away at his point.

“Sheer reason,” he said, “should convince you—”

Asey motioned for him to be silent. This was no time to attempt to reach any possible better judgment Carveth might possess.

“I wonder, Mr. Strutt,” he said, “embarking on his tentative plan, about the newspaper angle. We kept this quiet up to now, but before long the reporters'll come. There's a lot in town, an' you'll have to let 'em, an' talk with 'em—How about lettin' Elliott an' me write some sort of statement for you?”

“Oh, would you?” Carveth asked eagerly.

Stan On The Escutcheon

The doctor raised his eyebrows and looked at Asey. That man could get more places with a little honey and molasses!

“But you got to consider,” Asey went on, “the papers' angle—the position you an' your family hold. I wonder if, on the whole, it mightn't be wise to call it murder? I don't want to go against your wishes, but if we admit this is suicide, wouldn't it sort of be a—”

“Blenish,” the doctor suggested. “Blenish. A stain on the family escutcheon.”

“Just so. Now, you knew that your nephew was involved in the Marina Lorne business, didn't you, Mr. Strutt?”

Carveth grudgingly admitted that he had guessed it.

“An' if we say that he committed suicide, an' then—well, folks'll start talkin' an' sayin' that Roddy probably had reason to kill himself. People are always awful willin' to believe the unpleasantest things they can about anyone who kills himself. They want a reason, an' I'm afraid that Marina's murder might turn out to be it. But if we say Roddy was murdered, people will be sorry. Praps sorry enough to forget some of the—uh—unpleasant incidents, an' all!”

Carveth thought for a moment.

“By George,” he said, “I never thought of that! I think you're right. You and Elliott fix up something—perhaps this will be the way to get Jennings. Yes, Yes, indeed.”

“Now why,” Cummings asked as he and Asey walked down the hall together a few minutes later, “why did you twist him over to our way of thinking, just to let him go off on a tangent about Jennings? He'll talk with Hanson, and you can't tell what will happen. You're sure Jennings didn't kill him, aren't you?”

Asey nodded. “But I don't want two confusin' stories on this,” he said, “and I do want Hanson an' Carveth to provide a distractin' element. Anyone would do, but Jennings is handiest.”

“In other words, you want the right hand in action while the left brings forth ribbits I see, Asey, are you so sure about Jennings? He certainly seemed magnificent last night if you can believe Carveth. And biffin Roddy over the head has a touch of Jennings about it.”

“It's neat,” Asey said. “The whole thing is neat, be never never.”

Turn to Page 23

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Seeded Players Survive Matches

Tennis Stars Seek Fox River Valley Title In Tourney
RIGGS TO PLAY
Frankie Parker Is Paired With Youth From Neenah

NEENAH — Seeded players in the second day of competition in the fifteenth Fox River Valley tennis tournament survived second round matches to move into the third round of play Tuesday afternoon at the Dory Tennis club courts.

Ernie Sutter, New Orleans, seeded No. 5, Edward Alton, Berkeley, Calif., seeded No. 7, Elwood Cooke, Portland, Ore., seeded No. 4, Hal Surface, Kansas City, seeded No. 3, and Gardiner Mulloy, Miami, Fla., seeded No. 6, advanced to the third round yesterday.

In the feature match Tuesday afternoon, Sutter eliminated McDonald Melme, Chicago, 6-1, 6-3. Showing fine form, Sutter utilized well placed shots to batter the Chicago star. He took the first set without difficulty, Melme having been able to cop only one game. The New Orleans netter took an early lead in the second set and Melme failed to threaten.

Riggs to Play
Bobby Riggs, Los Angeles, ranking No. 2 player in the country and seeded No. 1 in the valley tournament, and Frankie Parker, member of last year's Davis cup team and seeded No. 2 in this tournament, were scheduled to make their appearance this afternoon, Riggs opposing Robert Borchardt, Manitowish, in a second round match and Parker facing Billy Dowling, Neenah, in a first round match.

Although Riggs, because of his ranking, will command the spotlight, the Parker-Dowling match will be of special interest, for Dowling, son of W. J. Dowling, fifth street, Neenah, is the youngest player entered in the tournament. Bill is 14 years of age and will be a freshman in high school this fall.

In third round matches scheduled for this afternoon, Sutter will meet Corson, Minneapolis; Alton will cross rackets with Bobby Curtis, Houston, Texas; Elwood Cooke will engage Dave Ryan, Neenah; Surface will exchange shots with Lester Brown, Texas and Mulloy will face Duane Lonacher, Madison.

Defeats Strange
In the remaining first round matches played yesterday Bob Borchardt, Manitowish, defeated Billy Strane, Neenah in a fine exhibition of tennis, 3-6; 6-4; 6-0; George Pryor, Kenyon college, defeated O. Arndt, Oshkosh, 6-1; 6-0; Elwood Cooke, Portland, Ore., defeated Joe Bickinger, Oshkosh, 6-1; 6-1; George Toler, Miami, Fla., won from Bud Banta, Neenah, 6-0; 6-1; Mark Catlin, Appleton, defeated Ed Tieman, University of Indiana, 6-3; 3-6; 6-3; and Ed. Mann, Milwaukee defeated Howard Moss, Atlanta, Ga. 6-2; 6-4.

Riggs advanced to the second round on a default from Walter Gellond, Chicago; Bill Rhodes, St. Paul, moved one round ahead when Tommy Stokes, Alabama failed to appear; Mowry Smith, Jr., Neenah, advanced to the second round on a default from M. Ghee, New Orleans; Christie Glanakaples, Minneapolis, failed to appear and Duane Reardon, Neenah, moved ahead; Hal Surface, Kansas City, won on a default from Steve Quinn, Chicago.

P. Dear, Stevens Point, stopped ahead when Bill Harris, University of Miami, did not arrive. Guy Corson, Minneapolis, advanced to the second round when Roy Suchy, Milwaukee, did not make an appearance. Gardiner Mulloy, Miami, Fla., won on a default from Steve Richardson, Oshkosh; Dick Kelly, Neenah, advanced on George Perry's default; and Charles E. Hare, Birmingham, England also won on a default.

Second Round
In second round matches George Pryor, Kenyon college, eliminated Dick Steclman, University of Washington and Lee, 6-0; 6-0; John Schermer, Neenah, played like a veteran but was finally beaten by Bobby Curtis, Houston, Tex., 6-3; 6-3; Edward Alton, Berkeley, Calif., defeated Bill Rhodes, St. Paul, 6-3; 6-3; Bob Clancy, Green Bay, lost his match to Elwood Cooke, Ore., 6-0; 6-0; Dave Ryan, Neenah playing a fine game, came through to beat Mowry Smith, Jr., 7-5; 6-3; Victor Burslein, Neenah, dropped his match to Lester Brown, Texas, 6-1; 6-1; Hal Surface, Kansas City, defeated Duane Reardon, Neenah, 6-1; 6-1; Billy Bell, Ohio, lost to Guy Corson, Stevens Point, 6-2; 6-4; F. Dean Minneapolis, defeated Bud Anger, Oshkosh, 6-0; 7-5; Don Clancy Green Bay, was defeated by Gardiner Mulloy, Miami, Fla., 6-1; 6-2; and Duane Lonacher Madison defeated Dick Kelly, Neenah, 6-1; 6-0.

Institute Defeats B'nai B'rith, 4 to 2

Paper Institute softballers won the second of two practice tilts with B'nai B'rith, 4 to 2, at Whiting field diamond Tuesday afternoon. Costigan was on the mound for the winners and fanned five while walking six and allowing but two hits. Blacher toiled for B'nai B'rith and struck out eight while passing eight and giving four hits.

DOESN'T BET
Chicago —(4)—Bill Cunningham, native of Louisville, Ky., has been clocking race horses for 20 years but never has bet on them. He is credited with knowing 20,000 of the nags by sight from the professional point of view of one who sits on a fence and clicks his stop-watch as they train.

'Dementia Pugilistica' Will Get You if You Don't Watch Out

BY EDDY GILMORE
WASHINGTON —(4)—Lieutenant J. A. Mills, a member of the naval medical corps has dealt the boxing business a scholarly wallop with a brand new treatise on punch drunkenness.

Punch drunkenness isn't a condition you get into from drinking punch, but a condition you get into from absorbing too many punches.

Writing in the naval medical bulletin, Lieutenant Mills proposes a new name for it — dementia pugilistica.

That's all right, lieutenant, but you gave the boxing trade a very

bal knockout with this punchy paragraph:

"Patently the etiology of dementia pugilistica is trauma."

Now Joe Knows
After the budding heavyweight has waded through that bit of business on what might happen to him if he gets it too much, the lieutenant lashes out with:

"The metacarpophalangeal articulations are usually hypertrophied."

Socks!
If that doesn't frighten him into a neutral corner of his living room, how about some of the things the lieutenant says are symptoms of dementia pugilistica?

"Scowling, snorting, blowing, grimacing, crouching, and squaring off," he writes, "are commonly witnessed."

"Where Is He?"
Finally, if the fighter wants to know the medical analysis of what happens to him when he comes to after being knocked out, he can get it toward the end of the treatise.

"Where is he," the defeated inquires, "simulating aggressive tactics?"

Here, however, he'll probably take issue with Lieutenant Mills' paragraph for the prize-fighting profession has long echoed with these words of the K.O. box:

"Where's he at, the big bum? Gimme a return match."

Butte des Morts
Golfers Paired For Golf Tourney

First Round of Championship Events to be Played by Sunday

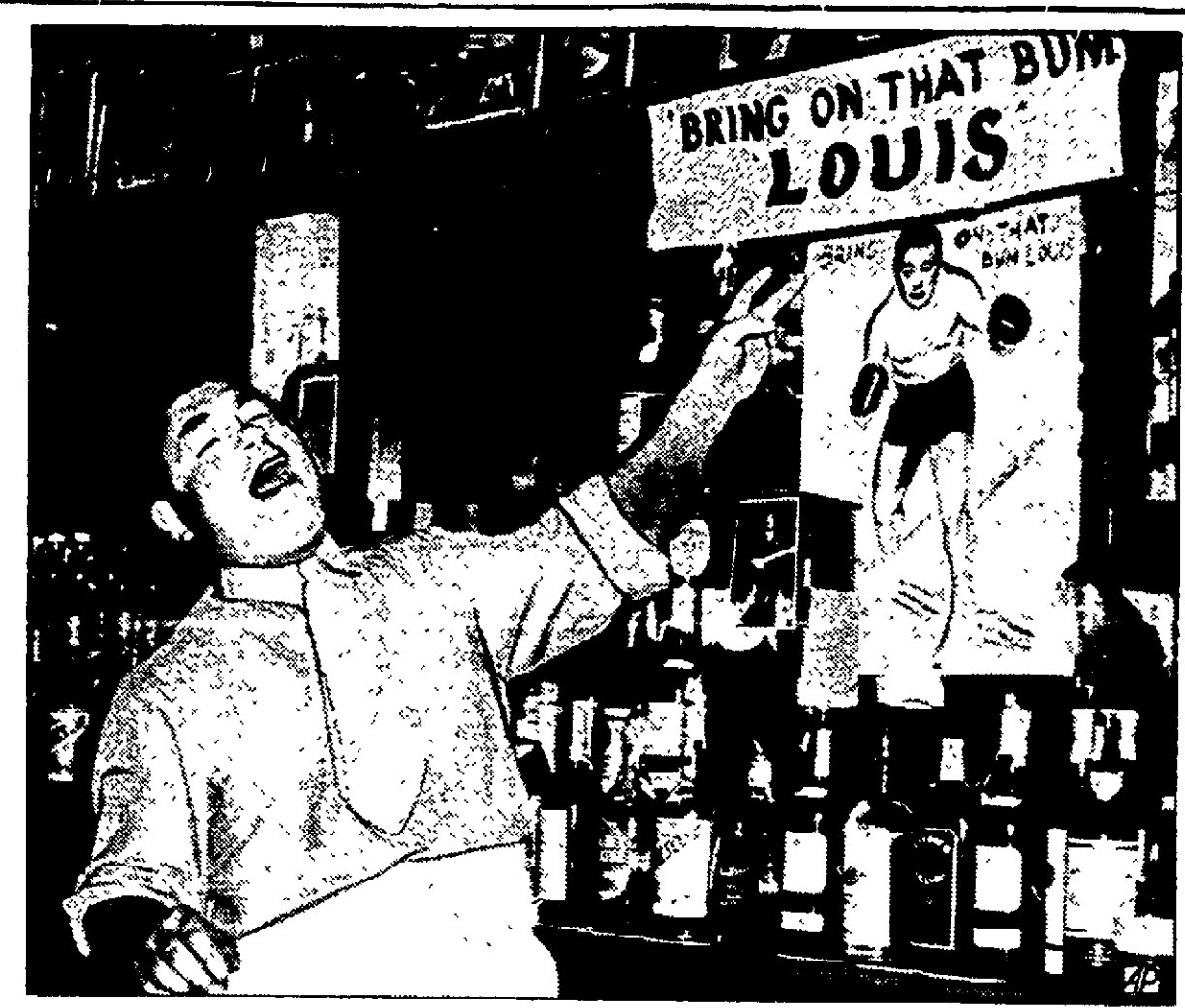
BUTTE DES MORTS golfers began their first round matches in the annual club championship tournament today and will begin the second round of competition Monday. Qualifying rounds were played over the weekend.

Following are the pairings: Championship flight — Gordon Derber versus Ed Treiber, George Baldwin versus Russ Flom, Tom McKenny versus O. K. Ferry, Fred Bendt versus Elmer Honkamp, J. A. Fisher versus Aug. Brandt, Ralph McGowan versus Heber Pelkey, Dan Courtney versus Fred Steinko, Dr. W. M. Frawley versus J. McKenny or L. Dickinson.

First flight — E. L. Pierce versus Dar Steinberg, Jr., Guy Marston versus Don Porter, Dr. George Hegner versus John Neller, C. Peegreboom versus Dr. E. F. McGrath, Dewey Bendt versus Joe Shields, J. Plank versus Emmet Verbrick, J. W. Lawler versus Bob Wolter, Ed Schrank versus William Hegner.

Pairings Continued
Second flight — J. R. Joyce versus George Lange, Dr. Guy Carlson versus M. R. Hopkins, R. W. Shepard versus John Ash, Nick Engler versus H. L. Davis, Sr., Abe Burstein versus E. A. White, Ralph Piter versus Joe Stalid, E. J. Schrage versus C. A. Henderson, Roy Marston versus B. T. Hoffmaster.

Third flight — Carl Holstrom versus Ray Doner, George Theiss versus C. E. Turney, E. H. Schultz versus A. Hamilton, Leo Murphy versus Les Beckman, Dr. R. F. Lally versus T. O. Haugen, Earl Miller versus J. L. Baker, F. E. Sennebrenner versus Franz Larson, Dr. George Forkin versus J. F. Burnham.



TONY GALENTO BELLOWS 'LET ME AT THE BUM'
Two-ton Tony Galento wishes to dispel all doubt about his feelings toward Joe Louis. Announcement by the National Boxing Association that it considers the Orange, N. J., beer and spaghetti man the No. 1 challenger for Joe's title, led to this scene in Tony's bar.

N. Y. Yankees, Pirates Are Playing Best Ball

BY HUGH S. FULLERTON, JR.
Associated Press Sports Writer
THIS three-day suspension of regular major-league activities for the All-Star game affords, among other things, a good chance to check-up on the state of the pennant races.

Right now it looks like a case of pay your money and take your choice with three or four teams in each league within striking distance of the top and the New York Yankees and Pittsburgh Pirates playing the best ball in their respective circuits.

The New York Giants, still leading the National league by 3½ games, and the Cleveland Indians, tied with the Yanks for first in the American, still are reaping the benefits of early-season spurts. Chicago and Cincinnati and possibly Boston in the National league are close enough to be dangerous while the Boston Red Sox in the American may start going places any day.

Good "Clutch" Team
The Giants won 18 out of their first 21 games and the effects have been far reaching. They have played



The backstroke being the key initial movement in golf is important because as it goes so goes the downstroke as a rule. For that reason it is important that the club be taken back correctly. The peril of lifting the club up with the right arm has been publicized so much, there is little reason for harping on it here. What is required is a pushing of the left hand backward in response to the turn of the left hip to the right. This shoves the clubhead back along the ground for a considerable distance and it is important, at this point, to make sure this distance is traversed by the clubhead in a direct line backward from the ball.

Naturally as the clubhead travels further backward it must turn inward because the right arm is staying comfortably close to the right side where it belongs and the left arm following the pressure in this direction. At half way mark the backstroke should approximate the left hand illustration above. At this point the hip turn is about the same as in the full backswing at the right. What remains to be done is to maintain this straight left arm for the continuance of the arc upward and turn the muscles of the waist and back until the clubhead is horizontal and pointed slightly to the right of the hole. Considerable practice is necessary to groove the backstroke in this manner and the practice tee, the best setting.

(Copy-right, 1938)

ROOMS ICE SPORTS
Miami, Fla. —(4)—Ice sports are coming to the land of sunshine and oranges. The Coral Gables coliseum with a seating capacity of 4,000 has been leased for year-round activity in these sports. The winter schedule starting December 1 will include hockey, ice shows and public skating. Ice will be formed artificially in the rinks and arenas.

Mitchell Stars As Forster Team Beats Merchants

Play First Game in Second Round of American City League

AMERICAN CITY LEAGUE (Second Round)

FORSTER TAVERN 3, NEENAH MERCHANTS 0.
Wednesday — Mellow Brew versus Barn Tavern.

Thursday — Menasha Merchants versus Valley Iron Works.

Friday — Paper Institute versus Town Taxi.

FORSTER TAVERN started out on the right foot in the initial tilt of the second round in American City league competition and trimmed Neenah Merchants, 3 to 0, behind the 3-hit pitching of Mitchell at Pierce park diamond last evening. Mitchell fanned five while walking none. Knoll was on the mound for the losers and was touched for seven hits while striking out five and walking one.

Forster softballers opened with one run in the first inning as Rolie Choudoir doubled into left center and scored on a hit authored by V. Gregorius. They got their last two runs in the seventh when O. Kirk reached first as Heiss dropped Sunk's throw, went to second on a wild pitch and scored on Wettengel's double. Wettengel crossed the plate on Wisnet's double.

Only three men faced Mitchell in each inning except for the fifth and seventh when Neenah got two of its three hits. Only one Merchant got as far as second during the tilt.

The box score:
Forster's T. AB R H
Choudoir, 3d 1 0 0
Gregorius, 2d 3 0 1
Knoll, 1st 3 0 0
Bretzen, 1st 3 0 0
O. Kirk, 1st 3 0 0
Wettengel, 2d 2 1 0
Kirk, 3d 3 0 0
Wisnet, 3d 3 0 0
B. G. Knoll, 3d 3 0 0
Mitchell, p 2 0 0
Totals 28 3 7
Neenah Mer.— AB R H
Heiss, 1st 1 0 0
H. H. Mans, 1st 3 0 0
Knoll, 1st 3 0 0
Hicks, 1st 3 0 0
Stink, 1st 3 0 0
Bunker, 1st 2 0 0
D. J. Larus, 1st 3 0 0
Smith, 1st 3 0 0
2 Game If 2 0 0
Totals 28 3 7

Adler Braus Nip Menasha Players
Gregorius Allows One Hit, Strikes Out Fourteen in Tilt

Appleton Adler Braus defeated Menasha, 4 to 3, in a baseball game at the Commercial street diamond Sunday. Gregorius hurled for the locals and allowed one hit while walking five and fanning fourteen. Gregorius, the losing hurler, gave up eight hits, passed six and whiffed seven. Gregorius got the only hit for Menasha in the last inning. Christen scored the winning run on a single by Swamp. The Adler Braus are the former Pickups.

The box score:
Appleton— AB R H
Dedecker, 3d 4 0 0
Demer, 2d 4 0 0
Christen, 1st 3 1 0
Swamp, 1st 3 2 0
Berger, 2d 1 1 0
G. G. Knoll, 1st 3 0 0
Choudoir, 1st 3 1 0
S. G. Knoll, 1st 3 0 0
Totals 28 8 4
Menasha— AB R H
Smith, 1st 4 0 0
Gadhrie, 1st 4 0 0
O. P. Knoll, 1st 4 0 0
Anderson, 3d 2 0 0
West, 1st 2 0 0
West, 1st 2 0 0
Stojakovic, 1st 3 0 0
Gregorius, 1st 3 0 0
Totals 28 8 4

New York — Salvy (Baby) Saban, 149, New York, outpointed Bobby Pachio, 146, California (8).

County Baseball Rivalry To Hit Season's Peak in Merchants-All-Star Game

THE GREENVILLE MERCHANTS, first-half winners in the county league, will have a chance to prove their mettle when they meet the league All-Stars under the floodlights at New London Tuesday night, July 12. The game will start at 8:30.

The Merchants have lost only one out of 10 games so far this season, dropping an extra-inning battle to Black Creek. Several of their victories have been by a 1-run margin, the latest a 3-2 win over Dale.

The Merchants can face a test against the All-Stars better than any club in the league, for they have three pitchers ready for duty. Dale Crowe, Lefty Fredericks, and Cliff Burton.

Four Pitchers
In last year's game, the Dale and Shiocton teams, co-champions, ganged up to beat the All-Stars 17-12. H. J. Weller, president of the league, believes that this year the story will be different. He plans to use four All-Star pitchers, Wally Kuffman, Dale; Bert Sabrowsky, Shiocton; John Miller, Black Creek; and Freddie Buckman, Hortonville.

3 New London Boys
Drawn by the presence of three New London youngsters in the All-Star lineup, a big crowd is expected to attend the battle. The three New London boys who will be in action are Morris McDermitt, Shiocton, catcher; Bernard Stern, Shiocton, third base; and Emil Glocke, Dale, first base. MacDowner and Dayton, the umpires, are also New London residents.

The entire All-Star list, with the exception of the pitchers, who have been named, follows:
Catchers, Merton Schultz, Dale; Morris McDermitt, Shiocton; Charles LeCapitan, Black Creek; first basemen, Emil Glocke, Dale; Joe McCrone, Hortonville; infielders, Ray Schuler, Grange; Dale Wahlstrom, Dale; Wallace Satorius, Black Creek; Clark Van Straton, Shiocton; Bernard Stern, Shiocton; Carl Sams, Hortonville; and Roy Haase, Grange; outfielders, Ken Falk, Grange; Earl Roloff, Black Creek; Del Surridge, Shiocton; Emmett McHugh, Dale; William Conlon, Shiocton; coaches, Mike Miller, Shiocton, and Freddie Schultz, Grange.

THIS WEEK'S GAMES
St. Therese 6, Evangelical 2.
Wednesday — B'nai B'rith versus St. Joseph. (Fourth ward diamond.) Methodist versus St. Mary's.
Thursday — Mt. Olive versus Presbyterian.
Friday — First English versus Congregational.

St. Therese improved its standing in the Church softball league last night by winning a 6-2 game from the Evangelical squad on the Roosevelt Junior High school diamond.

The winners scored two runs in the first inning when Calmes singled and scored on Cy Burton's homer. Evangelical scored once in the second as Porter singled and scored on Blum's single. Greisch and Hein scored in the third for St. Therese and the victors brought in one each in the sixth and eighth innings.

Evangelical got its last run in the sixth when Scherwe singled and then came home on Olson's triple.

The second half of season play will start next week, with the five higher teams forming Class A and the five lower Class B. The winners of each bracket will play for the second-half title and the victor, in turn, will meet the first-half champions.

Following is the box score:
St. Therese AB R H
Calmes, 1st 1 0 0
Burton, 1st 1 0 0
Greisch, 1st 1 0 0
Hein, 1st 1 0 0
Porter, 1st 1 0 0
Schuler, 1st 1 0 0
Blum, 1st 1 0 0
Kirk, 1st 1 0 0
Knoll, 1st 1 0 0
Hans, 1st 1 0 0
T. Hein, 1st 1 0 0
Totals 6 2 6
Evangelical AB R H
Krugner, 1st 1 0 0
Dewey, 1st 1 0 0
Frankels, 1st 1 0 0
Potter, 1st 1 0 0
Trautman, 1st 1 0 0
Blum, 1st 1 0 0
Krugner, 1st 1 0 0
Schweikert, 1st 1 0 0
Hans, 1st 1 0 0
Totals 6 0 6

Home runs—Cy. Burton.
Royalty Attends Rites For Suzanne Lenglen

Paris —(4)—Representatives of royalty and the French government and famous figures of sports attended the funeral today of Suzanne Lenglen, former queen of the tennis world who died Monday. She was buried in the Lenglen family plot in Saint-Ouen cemetery.

King Gustav of Sweden, the 80-year-old tennis enthusiast, sent the Swedish minister to represent him and the funeral took on the aspect of a state ceremony, with representatives of Premier Edouard Daladier and various government departments present.

Such famous tennis players as Jean Borotra, Jacques Brugnon, Bernard Destreumeau and Christian Bousset were among the many who attended at Notre Dame de l'Assomption church and followed the casket to the cemetery, where Borotra delivered a funeral oration. Russell Kingman, treasurer, represented the United States Lawn Tennis association.

HOOK BRINGS ACE
Loup City, Neb. —(4)—R. R. Jenner dreamed fondly of the time when he would shoot a hole in one on the Loup City golf course. He hooked his drive off the No. 4 tee. The ball settled neatly into the No. 6 cup, about 125 yards away and to the left of the No. 4 fairly.

At Benke's, White Sanford Bedford cord trousers, 97c.

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By any measure...this finer cigarette stands comparison

By any measure...this finer cigarette stands comparison

By any measure...this finer cigarette stands comparison

By any measure...this finer cigarette stands comparison

Merchants Win Over Dale, 6-2

Greenville Tops County League With 9 Wins, 1 Loss

	W.	L.	Pct.
Greenville Merchants	9	1	.900
Shiocton	6	2	.667
Dale	6	4	.600
Black Creek	5	4	.555
Hortonville	1	8	.111
Greenville Grange	1	8	.111

SUNDAY'S RESULTS
Merchants 3, Dale 2.
Black Creek 9, Hortonville 0.
Greenville Grange, Shiocton (postponed).

The Greenville Merchants added victory No. 9 to their season's string Sunday when they beat Dale, 3-2, on the Dale diamond. The Merchants have been defeated only once.

Infielders on both teams were handicapped by a wet field and clutched rollers go for hits. One Dale error in the third inning was costly, a fielder dropping a fly ball and allowing two runs to come in.

Both pitchers turned in good performances. Lefty Kaufman, Dale hurler, fanned 14 batters and did not allow any walks. Lefty Fredericks, Greenville moundsman, struck out 10, walked two and hit two. Cy Burton for the Merchants and Gilkey and Schultz for Dale poled out doubles during the game.

The game between Shiocton and the Greenville Grange scheduled for Sunday was postponed.

Following is the Merchants-Dale box score:

Greenville Merchants	Dale
AB R H	AB R H
Gibbs, 3b	5 1 1
Fredricks, p	4 2 2
Shiocton, 1b	4 0 0
Cy Burton, 2b	4 0 1
Dietzen, rf	4 0 1
Horne, c	4 0 1
Keimer, cf	4 0 1
Heller, lf	4 0 1
L. Huebner, ss	4 0 1
Walters, ss	4 0 1
Totals	37 3 7
Greenville Merchants	000 000 000-2
Dale	000 001 010-3

Black Creek whitewashed Hortonville 9-0 in a county league game Sunday at Black Creek. Following is the box score:

Hortonville	Black Creek
AB R H	AB R H
Buckman, 1b	4 0 0
Dietzen, 2b	4 0 0
C. Sams, 3b	4 0 0
Thies, 4b	4 0 0
Ombolt, 5b	4 0 0
Dorschner, p	4 0 0
Ortner, cf	4 0 0
Warming, rf	4 0 0
Enos, lf	4 0 0
Totals	37 0 0
Hortonville	000 000 000-9
Black Creek	000 101 100-9

Double, W. LeCappelle, R. Rohloff, C. LeCappelle, struck out by Miller 9; Outfield 6; Bases on balls-off Miller 3; off Dorschner 3.

Mashies Are High in Twilight Golf League

In the Twilight Golf League at the Riverview country club on Tuesday night, the Mashies scored 20 1/2 points over their opponents to become the high scorers and prize winners for the day. In doing this, the Mashies won an eighth to seventh place which was the only change in the team standings. Members of the Mashie team are William Rounds, Roy Purdy, Wesley Cook and Carl Schaefer.

Team standings to date are as follows:
Drivers—102 points; Brassies—96; Cleeks—89; Spoons—87; Midlons—86; Dynamiters—85; Mashies—85; Spades—79; Nibbles—77; Putters—74; Jiggers—64.

Former Colgate Star Rejects Pro Contract

Utica, N. Y.—(AP)—Don Irwin, former star Colgate university full-back, said today he would send back, unsigned, his contract received from the Washington Redskins, world's professional football champions.

Irwin said the salary increase offered him was "not large enough." Reputedly one of the 10 highest paid pro stars last year, Irwin said the approaching season would probably be his last.

COACH CRAZY OVER HORSES
Bloomington, Ind.—(AP)—Coach W. H. (Bully) Thom, developer of topnotch wrestlers at Indiana university many years, has a hobby that fills most of his spare time. It's horses.

"I've been crazy over horses ever since I can remember," he says. "I have a farm in the north part of town where I have assembled a breeding stock of saddle horses. I am interested principally in breeding and developing colts to sell."

He gets in condition for his numerous professional appearances by working around the farm.

At Behnke's, White Sanforized Bedford cord trousers, 97c.

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Shute Seeks Third Professional Golf Victory As Guldahl Tries to Add PGA to Open Crown



Harry Cooper, a great star, seeks his first major title.



Two-time champion Denny Shute is after third straight crown.

Keep your eyes on burly, stoop-shouldered Ralph Guldahl and this, frail Denny Shute in the Professional Golfers' championship. They're men on a mission, and tough guys, too.

Densmore and Ralph have a chance in the PGA conflict here July 10-16 to stamp themselves deeply into golfing history and they're not chaps to let opportunities slip by.

Guldahl, the ex - automobile salesman who fought his way back to the top, recently became one of the four golfers ever to win the National open twice in succession. He sprang his field at Cherry Hills just as he did last summer at Oakland Hills.

Wants Grand Slam
Ralph wants to become the second golfer ever to win the National open and the PGA the same year, and he's a fellow who likes to have his way. It's been 16 years since cocky Gene Sarazen did it. He's the only player who's been able to turn the trick.

Shute wants to join Hagen as the only golfer ever to win the PGA more than two successive years. Denny won at Pinehurst in 1936 and successfully defended his title at Pittsburgh last year. The Haig won the PGA four straight years, 1924-27.

Both Shute and Guldahl apparently are on top of their games now. They have a good, and possibly better, chance of winning than any others. Shute has proved himself a great match player. Guldahl has shown himself a marvelous medal player, but has yet to make a name for himself in hand-to-hand combat.

Toughest To Win
The professional call their closed championship the hardest tournament in the world to win. They start off with two days of medal play and then hang away for five days at match play.

Seven former champions will be gunning for the title. In addition to Shute, there will be Hagen, Sarazen, Leo Diegel, Runyan, Revolta and Tommy Armour. For years they called the PGA Hagen's personal tournament, for he won it 5 times.



Home course pro Jimmy Thomson knows the layout by heart.



Open champion Ralph Guldahl wants PGA title for grand slam.

Philadelphia Pros Sign 3 More Gridders

Philadelphia—(AP)—Bert Bell, president of the Philadelphia National league professional football club, announced today the receipt of three more contracts.

Bell said Bob Pylman, tackle, of South Dakota State; "Bull" Talbert, halfback, of Texas A. and M., and Clarence Inabnet, guard, of Clemson college, were the three signed.

PADDLE TENNIS

Tokyo—(AP)—England wants Japan to include table-tennis in the 1940 Olympic Games, scheduled for Tokyo, and the Olympic Organizing Committee is enthusiastic. A letter recently came to the committee from the secretary of a British table-tennis association. Plans for a special hall, filled with tennis tables, are being formulated.

has been mighty stingy with the hits.

Donner and Dayton, the New London umpires, are getting along nicely in Northern State league ball. Both the newcomers keep right on top of the ball and their decisions have earned the respect of both players and fans.

Howard Bowers certainly did a good job of piloting his Kaukauna club in the top perch in the first half. The Kavv were off to a bad start with a pair of defeats but his team breezed fast down the home stretch.

Nello Paettti has turned in his suit at Manitowoc and is back at Wisconsin for summer school. The Ships will miss the former Badger Star as he was pitching fair ball and hitting well up in the .400 class.

The question mark at Clintonville is Lefty Joe Petek's arm. If the veterans portside finds himself able to work once a week during the hot weather, the Truickers will be very much in the race for the bunting.

Vander Meer Draws National League Starting Assignment

BY ALAN GOULD
CINCINNATI—(AP)—Johnny Vander Meer, the home town hero, drew the Nationals' starting assignment for today's all-star bout; but (A) Johnny himself would rather be used later in the game and (B) most sideliners believe Bill Terry's board of strategy made a mistake in not picking the more seasoned Carl Hubbell to handle the starting boxwork instead of the brilliant but inexperienced young southpaw.

But if Vandy stands 'em on their ears, all will be forgiven. . . and if he shows the control that helped him carve out no-hit fame this year, thanks will be due to an American leaguer. . . Bob Grove is credited with doing more for Johnny this spring in a 15-minute lesson than anyone else has tried to teach him the art of control.

No Other Choice
From the angle of showmanship and the feeling of Cincinnati fandom, there was no other choice but Vander Meer to start. . . Besides, the Redland club brought Johnny's family from Midland Park, N. J., all expenses paid, to see the boy wonder perform in the feature spot.

Pittsburgh partisans, without a single representative in the starting lineup, were no less aroused than Cleveland followers who resented the omission of Hal Trosky, heavy-hitting first sacker, as well as their rookie third base sensation, Ken Keltner, from the Americans' all-star roster. . . Pirates rooters acknowledged Mac Brown, king of the relief hurlers, would be useful but resented the benching of slugging Arky Vaughan, in favor of Leo Durocher at short, and argued that the veteran Gus Suhr was a better bet now at first base than Buck McCormick, the Redland rookie who has been in a slump this past week.

Expect Arguments
It wouldn't be baseball or the all-star frolic, however, without a flock of arguments. . . The squawks were just as loud when the fans picked the teams, by national vote, as they have been since the leagues overtook player selections. . . If it had been left to the fans this year they would have named Cleveland's Bobby Feller, instead of Lefty Gomez of the Yankees, for the starting assignment against Vander Meer; but baseball men did not question Joe McCarthy's judgment on this point. . . Feller's performance, in Monday's double-header, made it certain that only Johnny Allen would be used in the box today, so far as Cleveland's entries were concerned.

There is only one right way to net a fish and that is head first. This can be done most easily if you slack your line a bit just as you dip him.

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EVENINGS 7:15-9:15-11:15

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Joan BENNETT - Henry FONDA

IN
"I MET MY LOVE AGAIN"

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NEWS OF THE DAY
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America OUT-OF-DOORS

HOOKING AND PLAYING FISH WITH THE FLY ROD
By Harold Hollis

The moment a fish takes your fly or bass bug he recognizes it as a fraud and promptly ejects it. Your first problem, therefore, is to strike quickly and firmly enough to set the hook and yet not endanger your fly. Your fly rod will do most of the work; it needs only a little intelligent direction on your part.

Because of the springiness of a fly rod the first movement of the tip will be exactly opposite to that of the butt. Grasp the rod as you would in fishing; make a sharp upward movement and the tip will move downward; make a downward movement and the tip will fly up.

It is quite obvious, therefore, that the most effective way to strike a rising fish is to snap the rod downward. The tip will then move upward far enough to set the hook. The hook has only to travel the distance from the point to the barb and any force greater than the minimum necessary to accomplish this is faster than the more common one of jerking the rod upward and is far less likely to break the leader.

Some anglers roll the rod to the right or to the left instead of snapping it downward, but the principle is exactly the same.

Keep Line Tight
When the fish is hooked you must keep the line sufficiently tight to wear him down and prevent him from throwing the hook and still not endanger your leader. Again the suppleness of the fly rod will aid you if you take advantage of it.

The proper way to hold the rod while playing a fish is with the butt at the vertical or a little past it. If this is done the pull on the leader comes against the tip, the most flexible part of the rod, and the strain is reduced to the minimum. Keep the curve of the rod uniform by moving or taking in the line as occasion demands. If the fish wants line let him have it, but make him work for every inch of it. At the first opportunity reel in your slack line or it may cause you a lot of trouble. Snub your line against the rod with thumb or finger while you are doing this.

Some fish such as bass or rainbow trout often escape by leaping. Leaps must be watched carefully. If the leap is toward you raise the rod to keep the fish from getting a slack line; if it is away from you lower the tip a little to ease the strain on the leader.

There is only one right way to net a fish and that is head first. This can be done most easily if you slack your line a bit just as you dip him.

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APPLETON

NOW! Thru FRI.

TOUGH GUYS PAY THE PENALTY...THE HARD WAY!

DICK FORAN
"Warden LEWIS F. LAWRENCE"

OVER THE WALL
June TRAVIS
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IRON FISTS AND IRON BARS MAKE AND BREAK SLAYERS AND SLUGGERS!

WIVES UNDER SUSPICION
WARREN WILLIAM
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TOMMIX CIRCUS

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200 ACTS ACRES of TENTS
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Show Starts 6:30 — 8:55
Attend Thursday and Avoid the Crowds on Friday!

IT'S LAUGHING TIME IN WASHINGTON!
JUDGE HARDY'S CHILDREN
Associate Feature
PINKY TOMLIN and TOBY WING in
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Tomorrow: 320 Reasons

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25c 60c
Tickets Circus Day at Draheim's Sporting Goods Store, Neenah

Brietz Picks American League in All-Star Tilt

BY EDDIE BRIETZ
NEW YORK—(AP)—The Giants and Yanks aren't accepting reservations for a subway World series, but Colgate football officials have shifted the Colgate-Duke game scheduled Oct. 8 from the Yankee stadium to Buffalo just in case. . . The sports editor of the Nevada State Journal at Reno is named Ty Cobb and his contemporary on the Reno Evening Gazette answers to Joe Jackson. . . (P. S: This Joe wears shoes). . . Because Larry Gilbert, manager of the seventh place New Orleans Pelicans in the Southern association, didn't get expected help from Cleveland Indians, he may sell his star twirler, Russell (Red) Evans, to the Giants who already have sent four players to New Orleans.

How does that old Tony Galento look up there in the No. 1 spot for heavyweight challenge? . . . A flock of southern baseball managers are talking themselves hoarse trying to get 17-year-old Willard Marshall, crack outfielder of a Richmond (Va.) semi-pro nine, to say yes. . . Tris Speaker, who surely ought to know, says Vince DiMaggio of the Boston Bees is his idea of a center-fielder. . . Paul Goetowski, sophomore tackle at Nebraska, is a registered nurse and works in the college infirmary during the off season. . . We still like the American leaguers today.

Coaches to watch: Ray Hanson of Western Illinois State Teachers college. . . His baseball team won the "little 19" title with 14 wins in 19 games and he piloted his basketball team to the title with 18 out of 20. . . The Dodgers haven't beat the Giants all season. . . Having licked everything in sight and claiming the southern championship, the Palm Beach (Fla.) High school team is raring to take on an eastern opponent in a post-season baseball game. . . Any bids? . . . Ernie Quigley, umpire-in-chief for the National league, will be the professor when City college (New York) launches a course in football, baseball and basketball officiating today.

FAST PUNCHING
New York—(AP)—One ringside statistician estimated Henry Armstrong hit Barney Ross 1200 punches in winning their 15-round world welterweight championship bout — an average of two punches a second for 45 minutes.

300

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WARREN WILLIAM
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MILWAUKEE

Garbage Disposal Problem Is Basis Of Council Debate

Kaukauna Aldermen Order Study by Board of Public Works

Kaukauna — The question of garbage disposal in the city was brought before the common council last night by Dr. C. D. Boyd, city health officer, who said the question was a problem now confronting the board of health. Some residents now put their garbage in oil barrels, a practice which Dr. Boyd called unsightly and unhealthy. Complaints have been received of residents burning their garbage in such containers. "Hardly a day passes that some such complaint is not received," the health officer reported.

Alderman T. L. Seggelink said he realized the need for doing something and wished the board of public works were present to explain the possibility of disposing of garbage at the disposal plant. "I don't think the plant is at present well enough equipped to handle garbage with present weather conditions," Seggelink said. Even now there is some trouble with the regular operations.

Alger Suggests Trial Alderman Oscar Alger explained that garbage might be disposed of at the plant in two ways, through the settling tanks or in the burner, and suggested that a trial be made.

"Start in one ward, collect garbage from uniform cans, into which residents will be fined for putting cans and bottles, and treat it at the sewage plant—this is the only way to find out what the possibilities are," Alger said. "An ordinance would be required to make the system legal, Alger added.

Mayor Lewis F. Nelson said he thought the cost of making such collections should be looked into, especially whether any additions to present facilities would have to be made. Charges to cover expenses could be made, Alger said, arguing that the only way to see how things will work out is to get started.

City Clerk Lester J. Benz said that the sewage plant engineer had given him the impression that the garbage could be handled all right. The matter will be finally referred to the board of public works for further consideration.

U. S. Won't Pay A communication from the United States government, saying they wouldn't pay a bill of \$30.39 incurred when a government truck ran into a gate on the Wisconsin avenue bridge because in their opinion the bridge tender was incompetent, was placed on file.

Alderman Oscar Alger said he would read and present a report on the audit of the city books recently finished. He wanted to wait until he had studied both this report and a report of an audit of the city's schools' records.

Relief Director Joseph V. Krahn reported a cost of \$1,925.76 to the city for June, and 90 men on relief as the month of July started. The monthly report of the chief of police was accepted.

Alderman Al Hartzheim reported that the fire and police commission wanted more time to study the possibility of purchasing a police car and would report at a future meeting.

The application of Andrew Jansen, 237 Gertrude street, for the position of bridge tender was received and placed on file.

Social Items

Kaukauna — Mrs. Peter Hoolihan has invited the ladies of St. Mary's parish congregation and friends to play cards at her home Friday afternoon. The party is for the benefit of the church altar society.

The Woman's Benefit association will meet Friday evening at Odd Fellows hall. Mrs. Angeline Krammer is chairman of the social committee.

Ladies' Aid society of Immanuel Evangelical and Reformed church will meet at 2.30 tomorrow afternoon at the church hall.

Members of the Holy Name society of Holy Cross church will approach holy communion in a body at the 7 o'clock mass Sunday. Breakfast will be served afterwards and the regular meeting of the society held.

Women's Catholic Order of Foresters St. Ann's court No. 226, met last night at the church hall in a regular business session. Only one more meeting, on the first Tuesday in August, will be held before fall.

The Ladies' Aid society of First Congregational church will hold a picnic at 4 o'clock tomorrow afternoon at LaFollette park.

The Christian Mothers society of Holy Cross church will meet at 7 o'clock tonight at the church hall.

The Fraternal Order of Eagles will meet tonight at Odd Fellows hall. A social and business meeting will be held.

The Kaukauna Garden club will meet at 7 o'clock Thursday evening at the Miller farm on Route 1. The date of the club's annual garden show will be set.

SCOUTS TO MEET Kaukauna — St. Mary's boy scouts, Troop No. 27, will meet at 7.30 at the church hall. Plans for summer hikes will be made.

The Kaukauna office of the Appleton Post-Crescent is located in the Jules Mertes barbershop on Wisconsin avenue. William Dowling is the correspondent in charge and the telephone number is 107. Subscribers may call this number until 6.30 in the evening if their papers were not delivered.

Council Adjourns but Returns for New Debate

Kaukauna — The common council met last night and celebrated the Fourth of July with verbal fireworks. Mike Gerharz, chairman of the fire and police commission, said Alderman Jules Mertes objected to burning a replacement when policemen took their vacations. Mertes said Gerharz was trying to pull wool over the eyes of the taxpayers, and Alderman Oscar Alger said Mertes was always picking on him.

Funeral Is Held for Mrs. Mary McGregor

Kaukauna — Funeral services for Mrs. Mary McGregor, 82, 902 Lave street, who died Friday evening, were held at 1.30 yesterday afternoon at the residence and at 2 o'clock at Brook Memorial Methodist Episcopal church with the Rev. G. C. Sanderson in charge. Burial was in Kelo cemetery.

Bearers were William, Arthur, Clifford, Roy and Thurston Lambie and Gordon Tuttle. Attending the services from out of town were Mr. and Mrs. Ulysses Mitchell and family, Mr. and Mrs. Delmar Buttle Black Creek; Mr. and Mrs. Thomas Lambie, Mr. and Mrs. George Lambie and Mrs. Sheldon, Crandon.

Kaukauna Klubs Score 4th Straight Victory

Kaukauna — The Kaukauna Klubs won their fourth straight victory of the first half last night when the Mill Office team failed to appear and forfeited. The Kappell Taverners, with three victories and no losses, will meet the Klubs at 6.30 tonight on the library diamond for the first half championship. The largest crowd of the season is expected to witness the tilt. Ed Bielech will be in the mound for the Klubs with John Neez behind the bat. The Taverners have used several pitchers this year and the starting pitcher will be in doubt until game time.

WPA Crew at Patten Mill Will be Enlarged

Kaukauna — When WPA workers here return to work next Monday, six new men will be added to the Patten mill job. Jules Mertes, chairman of the north road district, said yesterday. Other jobs to be continued are the Patten road construction and sidewalk and curb installation on Lincoln avenue.

Two Kaukauna Nurses At District Meeting

Kaukauna — Miss Cecil Hoolihan, city nurse and Miss Stella Van Ryzin, nurse at Thimany Pulp and Paper company, attended the July meeting of the Sixth District Wisconsin State Nurses association at the cottage of Miss Jemima Bell, Potato Point, this afternoon. Miss Van Ryzin was a member of the nominating committee.

High School Band to Give Concert Tonight

Kaukauna — The high school band will present a concert at 8 o'clock tonight at LaFollette park. Clarence Kruess will direct.

Normal School to Make Several Minor Changes

Kaukauna — Several minor changes at Outagamie Rural Normal school are being planned this summer, according to Principal Walter P. Hagman. Partitions may be erected and some removed to allow more space for some activities. The changes were recommended by J. F. Waddell, state assistant superintendent of public schools, and J. H. Hinfeltdt, state rural school supervisor, who inspected the building shortly before school closed.

He couldn't go the route because he was not trained down for ENDURANCE

But ISO-VIS is! THAT'S WHY IT'S SO LONG-LASTING

GET IT AT STANDARD OIL DEALERS

Buchanan Places New Fire Truck at Kaukauna Station

Agreement in Effect for Service at Fires in Town

Kaukauna — With the arrival of the town of Buchanan's new fire truck here last Friday the agreement recently concluded between Kaukauna and Buchanan is now in effect. The new truck just got here in time, for Kaukauna's fire department was only bound to attend Buchanan fires up to the first of the month.

The new truck, which has an 8-cylinder engine, weighs 13,000 pounds, Henry Esler, fire chief, said yesterday. It has a 250-gallon pumper with a tank that contains 700 gallons. The truck's equipment includes 650 feet of one and a half inch hose and 150 feet of two and a half inch hose, two fire extinguishers and two chemical tanks. A 12-foot roof ladder, a 24-foot extension ladder and a plaster hook are carried on the sides.

When a fire breaks out in the town of Buchanan one of the regular Kaukauna drivers and another fireman will take the truck out. If a blaze comes up in the township while the Kaukauna department is busy here, the agreement between the two provides that all Kaukauna has to do is see that someone takes the fire hose. Probably a local gagamagman will drive it.

5-Year Contract The contract is for a period of five years, and was recommended to the council for approval by the fire and police commission. The truck will be quartered in the Kaukauna fire house, and the city will be paid \$35 for each fire answered and \$20 for each false alarm. Buchanan will pay for gas, oil, repairs, insurance and workmen's compensation.

The truck also will increase Kaukauna's fire fighting equipment, as the city may use the new addition if necessary.

If any clauses of the agreement are found not to be working to the advantage of both parties additions or amendments will be made. Al Hartzheim, chairman of the fire and police committee of the council, has announced.

The new truck was hardly in its place before visitors started to flock to Buchanan and Kaukauna officials inspected the truck, besides many citizens of the two towns. The vehicle is quartered at present in the left front of the fire department's quarters in the municipal building.

Beginners Will Get Tennis Instruction

Kaukauna — Tennis instruction for beginners as a part of the summer recreational program will be begun this week. Clifford H. Kemp, recreational director, said yesterday. Those interested should report at 10 o'clock at the library grounds.

Union Party Directors Outline Plans for Rally

Kaukauna — Plans for the July 15 rally at Little Chute were made last night when Outagamie Union party directors met at Hotel Kaukauna. Appointment of county chairmen soon was discussed.

Mankosky Ball Team Beats Menasha Squad

Kaukauna — The Mankosky Coals softball team defeated the Menasha Athletic club, 11 to 5, in a game at Menasha Sunday morning. Bill Kuchelmeister hurled and Bob Mankosky caught for the Kaukauna squad.

Have Your EYES EXAMINED at Eugene Wald's

Registered Optometrist in Charge. GLASSES ON CREDIT

SLIX SIREN of Satin Luster with detachable garters \$3.00 without garters \$2.00 Also in lace Luster and other Luster fabrics, Briefs and Regulation length, 24 to 31 in. waist.

Giants Beat Tigers To Take Second in Senior League Race

	W.	L.
Sox	2	0
Giants	2	1
Cubs	1	2
Tigers	0	2

Kaukauna — The Giants took over second place in the Senior League yesterday morning with a 7 to 3 victory over the Tigers. The Tigers came back to defeat the Cubs 15 to 5, scoring all their runs in the second inning. Don Bielech pitched for the Giants, with Jack Neez behind the bat. For the Tigers in the first battle it was Art Grissman and Steve Andrejeski, with Bill Alger hurling the second games and Andrejeski catching again. Gerald Reichel and Floyd Stegeman hurled for the Cubs with Roland Hansen receiving.

KAUKAUNA PERSONALS

Kaukauna — Mr. and Mrs. Louis Casey, Chicago, and Mrs. P. J. Helf, Milwaukee, left yesterday after visiting with Mr. Joseph Werschmeyer, Desnoyer street, over the Fourth.

Lee Lambie left yesterday for the cherry picking camps at Sturgeon Bay.

Mr. and Mrs. M. J. Verfurth, 310 West Sixth street, and daughter, Jane, are spending the week at Florence with relatives.

Mr. and Mrs. K. W. Morrissey, Cincinnati, left yesterday after spending four days at the home of Mrs. Joseph Gossens.

Mr. and Mrs. Joseph Scherer visited with relatives in Peshtigo Sunday.

Dale Andrews and A. M. Schmalz left Sunday for a fishing trip to northern Wisconsin.

Francis Grogan, a student at Marquette university, spent the Fourth at the home of his mother, Mrs. Francis Grogan.

Katherine Nelson, Lucille Hildebrand and Dolores Lefke spent Monday at a cottage on Lake Winnebago.

Mr. and Mrs. Roy Nelson spent the Fourth at Shawano lake visiting Mr. and Mrs. John Niesen.

Miss Rosella Turk, Milwaukee spent Sunday and Monday at the home of Mr. and Mrs. Otto Carter.

Mr. and Mrs. Bernard Flynn, Westmont, Illinois, were Sunday visitors at the home of Mr. and Mrs. Edgar LaBoite.

Mr. and Mrs. Raymond Nagel visited friends in Milwaukee Sunday and Monday.

Carl Engerson began a 2-weeks vacation with a trip to Sturgeon Bay Sunday. He will spend the time in northern Wisconsin.

Mr. and Mrs. Edward Reuter are camping at the state park at Sturgeon Bay. They will return today.

Jack Conlon has returned to Detroit after spending several weeks

New Under-arm Cream Deodorant safely Stops Perspiration

ARRID

39c a jar at all stores which sell toilet goods (also in 10c and 50c jars)

Church Picnic Is Set for July 24

Seymour Ladies Aid Society Makes Plans for Annual Event

Seymour — The Ladies Aid society of the Lutheran church met Thursday afternoon with 30 members present. Plans were completed for the ice cream social which will be held on the lawn between the First National bank and the Deep Rock Filling station on Wednesday evening, July 13. It was also decided that the annual church picnic be held at Shawano lake Friday evening.

Dr. and Mrs. G. A. Schmutzler and daughter June of Milton Junction were guests at the home of the Rev. and Mrs. L. Knutzen over the weekend.

Mr. and Mrs. Ed Wiese and family visited relatives at Chippewa Falls from Saturday to Monday.

Mr. and Mrs. Norman Kinder and daughter of Milwaukee were guests of relatives here over the Fourth. They returned to their home on Tuesday and Miss Lil Baehler accompanied them.

The Rev. and Mrs. H. A. Bernhardt and family visited at Lark over the holidays.

Mr. and Mrs. Milton Luedke and family of Green Bay were Seymour callers on Monday.

Miss Ruth Paschen left Monday for Kalamazoo, Mich., where she will spend two weeks.

Mrs. Leo Lauer and daughter, Diane, are spending the month at the J. Schmidtkofer home.

Be A Safe Driver

Mothers - here's what you have been wishing for - Union Suits for Children without buttons or fasteners of any kind!

TUWAY STRETCH QUICKKEES They s-t-r-e-t-c-h sideways, lengthwise, all-ways

79c

THE PETTIBONE-PEABODY CO.

Semi-Annual Shoe Clearance!

Entire Stock Reduced!

Slashed for immediate clearance and in time for you to buy your entire summer and fall shoe wardrobe at tremendous savings.

Come early and get first choice in this large selection of the season's smartest style hits.

Colleged Shoes

Shoes of Famous Makes — Nationally Known!

Queen Quality—Colleged Shoes—Barbara Joyce Shoes All Colors And Styles, In Shoes For All Occasions

\$3.39 Values to \$4.95

\$4.39 Values to \$5.50

\$5.89 Values to \$7.75

All Queen Quality and Colleged Shoes. Values \$4.89 to \$7.89 to \$9.75

Our complete stock of famous Super Flex Shoes. Values to \$6.75

A correct fit assured, sizes range up to 10. AAAA to C widths.

PETTIBONE'S

Rosenbaum Funeral to Be Conducted Thursday

Ira Rosenbaum, 52, will be held at the home of her mother, Mrs. Frances Wedewart, route 3, at 1.30 Thursday afternoon and at 2 o'clock at the Methodist church, Seymour. The Rev. Lorenz Knutzen will be in charge. Burial will be in the Seymour city cemetery.

At Behnke's, 35c Wilson Dress Hose, 17c.

KOOL-AID MAKES 10 GLASSES 5¢ FREE! AVIATION CAPS FOR BOYS! ASK YOUR GROCER

SPECIAL! LIMITED TIME ONLY

Elmo SUMMER BEAUTY ESSENTIALS

This timely and unusual value contains generous sizes of three ELMO beauty essentials for summer.

1. Ultrae Cleansing Cream A double whipped cream that leaves the skin glowingly clean and transparently clear.

2. Skin Freshener — Gives your skin that glorious feeling that comes from a thorough cleansing.

3. DEO — Protects against offensive perspiration. A delicately perfumed deodorant cream that is harmless to skin and fabric.

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